## 

MONTHLY POLL

May 2023 Job Greators Network

Conducted By: John McLaughlin Scott Rasmussen


## MONTHLY POLL



## Methodology

This national survey of 400 small business employers was conducted between May 5-30, 2023. This presentation includes JCN's SBIQ (Small Business Intelligence Quotient). The Small Business IQ Monthly Poll tracks its SBIQ, identifies key trends, and offers valuable insights into policies impacting small business employers.

All interviews were conducted online with randomly distributed invitations. The geographic and demographic profiles were structured to represent the population of small business employers in the United States. The sample of 400 small business employers has an accuracy of $+/-4.9 \%$ at a $95 \%$ confidence interval. The numbers in this presentation have been rounded and may not equal $100 \%$.

The JCN SBIQ is calculated on a scale from 0 to 100 , with 100 being best possible conditions and 0 being worst possible conditions.
A score of 50 is neutral, anything above 50 is positive and anything below is negative. The JCN SBIQ is based on 7-questions:

## Current Conditions: Employer's Business, U.S. Economy, and Climate for Small Businesses

Future Expectations: Employer's Business Next 3-Months, Employer's Hiring Next 3-Months, Direction of U.S. Economy, and Direction of Climate for Small Business


Small Business Employer Profile Who are the $\mathbf{5 0 0}$ respondents?




Female

## Small Business Employer Industry



## Current Financial Condition

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Excellent/Good | 75\% | 77\% | 85\% | 81\% | 77\% | 70\% | 82\% | 79\% | 76\% | 77\% | 83\% | 78\% | 80\% | 80\% | 81\% | 76\% | 76\% | 79\% | 79\% | 78\% | 82\% | 78\% | 78\% | 73\% | 76\% | +3 |
| Only Fair/Poor | 25\% | 22\% | 15\% | 19\% | 23\% | 30\% | 18\% | 21\% | 24\% | 23\% | 17\% | 22\% | 20\% | 20\% | 19\% | 24\% | 24\% | 21\% | 21\% | 22\% | 18\% | 23\% | 22\% | 27\% | 24\% | -3 |
| Net | +50 | +55 | +70 | +62 | +54 | +40 | +64 | +58 | +52 | +54 | +66 | +56 | +60 | +60 | +62 | +52 | +52 | +58 | +58 | +56 | +64 | +55 | +56 | +46 | +52 | +6 |


| 70\% |  |
| :---: | :---: |
| $\begin{aligned} & 60 \% \\ & 50 \% \end{aligned}$ |  |
| 40\% |  |
| $\begin{aligned} & 30 \% \\ & 20 \% \\ & 10 \% \end{aligned}$ |  |
| 0\% |  |


|  | Excel/ <br> Good | Fair/ <br> Poor | Net |
| ---: | :---: | :---: | :---: |
| Total | 76 | 24 | 52 |
| East | 84 | 16 | 67 |
| Midwest | 66 | 34 | 31 |
| South | 81 | 19 | 63 |
| West | 71 | 29 | 43 |
| 2-9 Employees | 73 | 27 | 46 |
| 10-19 Employees | 81 | 19 | 62 |
| 20-More Employees | 94 | 6 | 88 |
| \$100K/Less Revenue | 69 | 32 | 37 |
| \$100K-\$250K Revenue | 79 | 21 | 58 |
| \$250K-\$500K Revenue | 73 | 27 | 45 |
| \$500K-\$1 Million Revenue | 82 | 18 | 64 |
| \$1 Million/More Revenue | 78 | 22 | 56 |
| Female-Owned | 82 | 18 | 64 |
| Minority-Owned | 81 | 19 | $\mathbf{6 2}$ |

Financial Condition Over Last Year

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 31\% | 37\% | 41\% | 39\% | 36\% | 36\% | 41\% | 40\% | 36\% | 44\% | 50\% | 46\% | 46\% | 47\% | 42\% | 40\% | 35\% | 46\% | 37\% | 44\% | 49\% | 42\% | 41\% | 44\% | 42\% | -2 |
| Same | 35\% | 28\% | 29\% | 32\% | 29\% | 37\% | 34\% | 31\% | 37\% | 31\% | 26\% | 34\% | 34\% | 31\% | 35\% | 33\% | 36\% | 30\% | 40\% | 27\% | 31\% | 39\% | 35\% | 36\% | 32\% | -4 |
| Worse | 34\% | 35\% | 30\% | 29\% | 35\% | 27\% | 25\% | 30\% | 27\% | 25\% | 24\% | 20\% | 20\% | 23\% | 23\% | 27\% | 27\% | 24\% | 23\% | 29\% | 20\% | 20\% | 24\% | 20\% | 27\% | +7 |
| Net | -3 | -2 | +11 | +10 | +1 | +9 | +16 | +10 | +9 | +19 | +26 | +26 | +26 | +24 | +19 | +13 | +8 | +22 | +14 | +15 | +29 | +22 | +17 | +24 | +15 | -9 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 42 | 32 | 27 | 15 |
| East | 42 | 31 | 27 | 15 |
| Midwest | 54 | 12 | 34 | 20 |
| South | 41 | 34 | 25 | 16 |
| West | 31 | 46 | 23 | $\mathbf{9}$ |
| 2-9 Employees | 37 | 33 | 30 | $\mathbf{7}$ |
| 10-19 Employees | 50 | 28 | 23 | $\mathbf{2 7}$ |
| 20-More Employees | 68 | 25 | 7 | 62 |
| \$100K/Less Revenue | 47 | 32 | 21 | $\mathbf{2 6}$ |
| \$100K-\$250K Revenue | 27 | 40 | 33 | $\mathbf{- 5}$ |
| \$250K-\$500K Revenue | 36 | 24 | 40 | $\mathbf{- 4}$ |
| \$500K-\$1 Million Revenue | 52 | 25 | 23 | $\mathbf{3 0}$ |
| \$1 Million/More Revenue | 45 | 38 | 17 | $\mathbf{2 9}$ |
| Female-Owned | 46 | 22 | 32 | $\mathbf{1 4}$ |
| Minority-Owned | 52 | 21 | 27 | $\mathbf{2 5}$ |

## Financial Condition Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 61\% | 66\% | 62\% | 53\% | 51\% | 55\% | 59\% | 50\% | 55\% | 60\% | 60\% | 60\% | 52\% | 55\% | 57\% | 55\% | 54\% | 58\% | 45\% | 51\% | 53\% | 56\% | 59\% | 58\% | 56\% | -2 |
| Same | 34\% | 28\% | 32\% | 40\% | 41\% | 36\% | 32\% | 37\% | 38\% | 33\% | 31\% | 32\% | 37\% | 31\% | 35\% | 33\% | 36\% | 31\% | 38\% | 34\% | 39\% | 36\% | 32\% | 34\% | 32\% | -2 |
| Worse | 5\% | 6\% | 6\% | 7\% | 8\% | 10\% | 9\% | 13\% | 7\% | 8\% | 10\% | 9\% | 11\% | 13\% | 9\% | 12\% | 10\% | 12\% | 17\% | 16\% | 7\% | $8 \%$ | 9\% | 9\% | 12\% | +3 |
| Net | +56 | +60 | +56 | +46 | +43 | +45 | +50 | +37 | +48 | +52 | +50 | +51 | +41 | +42 | +48 | +43 | +44 | +46 | +28 | +35 | +46 | +48 | +50 | +49 | +44 | -5 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 56 | 32 | 12 | 44 |
| East | 57 | 36 | 7 | 51 |
| Midwest | 43 | 40 | 17 | 26 |
| South | 59 | 26 | 15 | 45 |
| West | 62 | 30 | 8 | 54 |
| 2-9 Employees | 54 | 33 | 13 | 42 |
| 10-19 Employees | 64 | 32 | 4 | 60 |
| 20-More Employees | 64 | 24 | 12 | 52 |
| \$100K/Less Revenue | 55 | 39 | 7 | 48 |
| \$100K-\$250K Revenue | 43 | 37 | 20 | 24 |
| \$250K-\$500K Revenue | 52 | 27 | 21 | 32 |
| \$500K-\$1 Million Revenue | 76 | 22 | 2 | 73 |
| \$1 Million/More Revenue | 56 | 35 | 10 | 46 |
| Female-Owned | 55 | 40 | 5 | 51 |
| Minority-Owned | 72 | 25 | 4 | $\mathbf{6 8}$ |

## Profitability Next 12-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earn Profit | 69\% | 75\% | 74\% | 66\% | 66\% | 68\% | 74\% | 68\% | 66\% | 70\% | 76\% | 71\% | 68\% | 69\% | 71\% | 64\% | 66\% | 74\% | 66\% | 62\% | 76\% | 67\% | 69\% | 67\% | 72\% | +5 |
| Break Even | 26\% | 20\% | 23\% | 30\% | 28\% | 27\% | 20\% | 23\% | 27\% | 26\% | 21\% | 25\% | 35\% | 25\% | 26\% | 28\% | 25\% | 23\% | 25\% | 28\% | 18\% | 29\% | 25\% | 27\% | 21\% | -6 |
| Lose Money | 6\% | 5\% | 3\% | 5\% | 5\% | 5\% | 6\% | 9\% | 7\% | 4\% | 3\% | 4\% | 7\% | 6\% | 3\% | 9\% | 9\% | 3\% | 8\% | 9\% | 6\% | 4\% | 6\% | 7\% | 7\% | 0 |
| Net | +63 | +70 | +71 | +61 | +61 | +63 | +68 | +59 | +59 | +66 | +73 | +67 | +61 | +63 | +69 | +55 | +57 | +71 | +58 | +53 | +70 | +63 | +63 | +60 | +65 | +5 |



|  | Profit | Same | Lose | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 72 | 21 | 7 | 65 |
| East | 79 | 15 | 6 | 73 |
| Midwest | 63 | 29 | 8 | 55 |
| South | 70 | 25 | 6 | 64 |
| West | 77 | 16 | 7 | 70 |
| 2-9 Employees | 69 | 24 | 7 | 61 |
| 10-19 Employees | 77 | 16 | 7 | 70 |
| 20-More Employees | 92 | 8 | 1 | 91 |
| \$100K/Less Revenue | 62 | 27 | 11 | 52 |
| \$100K-\$250K Revenue | 68 | 23 | 9 | 59 |
| \$250K-\$500K Revenue | 66 | 23 | 11 | 55 |
| \$500K-\$1 Million Revenue | 79 | 19 | 3 | 76 |
| \$1 Million/More Revenue | 85 | 15 | 1 | $\mathbf{8 4}$ |
| Female-Owned | 72 | 21 | 7 | $\mathbf{6 5}$ |
| Minority-Owned | 73 | 22 | 5 | $\mathbf{6 8}$ |

[^0]
## Employment Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 25\% | 31\% | 30\% | 25\% | 25\% | 28\% | 31\% | 31\% | 32\% | 30\% | 28\% | 34\% | 30\% | 30\% | 30\% | 30\% | 30\% | 31\% | 26\% | 27\% | 36\% | 31\% | 32\% | 30\% | 29\% | -1 |
| Same | 70\% | 66\% | 68\% | 72\% | 70\% | 66\% | 66\% | 63\% | 65\% | 66\% | 67\% | 63\% | 65\% | 64\% | 66\% | 64\% | 63\% | 65\% | 67\% | 65\% | 60\% | 66\% | 61\% | 67\% | 68\% | +1 |
| Decrease | 5\% | 3\% | 2\% | 4\% | 5\% | 5\% | 3\% | 7\% | 3\% | 4\% | 5\% | 3\% | 4\% | 6\% | 5\% | 6\% | 7\% | 4\% | 8\% | 8\% | 4\% | 3\% | 7\% | 3\% | 3\% | 0 |
| Net | +20 | +28 | +28 | +21 | +20 | +23 | +28 | +24 | +29 | +26 | +23 | +21 | +26 | +24 | +25 | +24 | +23 | +27 | +18 | +19 | +32 | +28 | +25 | +27 | +27 | 0 |



## Employee Wages/Hours Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 29\% | 39\% | 36\% | 28\% | 29\% | 34\% | 36\% | 34\% | 35\% | 37\% | 34\% | 38\% | 34\% | 31\% | 36\% | 31\% | 36\% | 34\% | 35\% | 34\% | 37\% | 37\% | 36\% | 32\% | 35\% | +3 |
| Same | 65\% | 59\% | 62\% | 69\% | 67\% | 61\% | 60\% | 61\% | 62\% | 60\% | 61\% | 57\% | 63\% | 65\% | 61\% | 64\% | 59\% | 62\% | 58\% | 58\% | 57\% | 60\% | 59\% | 64\% | 62\% | -2 |
| Decrease | 6\% | 2\% | 2\% | 3\% | 4\% | 5\% | 5\% | 5\% | 3\% | 3\% | 6\% | 5\% | 3\% | 5\% | 3\% | 6\% | 5\% | 4\% | 7\% | 7\% | 6\% | 4\% | 5\% | 4\% | 3\% | -1 |
| Net | +23 | +37 | +34 | +25 | +25 | +29 | +31 | +29 | +32 | +34 | +28 | +33 | +31 | +26 | +33 | +25 | +31 | +30 | +28 | +27 | +31 | +33 | +31 | +28 | +32 | +4 |


|  | Incr. | Same | Decr. | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 35 | 62 | 3 | $\mathbf{3 2}$ |
| East | 41 | 56 | 4 | 37 |
| Midwest | 36 | 62 | 2 | $\mathbf{3 3}$ |
| South | 35 | 63 | 2 | 33 |
| West | 31 | 65 | 4 | $\mathbf{2 7}$ |
| 2-9 Employees | 32 | 65 | 4 | $\mathbf{2 8}$ |
| 10-19 Employees | 45 | 54 | 1 | $\mathbf{4 5}$ |
| 20-More Employees | 53 | 46 | 1 | $\mathbf{5 2}$ |
| \$100K/Less Revenue | 25 | 71 | 4 | $\mathbf{2 1}$ |
| \$100K-\$250K Revenue | 31 | 67 | 2 | $\mathbf{3 0}$ |
| \$250K-\$500K Revenue | 31 | 64 | 5 | $\mathbf{2 6}$ |
| \$500K-\$1 Million Revenue | 55 | 46 | 0 | 55 |
| \$1 Million/More Revenue | 34 | 62 | 4 | $\mathbf{3 0}$ |
| Female-Owned | 42 | 58 | 0 | $\mathbf{4 2}$ |
| Minority-Owned | 49 | 51 | 0 | $\mathbf{4 8}$ |

## Condition of U.S. Economy



## Direction of U.S. Economy

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 48\% | 49\% | 50\% | 44\% | 35\% | 28\% | 30\% | 32\% | 27\% | 25\% | 25\% | 28\% | 24\% | 20\% | 16\% | 24\% | 25\% | 17\% | 26\% | 26\% | 26\% | 28\% | 24\% | 24\% | 25\% | +1 |
| Same | 23\% | 20\% | 24\% | 21\% | 24\% | 22\% | 23\% | 22\% | 24\% | 21\% | 21\% | 16\% | 19\% | 17\% | 21\% | 20\% | 16\% | 17\% | 19\% | 22\% | 21\% | 22\% | 20\% | 19\% | 19\% | 0 |
| Worse | 29\% | 31\% | 26\% | 35\% | 41\% | 49\% | 47\% | 47\% | 50\% | 54\% | 54\% | 56\% | 56\% | 64\% | 61\% | 57\% | 59\% | 66\% | 55\% | 52\% | 53\% | 51\% | 56\% | 58\% | 57\% | -1 |
| Net | +19 | +18 | +24 | +9 | -6 | -21 | -17 | -15 | -23 | -29 | -29 | -28 | -32 | -44 | -45 | -33 | -34 | -49 | -29 | -26 | -27 | -23 | -32 | -34 | -32 | +2 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 25 | 19 | 57 | $\mathbf{- 3 2}$ |
| East | 27 | 16 | 57 | $\mathbf{- 3 0}$ |
| Midwest | 21 | 28 | 51 | $\mathbf{- 3 0}$ |
| South | 24 | 15 | 61 | $\mathbf{- 3 7}$ |
| West | 26 | 18 | 56 | $\mathbf{- 3 0}$ |
| 2-9 Employees | 21 | 19 | 61 | $\mathbf{- 4 0}$ |
| 10-19 Employees | 30 | 19 | 51 | $\mathbf{- 2 1}$ |
| 20-More Employees | 49 | 16 | 35 | $\mathbf{1 3}$ |
| \$100K/Less Revenue | 30 | 19 | 50 | $\mathbf{- 2 0}$ |
| \$100K-\$250K Revenue | 26 | 14 | 60 | $\mathbf{- 3 4}$ |
| \$250K-\$500K Revenue | 26 | 19 | 55 | $\mathbf{- 3 0}$ |
| \$500K-\$1 Million Revenue | 20 | 12 | 68 | $\mathbf{- 4 8}$ |
| \$1 Million/More Revenue | 21 | 28 | 51 | $\mathbf{- 3 0}$ |
| Female-Owned | 30 | 7 | 63 | $\mathbf{- 3 3}$ |
| Minority-Owned | 35 | 18 | 47 | $\mathbf{- 1 3}$ |

—Better —Same —Worse

## Climate for Small Businesses

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Excellent/Good | 45\% | 49\% | 54\% | 49\% | 40\% | 36\% | 39\% | 40\% | 41\% | 41\% | 47\% | 42\% | 37\% | 37\% | 35\% | 37\% | 39\% | 37\% | 41\% | 38\% | 39\% | 40\% | 40\% | 37\% | 39\% | +2 |
| Only Fair/Poor | 55\% | 51\% | 46\% | 51\% | 60\% | 64\% | 61\% | 60\% | 59\% | 59\% | 53\% | 58\% | 63\% | 63\% | 65\% | 63\% | 61\% | 63\% | 59\% | 62\% | 62\% | 60\% | 60\% | 63\% | 61\% | -2 |
| Net | -10 | -2 | +8 | -2 | -20 | -28 | -22 | -20 | -18 | -18 | -6 | -16 | -26 | -26 | -30 | -26 | -22 | -26 | -18 | -24 | -23 | -20 | -20 | -26 | -22 | +4 |



0\%
May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr Apr 2021202120212021202120212021202120222022202220222022202220222022202220222022202220232023202320232023

|  | Excel/ <br> Good | Fair/ <br> Poor | Net |
| ---: | :---: | :---: | :---: |
| Total | 39 | 61 | $\mathbf{- 2 2}$ |
| East | 42 | 59 | $\mathbf{- 1 7}$ |
| Midwest | 45 | 55 | $\mathbf{- 1 1}$ |
| South | 37 | 63 | $\mathbf{- 2 6}$ |
| West | 35 | 65 | $\mathbf{- 3 1}$ |
| 2-9 Employees | 34 | 66 | $\mathbf{- 3 2}$ |
| 10-19 Employees | 42 | 58 | $\mathbf{- 1 6}$ |
| 20-More Employees | 70 | 30 | $\mathbf{4 0}$ |
| \$100K/Less Revenue | 33 | 67 | $\mathbf{- 3 3}$ |
| \$100K-\$250K Revenue | 37 | 63 | $\mathbf{- 2 5}$ |
| \$250K-\$500K Revenue | 36 | 64 | $\mathbf{- 2 8}$ |
| \$500K-\$1 Million Revenue | 43 | 57 | $\mathbf{- 1 4}$ |
| \$1 Million/More Revenue | 44 | 56 | $\mathbf{- 1 3}$ |
| Female-Owned | 37 | 63 | $\mathbf{- 2 6}$ |
| Minority-Owned | 55 | 46 | $\mathbf{9}$ |

## Direction of Climate for Small Businesses

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 44\% | 46\% | 47\% | 38\% | 30\% | 28\% | 32\% | 33\% | 26\% | 28\% | 34\% | 31\% | 28\% | 24\% | 20\% | 23\% | 29\% | 26\% | 30\% | 26\% | 28\% | 27\% | 24\% | 30\% | 30\% | 0 |
| Same | 31\% | 26\% | 32\% | 32\% | 32\% | 32\% | 32\% | 27\% | 32\% | 34\% | 32\% | 29\% | 29\% | 30\% | 30\% | 34\% | 25\% | 29\% | 28\% | 33\% | 33\% | 30\% | 35\% | 30\% | 33\% | +3 |
| Worse | 25\% | 28\% | 21\% | 30\% | 38\% | 40\% | 37\% | 40\% | 42\% | 37\% | 34\% | 40\% | 43\% | 46\% | 50\% | 44\% | 46\% | 45\% | 43\% | 41\% | 40\% | 43\% | 40\% | 40\% | 37\% | -3 |
| Net | +19 | +18 | +26 | +8 | -8 | -12 | -5 | -7 | -16 | -9 | 0 | -9 | -15 | -22 | -30 | -21 | -17 | -19 | -13 | -15 | -12 | -16 | -16 | -10 | -7 | +3 |


$10 \%$

May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr May 2021202120212021202120212021202120222022202220222022202220222022202220222022202220232023202320232023

|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 30 | 33 | 37 | $\mathbf{- 8}$ |
| East | 29 | 41 | 29 | $\mathbf{0}$ |
| Midwest | 25 | 40 | 35 | $\mathbf{- 1 0}$ |
| South | 30 | 30 | 40 | $\mathbf{- 9}$ |
| West | 32 | 25 | 42 | $\mathbf{- 1 0}$ |
| 2-9 Employees | 27 | 32 | 41 | $\mathbf{- 1 4}$ |
| 10-19 Employees | 29 | 37 | 34 | $\mathbf{- 5}$ |
| 20-More Employees | 50 | 36 | 15 | $\mathbf{3 5}$ |
| \$100K/Less Revenue | 28 | 33 | 40 | $\mathbf{- 1 2}$ |
| \$100K-\$250K Revenue | 24 | 25 | 50 | $\mathbf{- 2 6}$ |
| \$250K-\$500K Revenue | 28 | 18 | 54 | $\mathbf{- 2 5}$ |
| \$500K-\$1 Million Revenue | 37 | 54 | 9 | $\mathbf{2 8}$ |
| \$1 Million/More Revenue | 30 | 37 | 33 | $\mathbf{- 4}$ |
| Female-Owned | 30 | 37 | 33 | $\mathbf{- 4}$ |
| Minority-Owned | 46 | 34 | 20 | $\mathbf{2 6}$ |

—Better —Same —Worse

Biggest Business Concerns（1st \＆2 ${ }^{\text {nd }}$ Choice Combo）

|  | $\begin{gathered} \text { May } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { June } \\ & \text { ' } \end{aligned}$ | $\begin{aligned} & \text { July y } \\ & { }_{21} \end{aligned}$ | $\begin{aligned} & \text { Aug } \\ & \text { '21 } \end{aligned}$ | $\begin{gathered} \text { Sept } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { Oct } \\ & 冫 ⿰ 亻 ⿱ 丶 ⿻ 工 二 十 \end{aligned}$ | $\begin{aligned} & \text { Nov } \\ & \text { ‘21 } \end{aligned}$ | $\begin{aligned} & \text { Dec } \\ & \text { '21 } \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & { }_{22} \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '22 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ { }_{2} 22 \end{gathered}$ | $\begin{aligned} & \text { Apr } \\ & { }_{22} \end{aligned}$ | $\begin{gathered} \text { May } \\ \text { '22 } \end{gathered}$ | $\begin{aligned} & \text { June } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { July } \\ & { }_{22} \end{aligned}$ | $\begin{gathered} \mathrm{Aug} \\ { }_{22} \end{gathered}$ | $\begin{aligned} & \text { Sep } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \hline \text { Oct } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Nov } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Dec } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { '23 } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '23 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ { }_{23} \end{gathered}$ | $\begin{aligned} & \text { Apr } \\ & { }_{23} \end{aligned}$ | $\underset{\substack{\text { May }}}{ }$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Prices／Inflation | ＊＊ | 32\％ | 36\％ | 35\％ | 33\％ | 40\％ | 40\％ | 37\％ | 40\％ | 40\％ | 43\％ | 42\％ | 41\％ | 46\％ | 48\％ | 43\％ | 48\％ | 40\％ | 49\％ | 49\％ | 41\％ | 47\％ | 45\％ | 49\％ | 53\％ |
| Economy／Client Spending | 36\％ | 25\％ | 23\％ | 24\％ | 25\％ | 24\％ | 26\％ | 26\％ | 21\％ | 19\％ | 20\％ | 23\％ | 26\％ | 22\％ | 28\％ | 27\％ | 26\％ | 29\％ | 31\％ | 31\％ | 27\％ | 27\％ | 29\％ | $31 \%$ | 31\％ |
| General Operating Costs | 28\％ | 24\％ | 25\％ | 20\％ | 23\％ | 21\％ | 20\％ | 19\％ | 21\％ | 24\％ | 21\％ | 28\％ | 14\％ | 18\％ | 23\％ | 26\％ | 20\％ | 23\％ | 26\％ | 26\％ | 19\％ | 23\％ | 30\％ | 20\％ | 25\％ |
| Taxes | 26\％ | 21\％ | 16\％ | 17\％ | 18\％ | 18\％ | 15\％ | 13\％ | 14\％ | 15\％ | 13\％ | 15\％ | 11\％ | 12\％ | 16\％ | 12\％ | 12\％ | 12\％ | 15\％ | 14\％ | 21\％ | 13\％ | 17\％ | 15\％ | 15\％ |
| Supply－Chain Disruptions | 14\％ | 15\％ | 16\％ | 14\％ | 13\％ | 17\％ | 19\％ | 17\％ | 20\％ | 20\％ | 14\％ | 16\％ | 15\％ | 16\％ | 12\％ | 18\％ | 21\％ | 14\％ | 14\％ | 11\％ | 13\％ | 14\％ | 9\％ | 12\％ | 14\％ |
| Available Workers | 12\％ | 12\％ | 11\％ | 15\％ | 14\％ | 13\％ | 15\％ | 18\％ | 11\％ | 14\％ | 12\％ | 15\％ | 14\％ | 13\％ | $8 \%$ | 12\％ | 12\％ | 13\％ | 12\％ | 13\％ | 10\％ | 15\％ | 16\％ | 14\％ | 12\％ |
| Political Climate | 13\％ | 15\％ | 14\％ | 14\％ | 16\％ | 12\％ | 12\％ | $8 \%$ | 10\％ | 9\％ | 12\％ | 8\％ | $9 \%$ | 9\％ | 11\％ | $8 \%$ | 7\％ | 12\％ | 4\％ | $8 \%$ | 11\％ | 6\％ | $8 \%$ | 10\％ | 10\％ |
| Gas Prices | ＊＊ | ＊＊ | ＊＊ | ＊＊ | 6\％ | 11\％ | 9\％ | 9\％ | 9\％ | 10\％ | 25\％ | 19\％ | 23\％ | 27\％ | 26\％ | 19\％ | 19\％ | 13\％ | 15\％ | 13\％ | 11\％ | 9\％ | 11\％ | 11\％ | 10\％ |
| Interest Rates | 6\％ | 6\％ | 6\％ | 3\％ | 2\％ | 5\％ | 4\％ | 6\％ | 6\％ | 2\％ | 4\％ | 5\％ | 6\％ | 6\％ | 6\％ | 6\％ | 6\％ | 10\％ | $8 \%$ | 10\％ | 10\％ | 10\％ | 13\％ | 9\％ | 8\％ |
| Government Regulations | 17\％ | 12\％ | 11\％ | 13\％ | 13\％ | 11\％ | 10\％ | 10\％ | 14\％ | 10\％ | 10\％ | 8\％ | 10\％ | 4\％ | $8 \%$ | 5\％ | 7\％ | $9 \%$ | 4\％ | 7\％ | 11\％ | 8\％ | 6\％ | 6\％ | 7\％ |
| Healthcare Costs | 12\％ | 11\％ | 12\％ | 10\％ | 4\％ | 5\％ | 6\％ | 5\％ | 5\％ | 7\％ | 7\％ | 4\％ | $8 \%$ | 7\％ | $3 \%$ | 5\％ | 7\％ | 6\％ | 6\％ | 6\％ | 7\％ | 7\％ | 6\％ | 4\％ | 7\％ |
| Compensation／Insurance | ＊＊ | $3 \%$ | 7\％ | 7\％ | 4\％ | $3 \%$ | $4 \%$ | $2 \%$ | $2 \%$ | 6\％ | $3 \%$ | 4\％ | 6\％ | 4\％ | $3 \%$ | $2 \%$ | $2 \%$ | 4\％ | $4 \%$ | 5\％ | $3 \%$ | 4\％ | $3 \%$ | $3 \%$ | 4\％ |
| Expansion Costs | 7\％ | 7\％ | 5\％ | 5\％ | 7\％ | 5\％ | 5\％ | 6\％ | 4\％ | 4\％ | 4\％ | 4\％ | 6\％ | 6\％ | $3 \%$ | 6\％ | 6\％ | 5\％ | 7\％ | $2 \%$ | 7\％ | 8\％ | 4\％ | $8 \%$ | 2\％ |
| Covid Restrictions／Sales | 25\％ | 15\％ | 16\％ | 21\％ | 20\％ | 14\％ | 13\％ | 20\％ | 21\％ | 16\％ | 9\％ | 7\％ | 5\％ | 6\％ | 4\％ | 10\％ | 5\％ | 5\％ | $3 \%$ | 5\％ | 5\％ | 6\％ | $2 \%$ | $3 \%$ | 2\％ |
| Loan Accessibility | 6\％ | 3\％ | 2\％ | 3\％ | 2\％ | $2 \%$ | $2 \%$ | $3 \%$ | 3\％ | 4\％ | 4\％ | 4\％ | 6\％ | 4\％ | 4\％ | 3\％ | 3\％ | 3\％ | 4\％ | $2 \%$ | 3\％ | 3\％ | 3\％ | 4\％ | 1\％ |

# How Concerned That Economic Conditions Could Force You to Close Your Business 

|  | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{5 7 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{6 2 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 1 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{6 3} \%$ | $\mathbf{5 9} \%$ | $\mathbf{6 4 \%}$ | $\mathbf{+ 5}$ |
| Not Concerned | $40 \%$ | $41 \%$ | $39 \%$ | $40 \%$ | $\mathbf{4 2} \%$ | $35 \%$ | $\mathbf{4 3} \%$ | $33 \%$ | $34 \%$ | $38 \%$ | $43 \%$ | $36 \%$ | $40 \%$ | $35 \%$ | -5 |
| Net | $\mathbf{+ 1 7}$ | $\mathbf{+ 1 6}$ | $\mathbf{+ 1 8}$ | $\mathbf{+ 1 6}$ | $\mathbf{+ 1 2}$ | $\mathbf{+ 2 7}$ | $\mathbf{+ 1 3}$ | $\mathbf{+ 3 2}$ | $\mathbf{+ 3 1}$ | $\mathbf{+ 2 3}$ | $\mathbf{+ 1 4}$ | $\mathbf{+ 2 7}$ | $\mathbf{+ 1 9}$ | $\mathbf{+ 2 9}$ | $\mathbf{+ 1 0}$ |


| 5 | Concern | Not Concern | Net |
| :---: | :---: | :---: | :---: |
| Total | 64 | 35 | 29 |
| 10 East | 68 | 31 | 37 |
| Midwest | 54 | 45 | 9 |
| South | 63 | 37 | 26 |
| West | 71 | 28 | 43 |
| 2-9 Employees | 65 | 34 | 31 |
| 10-19 Employees | 62 | 37 | 25 |
| 20-More Employees | 58 | 41 | 17 |
| \$100K/Less Revenue | 70 | 29 | 41 |
| \$100K-\$250K Revenue | 53 | 44 | 9 |
| \$250K-\$500K Revenue | 79 | 21 | 59 |
| \$500K-\$1 Million Revenue | 60 | 39 | 21 |
| \$1 Million/More Revenue | 58 | 42 | 17 |
| Female-Owned | 60 | 39 | 21 |
| Minority-Owned | 60 | 39 | 21 |

## Concerned Bank Failures \& Instability Will Impact Their Small Business

|  | April <br> Total | May <br> Total | East | Mid- <br> West | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | $\begin{gathered} \text { 10-19 } \\ \text { Employ } \end{gathered}$ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | 59\% | 57\% | 59\% | 52\% | 57\% | 60\% | 56\% | 52\% | 69\% |
| Very | 16\% | 20\% | 18\% | 18\% | 23\% | 21\% | 21\% | 18\% | 19\% |
| Somewhat | 43\% | 37\% | 41\% | 35\% | 35\% | 38\% | 36\% | 34\% | 50\% |
| Not Concerined | 40\% | 42\% | 41\% | 47\% | 41\% | 40\% | 43\% | 46\% | 29\% |
| Unsure | 2\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% |


|  | \$100K- <br> Less Rev. | \$100K- <br> \$250K Rev. | \$250K- <br> \$500K Rev. | \$500K- <br> \$1 Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{6 5 \%}$ | $\mathbf{5 5 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{4 7 \%}$ | $\mathbf{6 3 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{5 2 \%}$ | $\mathbf{6 3 \%}$ | $\mathbf{5 4 \%}$ |
| Very | $21 \%$ | $17 \%$ | $21 \%$ | $17 \%$ | $25 \%$ | $15 \%$ | $21 \%$ | $21 \%$ | $20 \%$ |
| Somewhat | $44 \%$ | $38 \%$ | $35 \%$ | $29 \%$ | $38 \%$ | $39 \%$ | $31 \%$ | $42 \%$ | $35 \%$ |
| Not Concerned | $34 \%$ | $42 \%$ | $44 \%$ | $53 \%$ | $37 \%$ | $44 \%$ | $45 \%$ | $35 \%$ | $45 \%$ |
| Unsure | $\mathbf{1 \%}$ | $\mathbf{3 \%}$ | $\mathbf{0 \%}$ | $\mathbf{0 \%}$ | $\mathbf{0 \%}$ | $\mathbf{2 \%}$ | $\mathbf{3 \%}$ | $\mathbf{2 \%}$ | $\mathbf{0 \%}$ |

## Biden Administration Forgiven $\$ 400$ Billion In Student Loan Debt. Should Taxpayers Be Responsible For Paying Off Loan Debt?

|  | $\begin{array}{cc}\text { Oct } & \text { Nov } \\ \text { Total } & \text { Total }\end{array}$ | Dec <br> Total | Jan <br> Total | Feb <br> Total | Mar <br> Total | Apr <br> Total | May Total | East | MidWest | South | West | $2-9$ <br> Employ | 10-19 <br> Employ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 19\% 14\% | 18\% | 20\% | 19\% | 19\% | 20\% | 18\% | 11\% | 19\% | 21\% | 17\% | 14\% | 25\% | 34\% |
| No | 72\% 74\% | 67\% | 70\% | 65\% | 64\% | 62\% | 70\% | 78\% | 73\% | 66\% | 66\% | 74\% | 59\% | 50\% |
| Unsure | $9 \% \quad 12 \%$\$100K-Less Rev. | 15\% | 10\% | 16\% | 17\% | 18\% | 13\% | 11\% | 8\% | 14\% | 18\% | 12\% | 16\% | 16\% |
|  |  | $\begin{gathered} \text { \$100K- } \\ \text { \$250K Rev. } \end{gathered}$ |  | $\begin{gathered} \text { \$250K- } \\ \text { \$500K Rev. } \end{gathered}$ |  | $\begin{gathered} \text { \$500K- } \\ \text { \$1 Mill Rev. } \end{gathered}$ |  | \$1 MillMore Rev. |  | Female Owned | Minority Owned | CCorp | SCorp |  |
| Yes | 22\% | 17\% |  | 20\% |  | 12\% |  | 16\% |  | 28\% | 26\% | 26\% | 14\% |  |
| No | 67\% | 61\% |  | 69\% |  | 74\% |  | 77\% |  | 63\% | 63\% | 67\% | 71\% |  |
| Unsure | 11\% | 22\% |  | 11\% |  | 14\% |  | 7\% |  | 9\% | 12\% | 7\% | 16\% |  |

## Amount of Time Your Business Deals with Local, State \& Federal Regulations

|  | March <br> Total | April <br> Total | May Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | $\begin{gathered} \text { 10-19 } \\ \text { Employ } \end{gathered}$ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time Consuming | 61\% | 56\% | 62\% | 51\% | 60\% | 63\% | 70\% | 57\% | 74\% | 83\% |
| Not Consuming | 36\% | 43\% | 36\% | 46\% | 38\% | 35\% | 26\% | 40\% | 24\% | 17\% |
| Unsure | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% | 4\% | 3\% | 1\% | - |


|  | \$100K- <br> Less Rev. | \$100K- <br> \$250K Rev. | \$250K\$500K Rev. | \$500K\$1 Mill Rev. | \$1 MillMore Rev. | Female Owned | Minority Owned | $\begin{gathered} \text { C- } \\ \text { Corp } \end{gathered}$ | $\begin{aligned} & \text { S- } \\ & \text { Corp } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time Consuming | 55\% | 59\% | 64\% | 55\% | 74\% | 48\% | 57\% | 65\% | 60\% |
| Not Consuming | 42\% | 38\% | 33\% | 40\% | 26\% | 49\% | 37\% | 34\% | 37\% |
| Unsure | 2\% | 3\% | 3\% | 5\% | 0\% | 3\% | 5\% | 2\% | 3\% |

Raise Federal Debt Ceiling \& Return
Spending to 2022 Levels to Slow Increases


■ Strongly Support

- Somewhat Support
- Somewhat Oppose

|  | Support | Oppose | Net |
| ---: | :---: | :---: | :---: |
| Total | 53 | 38 | $\mathbf{1 5}$ |
| East | 53 | 40 | $\mathbf{1 2}$ |
| Midwest | 52 | 40 | $\mathbf{1 3}$ |
| South | 51 | 40 | $\mathbf{1 1}$ |
| West | 55 | 31 | $\mathbf{2 4}$ |
| 2-9 Employees | 50 | 39 | $\mathbf{1 0}$ |
| 10-19 Employees | 58 | 39 | $\mathbf{1 9}$ |
| 20-More Employees | 70 | 26 | $\mathbf{4 4}$ |
| \$100K/Less Revenue | 43 | 39 | $\mathbf{4}$ |
| \$100K-\$250K Revenue | 57 | 38 | $\mathbf{1 9}$ |
| \$250K-\$500K Revenue | 60 | 35 | $\mathbf{2 5}$ |
| \$500K-\$1 Million Revenue | 54 | 27 | $\mathbf{2 7}$ |
| \$1 Million/More Revenue | 49 | 49 | $\mathbf{1}$ |
| Female-Owned | 48 | 39 | $\mathbf{1 0}$ |
| Minority-Owned | 59 | 35 | $\mathbf{2 3}$ |

## When it comes to increasing the production and sales of electric vehicles, which comes closer

 to your own opinion?1. The federal government needs to set more aggressive regulations and mandates, requiring automakers to rapidly increase electric vehicles and decrease gas-powered vehicles.
2. Automakers are already increasing electric vehicles to provide greater choices and meet consumer demand. We should allow consumer demand and competition to take its course without government overreach and interference.

|  | May <br> Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | $\begin{gathered} \text { 10-19 } \\ \text { Employ } \end{gathered}$ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aggressive Regulations | 21\% | 29\% | 17\% | 15\% | 27\% | 20\% | 28\% | 25\% |
| Consumer Demand | 68\% | 58\% | 67\% | 71\% | 71\% | 70\% | 62\% | 60\% |
| Unsure | 11\% | 13\% | 16\% | 14\% | 2\% | 11\% | 10\% | 15\% |


|  | $\begin{aligned} & \text { \$100K- } \\ & \text { Less Rev. } \end{aligned}$ | \$100K\$250K Rev. | \$250K\$500K Rev. | \$500K\$1 Mill Rev. | \$1 MillMore Rev. | Female Owned | Minority Owned | $\begin{gathered} \text { C- } \\ \text { Corp } \end{gathered}$ | SCorp |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aggressive Regulations | 20\% | 21\% | 27\% | 17\% | 21\% | 17\% | 17\% | 25\% | 19\% |
| Consumer Demand | 71\% | 58\% | 66\% | 72\% | 73\% | 68\% | 66\% | 65\% | 69\% |
| Unsure | 10\% | 22\% | 7\% | 11\% | 7\% | 15\% | 18\% | 11\% | 12\% |

## Concerned About New Banking Regulations Will Make It More Expensive to Give Loans



■ Very Concerned
Not That ConcernedUnsure

## Consumer Financial Protection Bureau Adding Data

 Collection Rule on Financial Institutions When Given Small Business Loans. Support/Oppose If It Leads to Higher Compliance Costs?

## Concerned About Rising Interest Rates Will Affect Business' Ability to Access Credit



Where are you most likely to go if your business wanted to get a financial loan?

|  | May Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | 10-19 <br> Employ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Big Bank | 22\% | 21\% | 20\% | 20\% | 27\% | 18\% | 28\% | 43\% |
| Small Bank/Credit Union | 60\% | 60\% | 61\% | 59\% | 59\% | 62\% | 59\% | 43\% |
| Fintech/Online Bank | 6\% | 8\% | 7\% | 5\% | 6\% | 7\% | 2\% | 8\% |
| Unsure | 12\% | 11\% | 13\% | 15\% | 8\% | 13\% | 11\% | 6\% |


|  | \$100K- Less Rev. | \$100K\$250K Rev. | \$250K\$500K Rev. | \$500K\$1 Mill Rev. | \$1 MillMore Rev. | Female Owned | Minority Owned | CCorp | SCorp |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Big Bank | 13\% | 15\% | 17\% | 22\% | 42\% | 14\% | 34\% | 30\% | 18\% |
| Small Bank/Credit Union | 60\% | 60\% | 64\% | 73\% | 42\% | 70\% | 53\% | 53\% | 63\% |
| Fintech/Online Bank | 12\% | 3\% | 10\% | 0\% | 8\% | 6\% | 3\% | 8\% | 6\% |
| Unsure | 15\% | 22\% | 10\% | 5\% | 8\% | 11\% | 10\% | 9\% | 13\% |


[^0]:    —Earn Profit —Break Even — Lose Money

