## 

MONTHLY POLL

## June 2023 Job Greators Network

Conducted By: John McLaughlin Scott Rasmussen


## MONTHLY POLL



## Methodology

This national survey of 400 small business employers was conducted between June 5-30, 2023. This presentation includes JCN's SBIQ (Small Business Intelligence Quotient). The Small Business IQ Monthly Poll tracks its SBIQ, identifies key trends, and offers valuable insights into policies impacting small business employers.

All interviews were conducted online with randomly distributed invitations. The geographic and demographic profiles were structured to represent the population of small business employers in the United States. The sample of 400 small business employers has an accuracy of $+/-4.9 \%$ at a $95 \%$ confidence interval. The numbers in this presentation have been rounded and may not equal $100 \%$.

The JCN SBIQ is calculated on a scale from 0 to 100 , with 100 being best possible conditions and 0 being worst possible conditions.
Small Business A score of 50 is neutral, anything above 50 is positive and anything below is negative. The JCN SBIQ is based on 7-questions:
Intelligence
Quotient $\quad$ Furrent Conditions: Employer's Business, U.S. Economy, and Climate for Small Businesses


—SBIQ


## Divergence Between Perception of Own Business \& National Economic Conditions



1. While jobs numbers and the stock market have been good. Small business optimism still struggles with the SBIQ hovering at 55.7. So what? Small business owners are still feeling depressed about the economy and aren't buying the Biden Administration's economic story line.
2. For 53 percent of small business owners, inflation is one of their two biggest concerns, almost double the next biggest concern. So what? While the rate of inflation has come down, businesses are still concerned about inflationary pressures on their costs as well as labor.
3. 57 percent of small business owners are still concerned about regional bank failures-only down 2 points from April's peak of 59 percent. So what? Small business owners are waiting to see if more of the regional banks they depend on fail. (A majority polled said they would go to a small, regional bank over a big bank for a loan.)
4. Only 20 percent of small business owners think that the government needs to impose regulations to boost electric car sales. So what? A vast majority of small business owners think that consumer demand should dictate EV sales.
5. 73 percent of small business owners don't think that taxpayers should be responsible for forgiving student loans. So what? While the Left has criticized the conservative court, the student loan decision was more popular with the public than the mainstream media projects.

Small Business Employer Profile Who are the $\mathbf{4 0 0}$ respondents?




Female

## Small Business Employer Industry



## Current Financial Condition

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Excellent/Good | 75\% | 77\% | 85\% | 81\% | 77\% | 70\% | 82\% | 79\% | 76\% | 77\% | 83\% | 78\% | 80\% | 80\% | 81\% | 76\% | 76\% | 79\% | 79\% | 78\% | 82\% | 78\% | 78\% | 73\% | 76\% | 80\% | 4 |
| Only Fair/Poor | 25\% | 22\% | 15\% | 19\% | 23\% | 30\% | 18\% | 21\% | 24\% | 23\% | 17\% | 22\% | 20\% | 20\% | 19\% | 24\% | 24\% | 21\% | 21\% | 22\% | 18\% | 23\% | 22\% | 27\% | 24\% | 20\% | -4 |
| Net | +50 | +55 | +70 | +62 | +54 | +40 | +64 | +58 | +52 | +54 | +66 | +56 | +60 | +60 | +62 | +52 | +52 | +58 | +58 | +56 | +64 | +55 | +56 | +46 | +52 | +60 | 8 |


| 70\% |  |
| :---: | :---: |
| $\begin{aligned} & 60 \% \\ & 50 \% \end{aligned}$ |  |
| 40\% |  |
| $\begin{aligned} & 30 \% \\ & 20 \% \\ & 10 \% \end{aligned}$ |  |
| 0\% |  |


|  | Excel/ <br> Good | Fair/ <br> Poor | Net |
| ---: | :---: | :---: | :---: |
| Total | $80 \%$ | $20 \%$ | 60 |
| East | $77 \%$ | $23 \%$ | 54 |
| Midwest | $82 \%$ | $18 \%$ | 65 |
| South | $81 \%$ | $19 \%$ | 63 |
| West | $80 \%$ | $20 \%$ | 60 |
| 2-9 Employees | $76 \%$ | $24 \%$ | 52 |
| 10-19 Employees | $96 \%$ | $4 \%$ | 93 |
| 20-More Employees | $96 \%$ | $4 \%$ | 92 |
| \$100K/Less Revenue | $73 \%$ | $27 \%$ | 46 |
| \$100K-\$250K Revenue | $79 \%$ | $21 \%$ | 59 |
| \$250K-\$500K Revenue | $74 \%$ | $26 \%$ | 48 |
| \$500K-\$1 Million Revenue | $82 \%$ | $18 \%$ | $\mathbf{6 4}$ |
| \$1 Million/More Revenue | $93 \%$ | $8 \%$ | 85 |
| Female-Owned | $85 \%$ | $15 \%$ | $\mathbf{7 1}$ |
| Minority-Owned | $87 \%$ | $13 \%$ | $\mathbf{7 5}$ |

Financial Condition Over Last Year

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 31\% | 37\% | 41\% | 39\% | 36\% | 36\% | 41\% | 40\% | 36\% | 44\% | 50\% | 46\% | 46\% | 47\% | 42\% | 40\% | 35\% | 46\% | 37\% | 44\% | 49\% | 42\% | 41\% | 44\% | 42\% | 50\% | 8 |
| Same | 35\% | 28\% | 29\% | 32\% | 29\% | 37\% | 34\% | 31\% | 37\% | 31\% | 26\% | 34\% | 34\% | 31\% | 35\% | 33\% | 36\% | 30\% | 40\% | 27\% | 31\% | 39\% | 35\% | 36\% | 32\% | 33\% | 1 |
| Worse | 34\% | 35\% | 30\% | 29\% | 35\% | 27\% | 25\% | 30\% | 27\% | 25\% | 24\% | 20\% | 20\% | 23\% | 23\% | 27\% | 27\% | 24\% | 23\% | 29\% | 20\% | 20\% | 24\% | 20\% | 27\% | 18\% | -9 |
| Net | -3 | -2 | +11 | +10 | +1 | +9 | +16 | +10 | +9 | +19 | +26 | +26 | +26 | +24 | +19 | +13 | +8 | +22 | +14 | +15 | +29 | +22 | +17 | +24 | +15 | +32 | 17 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | $50 \%$ | $33 \%$ | $18 \%$ | 32 |
| East | $41 \%$ | $36 \%$ | $22 \%$ | 19 |
| Midwest | $41 \%$ | $40 \%$ | $19 \%$ | 22 |
| South | $53 \%$ | $32 \%$ | $15 \%$ | 38 |
| West | $58 \%$ | $26 \%$ | $16 \%$ | 42 |
| $2-9$ Employees | $47 \%$ | $33 \%$ | $20 \%$ | 27 |
| $10-19$ Employees | $70 \%$ | $22 \%$ | $8 \%$ | 61 |
| 20-More Employees | $52 \%$ | $38 \%$ | $10 \%$ | 41 |
| \$100K/Less Revenue | $49 \%$ | $36 \%$ | $15 \%$ | 35 |
| \$100K-\$250K Revenue | $52 \%$ | $31 \%$ | $18 \%$ | 34 |
| \$250K-\$500K Revenue | $41 \%$ | $38 \%$ | $21 \%$ | 20 |
| \$500K-\$1 Million Revenue | $60 \%$ | $19 \%$ | $20 \%$ | 40 |
| \$1 Million/More Revenue | $46 \%$ | $40 \%$ | $14 \%$ | 32 |
| Female-Owned | $63 \%$ | $26 \%$ | $12 \%$ | 51 |
| Minority-Owned | $57 \%$ | $33 \%$ | $10 \%$ | 47 |

Financial Condition Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 61\% | 66\% | 62\% | 53\% | 51\% | 55\% | 59\% | 50\% | 55\% | 60\% | 60\% | 60\% | 52\% | 55\% | 57\% | 55\% | 54\% | 58\% | 45\% | 51\% | 53\% | 56\% | 59\% | 58\% | 56\% | 55\% | -1 |
| Same | 34\% | 28\% | 32\% | 40\% | 41\% | 36\% | 32\% | 37\% | 38\% | 33\% | 31\% | 32\% | 37\% | 31\% | 35\% | 33\% | 36\% | 31\% | 38\% | 34\% | 39\% | 36\% | 32\% | 34\% | 32\% | 38\% | 6 |
| Worse | 5\% | 6\% | 6\% | 7\% | 8\% | 10\% | 9\% | 13\% | 7\% | 8\% | 10\% | 9\% | 11\% | 13\% | 9\% | 12\% | 10\% | 12\% | 17\% | 16\% | 7\% | 8\% | 9\% | 9\% | 12\% | 7\% | -5 |
| Net | +56 | +60 | +56 | +46 | +43 | +45 | +50 | +37 | +48 | +52 | +50 | +51 | +41 | +42 | +48 | +43 | +44 | +46 | +28 | +35 | +46 | +48 | +50 | +49 | +44 | +48 | 4 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | $55 \%$ | $38 \%$ | $7 \%$ | $\mathbf{4 8}$ |
| East | $49 \%$ | $37 \%$ | $14 \%$ | $\mathbf{3 6}$ |
| Midwest | $55 \%$ | $41 \%$ | $4 \%$ | $\mathbf{5 1}$ |
| South | $56 \%$ | $38 \%$ | $6 \%$ | $\mathbf{5 0}$ |
| West | $59 \%$ | $36 \%$ | $5 \%$ | $\mathbf{5 4}$ |
| 2-9 Employees | $54 \%$ | $39 \%$ | $8 \%$ | $\mathbf{4 6}$ |
| $10-19$ Employees | $65 \%$ | $31 \%$ | $4 \%$ | $\mathbf{6 1}$ |
| 20-More Employees | $57 \%$ | $38 \%$ | $6 \%$ | $\mathbf{5 1}$ |
| \$100K/Less Revenue | $63 \%$ | $32 \%$ | $5 \%$ | $\mathbf{5 9}$ |
| \$100K-\$250K Revenue | $47 \%$ | $42 \%$ | $11 \%$ | $\mathbf{3 7}$ |
| \$250K-\$500K Revenue | $55 \%$ | $37 \%$ | $7 \%$ | $\mathbf{4 8}$ |
| \$500K-\$1 Million Revenue | $57 \%$ | $38 \%$ | $5 \%$ | $\mathbf{5 3}$ |
| \$1 Million/More Revenue | $53 \%$ | $39 \%$ | $8 \%$ | $\mathbf{4 6}$ |
| Female-Owned | $69 \%$ | $28 \%$ | $3 \%$ | $\mathbf{6 7}$ |
| Minority-Owned | $68 \%$ | $26 \%$ | $6 \%$ | $\mathbf{6 1}$ |

## Profitability Next 12-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earn Profit | 69\% | 75\% | 74\% | 66\% | 66\% | 68\% | 74\% | 68\% | 66\% | 70\% | 76\% | 71\% | 68\% | 69\% | 71\% | 64\% | 66\% | 74\% | 66\% | 62\% | 76\% | 67\% | 69\% | 67\% | 72\% | 73\% | 1 |
| Break Even | 26\% | 20\% | 23\% | 30\% | 28\% | 27\% | 20\% | 23\% | 27\% | 26\% | 21\% | 25\% | 35\% | 25\% | 26\% | 28\% | 25\% | 23\% | 25\% | 28\% | 18\% | 29\% | 25\% | 27\% | 21\% | 22\% | 1 |
| Lose Money | 6\% | 5\% | 3\% | 5\% | 5\% | 5\% | 6\% | 9\% | 7\% | 4\% | 3\% | 4\% | 7\% | 6\% | 3\% | 9\% | 9\% | 3\% | 8\% | 9\% | 6\% | 4\% | 6\% | 7\% | 7\% | 4\% | -3 |
| Net | +63 | +70 | +71 | +61 | +61 | +63 | +68 | +59 | +59 | +66 | +73 | +67 | +61 | +63 | +69 | +55 | +57 | +71 | +58 | +53 | +70 | +63 | +63 | +60 | +65 | +69 | 4 |



|  | Profit | Same | Lose | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | $73 \%$ | $22 \%$ | $4 \%$ | 69 |
| East | $65 \%$ | $30 \%$ | $5 \%$ | 60 |
| Midwest | $84 \%$ | $14 \%$ | $2 \%$ | 83 |
| South | $70 \%$ | $25 \%$ | $6 \%$ | 64 |
| West | $76 \%$ | $20 \%$ | $4 \%$ | 72 |
| $2-9$ Employees | $73 \%$ | $22 \%$ | $5 \%$ | 67 |
| $10-19$ Employees | $81 \%$ | $19 \%$ | $1 \%$ | 80 |
| 20-More Employees | $71 \%$ | $29 \%$ | $0 \%$ | 71 |
| \$100K/Less Revenue | $77 \%$ | $21 \%$ | $2 \%$ | 74 |
| \$100K-\$250K Revenue | $73 \%$ | $20 \%$ | $7 \%$ | 66 |
| \$250K-\$500K Revenue | $74 \%$ | $22 \%$ | $5 \%$ | 69 |
| \$500K-\$1 Million Revenue | $65 \%$ | $31 \%$ | $4 \%$ | 60 |
| \$1 Million/More Revenue | $79 \%$ | $18 \%$ | $4 \%$ | 75 |
| Female-Owned | $83 \%$ | $13 \%$ | $5 \%$ | 79 |
| Minority-Owned | $83 \%$ | $14 \%$ | $3 \%$ | 81 |

## —Earn Profit —Break Even — Lose Money

# Employment Next 3-Months 

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 25\% | 31\% | 30\% | 25\% | 25\% | 28\% | 31\% | 31\% | 32\% | 30\% | 28\% | 34\% | 30\% | 30\% | 30\% | 30\% | 30\% | 31\% | 26\% | 27\% | 36\% | 31\% | 32\% | 30\% | 29\% | 32\% | 3 |
| Same | 70\% | 66\% | 68\% | 72\% | 70\% | 66\% | 66\% | 63\% | 65\% | 66\% | 67\% | 63\% | 65\% | 64\% | 66\% | 64\% | 63\% | 65\% | 67\% | 65\% | 60\% | 66\% | 61\% | 67\% | 68\% | 64\% | -4 |
| Decrease | 5\% | 3\% | 2\% | 4\% | 5\% | 5\% | 3\% | 7\% | 3\% | 4\% | 5\% | 3\% | 4\% | 6\% | 5\% | 6\% | 7\% | 4\% | 8\% | 8\% | 4\% | 3\% | 7\% | 3\% | 3\% | 4\% | 1 |
| Net | +20 | +28 | +28 | +21 | +20 | +23 | +28 | +24 | +29 | +26 | +23 | +21 | +26 | +24 | +25 | +24 | +23 | +27 | +18 | +19 | +32 | +28 | +25 | +27 | +26 | +28 | 2 |



## Employee Wages/Hours Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 29\% | 39\% | 36\% | 28\% | 29\% | 34\% | 36\% | 34\% | 35\% | 37\% | 34\% | 38\% | 34\% | 31\% | 36\% | 31\% | 36\% | 34\% | 35\% | 34\% | 37\% | 37\% | 36\% | 32\% | 35\% | 37\% | 2 |
| Same | 65\% | 59\% | 62\% | 69\% | 67\% | 61\% | 60\% | 61\% | 62\% | 60\% | 61\% | 57\% | 63\% | 65\% | 61\% | 64\% | 59\% | 62\% | 58\% | 58\% | 57\% | 60\% | 59\% | 64\% | 62\% | 59\% | -3 |
| Decrease | 6\% | 2\% | 2\% | 3\% | 4\% | 5\% | 5\% | 5\% | 3\% | 3\% | 6\% | 5\% | 3\% | 5\% | 3\% | 6\% | 5\% | 4\% | 7\% | 7\% | 6\% | 4\% | 5\% | 4\% | 3\% | 4\% | 1 |
| Net | +23 | +37 | +34 | +25 | +25 | +29 | +31 | +29 | +32 | +34 | +28 | +33 | +31 | +26 | +33 | +25 | +31 | +30 | +28 | +27 | +31 | +33 | +31 | +28 | +32 | +33 | 1 |


| 80\% |  |  | Incr. | Same | Decr. | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 70\% |  | Total | 37\% | 59\% | 4\% | 33 |
|  | $\quad 69{ }_{67 \%}$ | East | 33\% | 59\% | 8\% | 25 |
| 60\% |  | Midwest | 33\% | 65\% | 3\% | 30 |
|  |  | South | 35\% | 62\% | 2\% | 33 |
| 50\% |  | West | 46\% | 51\% | 3\% | 42 |
|  |  | 2-9 Employees | 31\% | 65\% | 4\% | 27 |
| 40\% |  | 10-19 Employees | 56\% | 42\% | 1\% | 55 |
| 30\% | $31 \% \quad 31 \%$ | 20-More Employees | 59\% | 38\% | 3\% | 56 |
|  |  | \$100K/Less Revenue | 38\% | 59\% | 4\% | 34 |
| 20\% |  | \$100K-\$250K Revenue | 38\% | 55\% | 6\% | 32 |
|  |  | \$250K-\$500K Revenue | 36\% | 59\% | 5\% | 31 |
| 10\% |  | \$500K-\$1 Million Revenue | 39\% | 61\% | 0\% | 39 |
|  |  | \$1 Million/More Revenue | 33\% | 64\% | 3\% | 30 |
| 0\% | May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr May June | Female-Owned | 35\% | 64\% | 1\% | 35 |
|  | 20212021202120212021202120212021202220222022202220222022202220222022202220222022202320232023202320232023 | Minority-Owned | 51\% | 48\% | 1\% | 50 |

## Condition of U.S. Economy

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Excellent/Good | 41\% | 43\% | 48\% | 44\% | 32\% | 30\% | 33\% | 35\% | 31\% | 29\% | 36\% | 27\% | 26\% | 27\% | 26\% | 30\% | 26\% | 22\% | 28\% | 33\% | 30\% | 32\% | 30\% | 26\% | 32\% | 33\% | 1 |
| Only Fair/Poor | 59\% | 57\% | 53\% | 56\% | 68\% | 70\% | 67\% | 65\% | 69\% | 71\% | 65\% | 73\% | 74\% | 73\% | 74\% | 71\% | 74\% | 79\% | 72\% | 67\% | 70\% | 68\% | 70\% | 75\% | 68\% | 67\% | -1 |
| Net | -18 | -14 | -5 | -12 | -36 | -40 | -34 | -30 | -38 | -42 | -29 | -47 | -48 | -46 | -48 | -41 | -48 | -57 | -44 | -34 | -40 | -36 | -40 | -49 | -36 | -34 | 2 |



May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr May June 20212021202120212021202120212021202220222022202220222022202220222022202220222022202320232023202320232023


## Direction of U.S. Economy

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 48\% | 49\% | 50\% | 44\% | 35\% | 28\% | 30\% | 32\% | 27\% | 25\% | 25\% | 28\% | 24\% | 20\% | 16\% | 24\% | 25\% | 17\% | 26\% | 26\% | 26\% | 28\% | 24\% | 24\% | 25\% | 22\% | -3 |
| Same | 23\% | 20\% | 24\% | 21\% | 24\% | 22\% | 23\% | 22\% | 24\% | 21\% | 21\% | 16\% | 19\% | 17\% | 21\% | 20\% | 16\% | 17\% | 19\% | 22\% | 21\% | 22\% | 20\% | 19\% | 19\% | 26\% | 7 |
| Worse | 29\% | 31\% | 26\% | 35\% | 41\% | 49\% | 47\% | 47\% | 50\% | 54\% | 54\% | 56\% | 56\% | 64\% | 61\% | 57\% | 59\% | 66\% | 55\% | 52\% | 53\% | 51\% | 56\% | 58\% | 57\% | 53\% | -4 |
| Net | +19 | +18 | +24 | +9 | -6 | -21 | -17 | -15 | -23 | -29 | -29 | -28 | -32 | -44 | -45 | -33 | -34 | -49 | -29 | -26 | -27 | -23 | -32 | -34 | -32 | -31 | 1 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | $22 \%$ | $26 \%$ | $53 \%$ | -31 |
| East | $22 \%$ | $20 \%$ | $58 \%$ | -36 |
| Midwest | $17 \%$ | $31 \%$ | $52 \%$ | -35 |
| South | $29 \%$ | $24 \%$ | $47 \%$ | -18 |
| West | $15 \%$ | $28 \%$ | $57 \%$ | -42 |
| 2-9 Employees | $19 \%$ | $27 \%$ | $54 \%$ | -35 |
| $10-19$ Employees | $27 \%$ | $26 \%$ | $48 \%$ | -21 |
| 20-More Employees | $39 \%$ | $14 \%$ | $47 \%$ | -8 |
| \$100K/Less Revenue | $28 \%$ | $23 \%$ | $49 \%$ | -22 |
| \$100K-\$250K Revenue | $19 \%$ | $20 \%$ | $61 \%$ | -42 |
| \$250K-\$500K Revenue | $32 \%$ | $28 \%$ | $40 \%$ | -8 |
| \$500K-\$1 Million Revenue | $22 \%$ | $37 \%$ | $41 \%$ | -19 |
| \$1 Million/More Revenue | $10 \%$ | $21 \%$ | $70 \%$ | -60 |
| Female-Owned | $22 \%$ | $24 \%$ | $54 \%$ | -31 |
| Minority-Owned | $29 \%$ | $23 \%$ | $48 \%$ | -18 |

-Better -Same -Worse

# Climate for Small Businesses 



## Direction of Climate for Small Businesses

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 44\% | 46\% | 47\% | 38\% | 30\% | 28\% | 32\% | 33\% | 26\% | 28\% | 34\% | 31\% | 28\% | 24\% | 20\% | 23\% | 29\% | 26\% | 30\% | 26\% | 28\% | 27\% | 24\% | 30\% | 30\% | 29\% | -1 |
| Same | 31\% | 26\% | 32\% | 32\% | 32\% | 32\% | 32\% | 27\% | 32\% | 34\% | 32\% | 29\% | 29\% | 30\% | 30\% | 34\% | 25\% | 29\% | 28\% | 33\% | 33\% | 30\% | 35\% | 30\% | 33\% | 30\% | - |
| Worse | 25\% | 28\% | 21\% | 30\% | 38\% | 40\% | 37\% | 40\% | 42\% | 37\% | 34\% | 40\% | 43\% | 46\% | 50\% | 44\% | 46\% | 45\% | 43\% | 41\% | 40\% | 43\% | 40\% | 40\% | 37\% | 41\% | 4 |
| Net | +19 | +18 | +26 | +8 | -8 | -12 | -5 | -7 | -16 | -9 | 0 | -9 | -15 | -22 | -30 | -21 | -17 | -19 | -13 | -15 | -12 | -16 | -16 | -10 | -7 | -13 | -6 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | $29 \%$ | $30 \%$ | $41 \%$ | -13 |
| East | $33 \%$ | $27 \%$ | $40 \%$ | -7 |
| Midwest | $23 \%$ | $33 \%$ | $43 \%$ | -20 |
| South | $35 \%$ | $27 \%$ | $38 \%$ | -3 |
| West | $22 \%$ | $32 \%$ | $46 \%$ | -24 |
| $2-9$ Employees | $27 \%$ | $30 \%$ | $43 \%$ | -16 |
| $10-19$ Employees | $35 \%$ | $32 \%$ | $33 \%$ | 2 |
| $20-M o r e$ Employees | $37 \%$ | $27 \%$ | $36 \%$ | 2 |
| \$100K/Less Revenue | $37 \%$ | $33 \%$ | $31 \%$ | 6 |
| \$100K-\$250K Revenue | $16 \%$ | $44 \%$ | $40 \%$ | -24 |
| \$250K-\$500K Revenue | $31 \%$ | $30 \%$ | $40 \%$ | -9 |
| \$500K-\$1 Million Revenue | $41 \%$ | $20 \%$ | $39 \%$ | 2 |
| \$1 Million/More Revenue | $22 \%$ | $22 \%$ | $56 \%$ | -34 |
| Female-Owned | $28 \%$ | $26 \%$ | $46 \%$ | $\mathbf{- 1 8}$ |
| Minority-Owned | $41 \%$ | $28 \%$ | $31 \%$ | 11 |

—Better —Same —Worse

Biggest Business Concerns (1 ${ }^{\text {st }} \& 2^{\text {nd }}$ Choice Combo)

|  | May '21 | June ‘21 | $\begin{aligned} & \text { July } \\ & \text { ' } \end{aligned}$ | $\begin{aligned} & \text { Aug } \\ & \text { '21 } \end{aligned}$ | $\begin{gathered} \text { Sept } \\ \text { ' } 21 \end{gathered}$ | $\begin{aligned} & \text { Oct } \\ & \text { ‘21 } \end{aligned}$ | $\begin{aligned} & \text { Nov } \\ & \text { '21 } \end{aligned}$ | $\begin{gathered} \text { Dec } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { Jan } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '22 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { Apr } \\ \text { '22 } \end{gathered}$ | May '22 | June '22 | $\begin{aligned} & \text { July } \\ & \text { '22 } \end{aligned}$ | Aug | $\begin{aligned} & \text { Sep } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Oct } \\ & \text { 2 } \end{aligned}$ | $\begin{gathered} \text { Nov } \\ \text { '22 } \end{gathered}$ | $\begin{aligned} & \text { Dec } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { '23 } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '23 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ \text { ' } 23 \end{gathered}$ | $\begin{aligned} & \text { Apr } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { May } \\ \text { '23 } \end{gathered}$ | $\begin{aligned} & \text { Jun } \\ & \text { '23 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Prices/Inflation | ** | 32\% | 36\% | 35\% | 33\% | 40\% | 40\% | 37\% | 40\% | 40\% | 43\% | 42\% | 41\% | 46\% | 48\% | 43\% | 48\% | 40\% | 49\% | 49\% | 41\% | 47\% | 45\% | 49\% | 53\% | 53\% |
| Economy/Client Spending | 36\% | 25\% | 23\% | 24\% | 25\% | 24\% | 26\% | 26\% | 21\% | 19\% | 20\% | 23\% | 26\% | 22\% | 28\% | 27\% | 26\% | 29\% | 31\% | 31\% | 27\% | 27\% | 29\% | 31\% | 31\% | 28\% |
| General Operating Costs | 28\% | 24\% | 25\% | 20\% | 23\% | 21\% | 20\% | 19\% | 21\% | 24\% | 21\% | 28\% | 14\% | 18\% | 23\% | 26\% | 20\% | 23\% | 26\% | 26\% | 19\% | 23\% | 30\% | 20\% | 25\% | 31\% |
| Taxes | 26\% | 21\% | 16\% | 17\% | 18\% | 18\% | 15\% | 13\% | 14\% | 15\% | 13\% | 15\% | 11\% | 12\% | 16\% | 12\% | 12\% | 12\% | 15\% | 14\% | 21\% | 13\% | 17\% | 15\% | 15\% | 12\% |
| Supply-Chain Disruptions | 14\% | 15\% | 16\% | 14\% | 13\% | 17\% | 19\% | 17\% | 20\% | 20\% | 14\% | 16\% | 15\% | 16\% | 12\% | 18\% | 21\% | 14\% | 14\% | 11\% | 13\% | 14\% | 9\% | 12\% | 14\% | 11\% |
| Available Workers | 12\% | 12\% | 11\% | 15\% | 14\% | 13\% | 15\% | 18\% | 11\% | 14\% | 12\% | 15\% | 14\% | 13\% | 8\% | 12\% | 12\% | 13\% | 12\% | 13\% | 10\% | 15\% | 16\% | 14\% | 12\% | 8\% |
| Political Climate | 13\% | 15\% | 14\% | 14\% | 16\% | 12\% | 12\% | 8\% | 10\% | 9\% | 12\% | 8\% | 9\% | 9\% | 11\% | 8\% | 7\% | 12\% | 4\% | 8\% | 11\% | 6\% | 8\% | 10\% | 10\% | 13\% |
| Gas Prices | ** | ** | ** | ** | 6\% | 11\% | 9\% | 9\% | 9\% | 10\% | 25\% | 19\% | 23\% | 27\% | 26\% | 19\% | 19\% | 13\% | 15\% | 13\% | 11\% | 9\% | 11\% | 11\% | 10\% | 9\% |
| Interest Rates | 6\% | 6\% | 6\% | 3\% | 2\% | 5\% | 4\% | 6\% | 6\% | 2\% | 4\% | 5\% | 6\% | 6\% | 6\% | 6\% | 6\% | 10\% | 8\% | 10\% | 10\% | 10\% | 13\% | 9\% | 8\% | 6\% |
| Government Regulations | 17\% | 12\% | 11\% | 13\% | 13\% | 11\% | 10\% | 10\% | 14\% | 10\% | 10\% | 8\% | 10\% | 4\% | 8\% | 5\% | 7\% | 9\% | 4\% | 7\% | 11\% | 8\% | 6\% | 6\% | 7\% | 9\% |
| Healthcare Costs | 12\% | 11\% | 12\% | 10\% | 4\% | 5\% | 6\% | 5\% | 5\% | 7\% | 7\% | 4\% | 8\% | 7\% | 3\% | 5\% | 7\% | 6\% | 6\% | 6\% | 7\% | 7\% | 6\% | 4\% | 7\% | 3\% |
| Compensation/Insurance | ** | 3\% | 7\% | 7\% | 4\% | 3\% | 4\% | 2\% | 2\% | 6\% | 3\% | 4\% | 6\% | 4\% | 3\% | 2\% | 2\% | 4\% | 4\% | 5\% | 3\% | 4\% | 3\% | 3\% | 4\% | 5\% |
| Expansion Costs | 7\% | 7\% | 5\% | 5\% | 7\% | 5\% | 5\% | 6\% | 4\% | 4\% | 4\% | 4\% | 6\% | 6\% | 3\% | 6\% | 6\% | 5\% | 7\% | 2\% | 7\% | 8\% | 4\% | 8\% | 2\% | 6\% |
| Covid Restrictions/Sales | 25\% | 15\% | 16\% | 21\% | 20\% | 14\% | 13\% | 20\% | 21\% | 16\% | 9\% | 7\% | 5\% | 6\% | 4\% | 10\% | 5\% | 5\% | 3\% | 5\% | 5\% | 6\% | 2\% | 3\% | 2\% | 1\% |
| Loan Accessibility | 6\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 3\% | 4\% | 4\% | 4\% | 6\% | 4\% | 4\% | 3\% | 3\% | 3\% | 4\% | 2\% | 3\% | 3\% | 3\% | 4\% | 1\% | 3\% |

# How Concerned That Economic Conditions Could Force You to Close Your Business 

|  | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | 57\% | 57\% | 57\% | 56\% | 54\% | 62\% | 56\% | 65\% | 65\% | 61\% | 57\% | 63\% | 59\% | 64\% | 59\% | -5 |
| Not Concerned | 40\% | 41\% | 39\% | 40\% | 42\% | 35\% | 43\% | 33\% | 34\% | 38\% | 43\% | 36\% | 40\% | 35\% | 40\% | 5 |
| Net | +17 | +16 | +18 | +16 | +12 | +27 | +13 | +32 | +31 | +23 | +14 | +27 | +19 | +29 | +19 | 10 |

70\%
60\%
50\%
40\%
30\%
20\%
10\%
0\%

Net
-5
5
10 2
2
$\$ 102$

## Concerned Bank Failures \& Instability Will Impact Their Small Business

|  | April Total | May Total | June <br> Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | $\begin{aligned} & \text { 10-19 } \\ & \text { Employ } \end{aligned}$ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | 59\% | 57\% | 57\% | 50\% | 50\% | 60\% | 63\% | 53\% | 76\% | 68\% |
| Very | 16\% | 20\% | 19\% | 12\% | 21\% | 17\% | 25\% | 18\% | 18\% | 25\% |
| Somewhat | 43\% | 37\% | 38\% | 39\% | 29\% | 43\% | 38\% | 35\% | 57\% | 44\% |
| Not Concerned | 40\% | 42\% | 42\% | 50\% | 47\% | 40\% | 35\% | 46\% | 24\% | 32\% |
| Unsure | 2\% | 1\% | 1\% | 0\% | 3\% | 0\% | 1\% | 1\% | 0\% | 0\% |


|  | \$100K- <br> Less Rev. | \$100K- <br> $\mathbf{\$ 2 5 0 K}$ Rev. | $\mathbf{\$ 2 5 0 K}-$ <br> $\mathbf{\$ 5 0 0 K}$ Rev. | \$500K- <br> $\mathbf{\$ 1}$ Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{5 5 \%}$ | $\mathbf{5 5 \%}$ | $\mathbf{4 9 \%}$ | $\mathbf{6 0 \%}$ | $\mathbf{6 3 \%}$ | $\mathbf{6 7 \%}$ | $\mathbf{7 6 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{5 3 \%}$ |
| Very | $24 \%$ | $14 \%$ | $16 \%$ | $20 \%$ | $21 \%$ | $23 \%$ | $40 \%$ | $28 \%$ | $15 \%$ |
| Somewhat | $32 \%$ | $42 \%$ | $33 \%$ | $40 \%$ | $43 \%$ | $45 \%$ | $37 \%$ | $37 \%$ | $38 \%$ |
| Not Concerned | $42 \%$ | $45 \%$ | $51 \%$ | $37 \%$ | $37 \%$ | $30 \%$ | $24 \%$ | $33 \%$ | $47 \%$ |
| Unsure | $\mathbf{2 \%}$ | $\mathbf{0 \%}$ | $\mathbf{0 \%}$ | $\mathbf{3 \%}$ | $\mathbf{0 \%}$ | $\mathbf{2 \%}$ | $\mathbf{0 \%}$ | $\mathbf{3 \%}$ | $\mathbf{0 \%}$ |

## Biden Administration Forgiven $\$ 400$ Billion In Student Loan Debt. Should Taxpayers Be Responsible For Paying Off Loan Debt?

|  | Oct <br> Total | Nov <br> Total | Dec <br> Total | Jan Total | Feb <br> Total | Mar <br> Tota | Apr <br> Total | May <br> Total | June <br> Total | East | Mid- <br> West | South | West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 19\% | 14\% | 18\% | 20\% | 19\% | 19\% | 20\% | 18\% | 13\% | 12\% | 13\% | 11\% | 15\% |
| No | 72\% | 74\% | 67\% | 70\% | 65\% | 64\% | 62\% | 70\% | 73\% | 70\% | 78\% | 73\% | 73\% |
| Unsure | 9\% | 12\% | 15\% | 10\% | 16\% | 17\% | 18\% | 13\% | 14\% | 18\% | 9\% | 16\% | 13\% |


|  | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | $\begin{aligned} & \text { 10-19 } \\ & \text { Employ } \end{aligned}$ | 20/More <br> Employ | \$100K- Less Rev. | \$100K\$250K Rev. | \$250K\$500K Rev. | \$500K\$1 Mill Rev. | \$1 MillMore Rev. | Female Owned | Minority Owned | $\begin{aligned} & \text { C- } \\ & \text { Corp } \end{aligned}$ | $\begin{aligned} & \text { S- } \\ & \text { Corp } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 10\% | 17\% | 28\% | 22\% | 6\% | 11\% | 10\% | 15\% | 19\% | 22\% | 18\% | 10\% |
| No | 74\% | 72\% | 70\% | 59\% | 76\% | 79\% | 81\% | 72\% | 64\% | 60\% | 69\% | 75\% |
| Unsure | 16\% | 11\% | 1\% | 20\% | 18\% | 11\% | 9\% | 13\% | 16\% | 18\% | 13\% | 15\% |

## Amount of Time Your Business Deals with Local, State \& Federal Regulations

|  | March <br> Total | April <br> Total | May Total | June <br> Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | 10-19 <br> Employ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time Consuming | 61\% | 56\% | 62\% | 60\% | 74\% | 55\% | 50\% | 65\% | 60\% | 63\% | 59\% |
| Not Consuming | 36\% | 43\% | 36\% | 39\% | 24\% | 43\% | 46\% | 35\% | 39\% | 31\% | 41\% |
| Unsure | 3\% | 2\% | 3\% | 2\% | 1\% | 1\% | 3\% | 0\% | 1\% | 7\% | 1\% |


|  | \$100KLess Rev. | \$100K\$250K Rev. | \$250K\$500K Rev. | $\begin{aligned} & \text { \$500K- } \\ & \text { \$1 Mill Rev. } \end{aligned}$ | \$1 MillMore Rev. | Female Owned | Minority Owned | $\begin{gathered} \text { C- } \\ \text { Corp } \end{gathered}$ | $\begin{aligned} & \text { s- } \\ & \text { Corp } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time Consuming | 40\% | 75\% | 59\% | 65\% | 59\% | 53\% | 51\% | 68\% | 56\% |
| Not Consuming | 56\% | 23\% | 42\% | 33\% | 40\% | 44\% | 45\% | 29\% | 43\% |
| Unsure | 4\% | 2\% | 0\% | 2\% | 1\% | 3\% | 4\% | 3\% | 1\% |

## Will Debt Ceiling Deal Help Small Business:

## Reins In Spending, Establishes Welfare Work Requirements, and Streamlines Permitting

$\left.\begin{array}{lcccccccc} & \begin{array}{c}\text { June } \\ \\ \\ \text { Total }\end{array} & \text { East } & \text { Mid- } & \text { West } & \text { South } & \text { West } & \begin{array}{c}\mathbf{2 - 9} \\ \text { Employ }\end{array} & \begin{array}{c}\text { 10-19 } \\ \text { Employ }\end{array}\end{array} \begin{array}{c}\text { 20/More } \\ \text { Employ }\end{array}\right]$
$\$ 100 \mathrm{~K}$ - $\quad \$ 100 \mathrm{~K}$ - $\$ 250 \mathrm{~K}$ - $\mathbf{\$ 5 0 0 K}$ - $\$ 1$ Mill- Female Minority C- SLess Rev. \$250K Rev. \$500K Rev. \$1 Mill Rev. More Rev. Owned Owned Corp Corp

| Yes | $\mathbf{2 5 \%}$ | $\mathbf{2 7 \%}$ | $\mathbf{9 \%}$ | $\mathbf{2 8 \%}$ | $\mathbf{2 9 \%}$ | $\mathbf{2 5 \%}$ | $\mathbf{3 1 \%}$ | $\mathbf{2 8 \%}$ | $\mathbf{2 1 \%}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $38 \%$ | $44 \%$ | $56 \%$ | $45 \%$ | $27 \%$ | $32 \%$ | $29 \%$ | $44 \%$ | $41 \%$ |
| Unsure | $\mathbf{3 7 \%}$ | $\mathbf{2 9 \%}$ | $\mathbf{3 5 \%}$ | $\mathbf{2 8 \%}$ | $\mathbf{4 5 \%}$ | $\mathbf{4 3 \%}$ | $\mathbf{4 0 \%}$ | $\mathbf{2 8 \%}$ | $\mathbf{3 8 \%}$ |

## When it comes to increasing the production and sales of electric vehicles, which comes closer to your own opinion?

1. The federal government needs to set more aggressive regulations and mandates, requiring automakers to rapidly increase electric vehicles and decrease gas-powered vehicles.
2. Automakers are already increasing electric vehicles to provide greater choices and meet consumer demand. We should allow consumer demand and competition to take its course without government overreach and interference.

|  | May <br> Total | June <br> Total | East | MidWest | - South | West | $\begin{gathered} \text { 2-9 } \\ \text { Employ } \end{gathered}$ | $\begin{aligned} & \text { 10-19 } \\ & \text { Employ } \end{aligned}$ | 20/Mor Employ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aggressive Regulations | 21\% | 20\% | 21\% | 11\% | 20\% | 24\% | 15\% | 31\% | 38\% |  |  |  |
| Consumer Demand | 68\% | 67\% | 66\% | 78\% | 68\% | 57\% | 71\% | 53\% | 48\% |  |  |  |
| Unsure | 11\% | 14\% | 13\% | 10\% | 12\% | 19\% | 13\% | 15\% | 13\% |  |  |  |
|  | \$100K- <br> Less Rev. |  | $\begin{gathered} \$ 100 \mathrm{~K}- \\ \$ 250 \mathrm{Rev} . \end{gathered}$ | \$250K-\$500K Rev. |  | $\begin{aligned} & \text { \$500k- } \\ & \text { \$1 Mill Rev. } \end{aligned}$ |  | \$1 Mill- <br> More Rev. | Female Owned | Minority Owned | $\begin{aligned} & \text { C- } \\ & \text { Corp } \end{aligned}$ | $\begin{gathered} \mathrm{S}- \\ \text { Corp } \end{gathered}$ |
| Aggressive Regulations | 31\% |  | 18\% |  | 12\% |  | 7\% | 21\% | 25\% | 24\% | 29\% | 15\% |
| Consumer Demand | 54 |  | 63\% |  | 74\% |  | \% | 71\% | 55\% | 62\% | 58\% | 71\% |
| Unsure | 15\% |  | 19\% |  | 14\% |  | \%\% | 9\% | 20\% | 15\% | 13\% | 14\% |

## Concerned About New Banking Regulations Will Make It More Expensive to Give Loans

| 80\% |  |  |  | Concerned | Not Concerned | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total | 70\% | 27\% | 43 |
| 70\% | 71\% | 70\% | East | 79\% | 20\% | 59 |
|  |  |  | Midwest | 66\% | 32\% | 34 |
| 60\% |  |  | South | 64\% | 32\% | 32 |
|  |  |  | West | 76\% | 21\% | 55 |
| 50\% |  |  | 2-9 Employees | 69\% | 28\% | 40 |
| 40\% |  |  | 10-19 Employees | 74\% | 21\% | 53 |
|  |  |  | 20-More Employees | 80\% | 20\% | 59 |
| 30\% | 25\% | 27\% | \$100K/Less Revenue | 67\% | 31\% | 35 |
|  |  |  | \$100K-\$250K Revenue | 75\% | 23\% | 51 |
| 20\% |  |  | \$250K-\$500K Revenue | 66\% | 34\% | 31 |
| 10\% |  |  | \$500K-\$1 Million Revenue | 62\% | 33\% | 29 |
| 0\% | 4\% | 3\% | \$1 Million/More Revenue | 82\% | 14\% | 68 |
|  | May 2023 | June 2023 | Female-Owned | 75\% | 22\% | 53 |
|  |  |  | Minority-Owned | 85\% | 11\% | 75 |
|  | Concerned | -Unsure |  |  |  |  |

## Concerned About Rising Interest Rates Will Affect Business' Ability to Access Credit

| 70\% | 66\% 62\% |  |  | Concerned | Not |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Concerned |  | Net |
|  |  |  | 62\% | 35\% | 27 |
| 60\% |  |  |  | East | 66\% | 29\% | 37 |
|  |  |  |  | Midwest | 58\% | 41\% | 17 |
| 50\% |  |  | South | 61\% | 35\% | 26 |
|  |  |  | West | 65\% | 34\% | 31 |
| 40\% |  |  | 2-9 Employees | 62\% | 35\% | 27 |
|  | 32\% | 35\% | 10-19 Employees | 61\% | 36\% | 25 |
| 30\% |  |  | 20-More Employees | 65\% | 33\% | 32 |
| 20\% |  |  | \$100K/Less Revenue | 61\% | 35\% | 26 |
|  |  |  | \$100K-\$250K Revenue | 67\% | 31\% | 37 |
| 10\% |  |  | \$250K-\$500K Revenue | 59\% | 37\% | 22 |
|  |  |  | \$500K-\$1 Million Revenue | 53\% | 45\% | 8 |
| 0\% | 2\% | 3\% | \$1 Million/More Revenue | 70\% | 27\% | 43 |
|  | May 2023 | June 2023 | Female-Owned | 69\% | 25\% | 44 |
|  |  |  | Minority-Owned | 71\% | 23\% | 48 |
|  | oncerned | - Unsure |  |  |  |  |

Where are you most likely to go if your business wanted to get a financial loan?

|  | May Total | June <br> Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | 10-19 <br> Employ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Big Bank | 22\% | 26\% | 23\% | 15\% | 29\% | 34\% | 25\% | 24\% | 40\% |
| Small Bank/Credit Union | 60\% | 57\% | 64\% | 68\% | 52\% | 50\% | 58\% | 56\% | 56\% |
| Fintech/Online Bank | 6\% | 7\% | 6\% | 5\% | 8\% | 7\% | 7\% | 13\% | 0\% |
| Unsure | 12\% | 10\% | 7\% | 12\% | 10\% | 8\% | 11\% | 7\% | 3\% |

\$100K- $\$ 100 \mathrm{~K}$ - $\$ 250 \mathrm{~K}$ - $\$ 500 \mathrm{~K}$ - $\$ 1$ Mill- Female Minority C- SLess Rev. $\$ 250 \mathrm{~K}$ Rev. $\$ 500 \mathrm{~K}$ Rev. $\$ 1$ Mill Rev. More Rev. Owned Owned Corp Corp

| Big Bank | $19 \%$ | $21 \%$ | $42 \%$ | $16 \%$ | $34 \%$ | $\mathbf{1 9 \%}$ | $\mathbf{2 2 \%}$ | $33 \%$ | $\mathbf{2 3 \%}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Small Bank/Credit Union | $65 \%$ | $55 \%$ | $46 \%$ | $68 \%$ | $54 \%$ | $66 \%$ | $62 \%$ | $52 \%$ | $60 \%$ |
| Fintech/Online Bank | $\mathbf{4 \%}$ | $\mathbf{1 3 \%}$ | $\mathbf{8 \%}$ | $\mathbf{4 \%}$ | $\mathbf{6 \%}$ | $\mathbf{6 \%}$ | $\mathbf{3 \%}$ | $\mathbf{4 \%}$ | $\mathbf{8 \%}$ |
| Unsure | $\mathbf{1 3 \%}$ | $\mathbf{1 2 \%}$ | $\mathbf{4 \%}$ | $\mathbf{1 2 \%}$ | $\mathbf{7 \%}$ | $\mathbf{1 0 \%}$ | $\mathbf{1 3 \%}$ | $\mathbf{1 1 \%}$ | $\mathbf{9 \%}$ |

