## 

## MONTHLY POLL

## April 2023 Job Greators Network Small Business Monthly Poll

 Conducted By: John McLaughlin

## MONTHLY POLL



## Methodology

This national survey of 400 small business employers was conducted between April 5-30, 2023. This presentation includes JCN's SBIQ (Small Business Intelligence Quotient). The Small Business IQ Monthly Poll tracks its SBIQ, identifies key trends, and offers valuable insights into policies impacting small business employers.

All interviews were conducted online with randomly distributed invitations. The geographic and demographic profiles were structured to represent the population of small business employers in the United States. The sample of 400 small business employers has an accuracy of $+/-4.9 \%$ at a $95 \%$ confidence interval. The numbers in this presentation have been rounded and may not equal $100 \%$.

The JCN SBIQ is calculated on a scale from 0 to 100 , with 100 being best possible conditions and 0 being worst possible conditions.

—SBIQ

May '21 June '21 July'21 Aug.'21 Sep. '21 Oct.'21 Nov.'21 Dec.'21 Jan.'22 Feb.'22 Mar.'22 Apr.'22 May '22 June '22 July'22 Aug.'22 Sep.'22 Oct.'22 Nov.'22 Dec.'22 Jan.'23 Feb.'23 Mar.'23 Apr.'23

MONTHLY POLL

## 5 "So-What" Takeaways

1. Inflation concerns are at their highest point with 49 percent of small businesses calling it their number 1 or 2 concern. So what? The Biden administration and Congressional Democrats are being blamed for this out of control inflation.
2. 63 percent of small businesses think the climate for small business is only fair or poor, and 73 percent of small businesses who have revenues of $\$ 100 k-\$ 250 k$. So what? The smallest of the small businesses think the deck is stacked against them.
3. Only 26 percent of small businesses think the economy is good/excellent. 74 percent rate it as fair/poor. So what? The small business community thinks we're close to a recession.
4. 79 percent of respondents think that small businesses should be exempt from new, costly regulations. So what? It's obvious that Senator Joni Ernst's "The Prove it Act" will be popular with small businesses.
5. 85 percent of small businesses think that we should drill for more domestic oil and gas. So what? Americans still see fuel and energy inflation as a threat and overwhelmingly want more domestic production.

Small Business Employer Profile Who are the $\mathbf{5 0 0}$ respondents?




Female

## Small Business Employer Industry



## Current Financial Condition



Financial Condition Over Last Year

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 31\% | 37\% | 41\% | 39\% | 36\% | 36\% | 41\% | 40\% | 36\% | 44\% | 50\% | 46\% | 46\% | 47\% | 42\% | 40\% | 35\% | 46\% | 37\% | 44\% | 49\% | 42\% | 41\% | 44\% | +3 |
| Same | 35\% | 28\% | 29\% | 32\% | 29\% | 37\% | 34\% | 31\% | 37\% | 31\% | 26\% | 34\% | 34\% | 31\% | 35\% | 33\% | 36\% | 30\% | 40\% | 27\% | 31\% | 39\% | 35\% | 36\% | +1 |
| Worse | 34\% | 35\% | 30\% | 29\% | 35\% | 27\% | 25\% | 30\% | 27\% | 25\% | 24\% | 20\% | 20\% | 23\% | 23\% | 27\% | 27\% | 24\% | 23\% | 29\% | 20\% | 20\% | 24\% | 20\% | -4 |
| Net | -3 | -2 | +11 | +10 | +1 | +9 | +16 | +10 | +9 | +19 | +26 | +26 | +26 | +24 | +19 | +13 | +8 | +22 | +14 | +15 | +29 | +22 | +17 | +24 | +7 |



$$
20 \% \quad 20 \% 20 \% \quad 20 \% 20 \% \quad 20 \%
$$

$$
10 \%
$$

May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr


|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 44 | 36 | 20 | $\mathbf{2 4}$ |
| East | 62 | 18 | 20 | $\mathbf{4 2}$ |
| Midwest | 35 | 37 | 28 | $\mathbf{8}$ |
| South | 43 | 39 | 19 | $\mathbf{2 4}$ |
| West | 40 | 44 | 17 | $\mathbf{2 3}$ |
| 2-9 Employees | 42 | 35 | 23 | 19 |
| 10-19 Employees | 43 | 46 | 11 | $\mathbf{3 1}$ |
| 20-More Employees | 64 | 28 | 8 | 56 |
| \$100K/Less Revenue | 50 | 29 | 21 | $\mathbf{2 9}$ |
| \$100K-\$250K Revenue | 44 | 32 | 24 | $\mathbf{2 0}$ |
| \$250K-\$500K Revenue | 28 | 58 | 14 | $\mathbf{1 4}$ |
| \$500K-\$1 Million Revenue | 45 | 32 | 23 | $\mathbf{2 2}$ |
| \$1 Million/More Revenue | 53 | 28 | 18 | $\mathbf{3 5}$ |
| Female-Owned | 63 | 23 | 14 | 49 |
| Minority-Owned | 53 | 35 | 12 | $\mathbf{4 1}$ |

## Financial Condition Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 61\% | 66\% | 62\% | 53\% | 51\% | 55\% | 59\% | 50\% | 55\% | 60\% | 60\% | 60\% | 52\% | 55\% | 57\% | 55\% | 54\% | 58\% | 45\% | 51\% | 53\% | 56\% | 59\% | 58\% | -1 |
| Same | 34\% | 28\% | 32\% | 40\% | 41\% | 36\% | 32\% | 37\% | 38\% | 33\% | 31\% | 32\% | 37\% | 31\% | 35\% | 33\% | 36\% | 31\% | 38\% | 34\% | 39\% | 36\% | 32\% | 34\% | +2 |
| Worse | 5\% | 6\% | 6\% | 7\% | 8\% | 10\% | 9\% | 13\% | 7\% | 8\% | 10\% | 9\% | 11\% | 13\% | 9\% | 12\% | 10\% | 12\% | 17\% | 16\% | 7\% | 8\% | 9\% | 9\% | 0 |
| Net | +56 | +60 | +56 | +46 | +43 | +45 | +50 | +37 | +48 | +52 | +50 | +51 | +41 | +42 | +48 | +43 | +44 | +46 | +28 | +35 | +46 | +48 | +50 | +49 | -1 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 58 | 34 | 9 | 49 |
| East | 50 | 40 | 11 | 39 |
| Midwest | 58 | 35 | 8 | 50 |
| South | 60 | 29 | 11 | 50 |
| West | 61 | 35 | 5 | 56 |
| 2-9 Employees | 57 | 34 | 9 | 48 |
| 10-19 Employees | 57 | 42 | 1 | 56 |
| 20-More Employees | 66 | 23 | 12 | 54 |
| \$100K/Less Revenue | 70 | 25 | 5 | 65 |
| \$100K-\$250K Revenue | 63 | 32 | 5 | 58 |
| \$250K-\$500K Revenue | 53 | 37 | 10 | 43 |
| \$500K-\$1 Million Revenue | 57 | 35 | 8 | 49 |
| \$1 Million/More Revenue | 47 | 39 | 14 | $\mathbf{3 3}$ |
| Female-Owned | 74 | 21 | 5 | $\mathbf{6 9}$ |
| Minority-Owned | 70 | 25 | 6 | $\mathbf{6 4}$ |

## Profitability Next 12-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earn Profit | 69\% | 75\% | 74\% | 66\% | 66\% | 68\% | 74\% | 68\% | 66\% | 70\% | 76\% | 71\% | 68\% | 69\% | 71\% | 64\% | 66\% | 74\% | 66\% | 62\% | 76\% | 67\% | 69\% | 67\% | -2 |
| Break Even | 26\% | 20\% | 23\% | 30\% | 28\% | 27\% | 20\% | 23\% | 27\% | 26\% | 21\% | 25\% | 35\% | 25\% | 26\% | 28\% | 25\% | 23\% | 25\% | 28\% | 18\% | 29\% | 25\% | 27\% | +2 |
| Lose Money | 6\% | 5\% | 3\% | 5\% | 5\% | 5\% | 6\% | 9\% | 7\% | 4\% | 3\% | 4\% | 7\% | 6\% | 3\% | 9\% | 9\% | 3\% | 8\% | 9\% | 6\% | 4\% | 6\% | 7\% | +1 |
| Net | +63 | +70 | +71 | +61 | +61 | +63 | +68 | +59 | +59 | +66 | +73 | +67 | +61 | +63 | +69 | +55 | +57 | +71 | +58 | +53 | +70 | +63 | +63 | +60 | -3 |



|  | Profit | Same | Lose | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 67 | 27 | 7 | $\mathbf{6 0}$ |
| East | 67 | 24 | 9 | 58 |
| Midwest | 62 | 34 | 4 | 58 |
| South | 71 | 22 | 7 | $\mathbf{6 4}$ |
| West | 64 | 28 | 7 | 57 |
| 2-9 Employees | 68 | 26 | 6 | $\mathbf{6 2}$ |
| 10-19 Employees | 59 | 31 | 9 | 50 |
| 20-More Employees | 64 | 26 | 10 | 53 |
| \$100K/Less Revenue | 56 | 38 | 6 | 49 |
| \$100K-\$250K Revenue | 59 | 37 | 4 | 55 |
| \$250K-\$500K Revenue | 69 | 26 | 5 | $\mathbf{6 4}$ |
| \$500K-\$1 Million Revenue | 86 | 7 | 6 | $\mathbf{8 0}$ |
| \$1 Million/More Revenue | 64 | 24 | 12 | 51 |
| Female-Owned | 56 | 34 | 11 | 45 |
| Minority-Owned | 47 | 39 | 14 | $\mathbf{3 3}$ |

—Earn Profit —Break Even —Lose Money

## Employment Next 3-Months



## Employee Wages/Hours Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 29\% | 39\% | 36\% | 28\% | 29\% | 34\% | 36\% | 34\% | 35\% | 37\% | 34\% | 38\% | 34\% | 31\% | 36\% | 31\% | 36\% | 34\% | 35\% | 34\% | 37\% | 37\% | 36\% | 32\% | -4 |
| Same | 65\% | 59\% | 62\% | 69\% | 67\% | 61\% | 60\% | 61\% | 62\% | 60\% | 61\% | 57\% | 63\% | 65\% | 61\% | 64\% | 59\% | 62\% | 58\% | 58\% | 57\% | 60\% | 59\% | 64\% | +5 |
| Decrease | 6\% | 2\% | 2\% | 3\% | 4\% | 5\% | 5\% | 5\% | $3 \%$ | 3\% | 6\% | 5\% | 3\% | 5\% | 3\% | 6\% | 5\% | 4\% | 7\% | 7\% | 6\% | 4\% | 5\% | 4\% | -1 |
| Net | +23 | +37 | +34 | +25 | +25 | +29 | +31 | +29 | +32 | +34 | +28 | +33 | +31 | +26 | +33 | +25 | +31 | +30 | +28 | +27 | +31 | +33 | +31 | +28 | -3 |



50\%
$40 \%$
$30 \%$

20\%
10\%

May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr 202120212021202120212021202120212022202220222022202220222022202220222022202220222023202320232023

|  | Incr. | Same | Decr. | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 32 | 64 | 4 | $\mathbf{2 8}$ |
| East | 43 | 50 | 7 | 36 |
| Midwest | 29 | 71 | 0 | $\mathbf{2 9}$ |
| South | 26 | 68 | 6 | $\mathbf{2 1}$ |
| West | 34 | 65 | 2 | $\mathbf{3 2}$ |
| 2-9 Employees | 31 | 65 | 5 | $\mathbf{2 6}$ |
| 10-19 Employees | 34 | 64 | 1 | $\mathbf{3 3}$ |
| 20-More Employees | 41 | 59 | 0 | $\mathbf{4 1}$ |
| \$100K/Less Revenue | 36 | 61 | 3 | $\mathbf{3 3}$ |
| \$100K-\$250K Revenue | 31 | 66 | 3 | $\mathbf{2 8}$ |
| \$250K-\$500K Revenue | 36 | 59 | 5 | $\mathbf{3 0}$ |
| \$500K-\$1 Million Revenue | 28 | 66 | 6 | $\mathbf{2 2}$ |
| \$1 Million/More Revenue | 31 | 68 | 2 | $\mathbf{2 9}$ |
| Female-Owned | 38 | 60 | 2 | $\mathbf{3 6}$ |
| Minority-Owned | 41 | 57 | 2 | $\mathbf{3 8}$ |

# Condition of U.S. Economy 



## Direction of U.S. Economy


—Better —Same —Worse

## Climate for Small Businesses


—Excellent —Good -Only Fair —Poor

## Direction of Climate for Small Businesses


10\%

May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr 202120212021202120212021202120212022202220222022202220222022202220222022202220222023202320232023

|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 30 | 30 | 40 | $\mathbf{- 1 0}$ |
| East | 27 | 22 | 51 | $\mathbf{- 2 4}$ |
| Midwest | 29 | 23 | 49 | $\mathbf{- 2 0}$ |
| South | 33 | 37 | 30 | $\mathbf{4}$ |
| West | 29 | 31 | 40 | $\mathbf{- 1 1}$ |
| 2-9 Employees | 26 | 30 | 44 | $\mathbf{- 1 7}$ |
| 10-19 Employees | 41 | 35 | 24 | $\mathbf{1 7}$ |
| 20-More Employees | 47 | 21 | 32 | $\mathbf{1 6}$ |
| \$100K/Less Revenue | 35 | 38 | 27 | $\mathbf{8}$ |
| \$100K-\$250K Revenue | 26 | 21 | 54 | $\mathbf{- 2 8}$ |
| \$250K-\$500K Revenue | 25 | 41 | 34 | $\mathbf{- 9}$ |
| \$500K-\$1 Million Revenue | 36 | 20 | 44 | $\mathbf{- 8}$ |
| \$1 Million/More Revenue | 29 | 30 | 42 | $\mathbf{- 1 3}$ |
| Female-Owned | 43 | 34 | 23 | $\mathbf{2 0}$ |
| Minority-Owned | 51 | 30 | 20 | $\mathbf{3 1}$ |

Biggest Business Concerns (1st \& $2^{\text {nd }}$ Choice Combo)

|  | $\begin{gathered} \text { May } \\ \text { '21 } \end{gathered}$ | $\begin{gathered} \text { June } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { July } \\ & \text { '21 } \end{aligned}$ | $\begin{gathered} \text { Aug } \\ \text { '21 } \end{gathered}$ | $\begin{gathered} \text { Sept } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { Oct } \\ & \text { '21 } \end{aligned}$ | $\begin{gathered} \text { Nov } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { Dec } \\ & \text { '21 } \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { ' } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '22 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { Apr } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { May } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { June } \\ \text { '22 } \end{gathered}$ | $\begin{aligned} & \text { July } \\ & { }^{2} 22 \end{aligned}$ | $\begin{aligned} & \text { Aug } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Sep } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Oct } \\ & \text { '22 } \end{aligned}$ | $\begin{gathered} \text { Nov } \\ \text { '22 } \end{gathered}$ | $\begin{aligned} & \text { Dec } \\ & \text { ' } 22 \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { '23 } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { ' } 23 \end{aligned}$ | $\begin{gathered} \text { Mar } \\ \text { '23 } \end{gathered}$ | $\begin{aligned} & \text { Apr } \\ & { }^{2} 23 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Prices/Inflation | ** | 32\% | 36\% | 35\% | 33\% | 40\% | 40\% | 37\% | 40\% | 40\% | 43\% | 42\% | 41\% | 46\% | 48\% | 43\% | 48\% | 40\% | 49\% | 49\% | 41\% | 47\% | 45\% | 49\% |
| Economy/Client Spending | 36\% | 25\% | 23\% | 24\% | 25\% | 24\% | 26\% | 26\% | 21\% | 19\% | 20\% | 23\% | 26\% | 22\% | 28\% | 27\% | 26\% | 29\% | 31\% | 31\% | 27\% | 27\% | 29\% | 31\% |
| General Operating Costs | 28\% | 24\% | 25\% | 20\% | 23\% | 21\% | 20\% | 19\% | 21\% | 24\% | 21\% | 28\% | 14\% | 18\% | 23\% | 26\% | 20\% | 23\% | 26\% | 26\% | 19\% | 23\% | 30\% | 20\% |
| Taxes | 26\% | 21\% | 16\% | 17\% | 18\% | 18\% | 15\% | 13\% | 14\% | 15\% | 13\% | 15\% | 11\% | 12\% | 16\% | 12\% | 12\% | 12\% | 15\% | 14\% | 21\% | 13\% | 17\% | 15\% |
| Available Workers | 12\% | 12\% | 11\% | 15\% | 14\% | 13\% | 15\% | 18\% | 11\% | 14\% | 12\% | 15\% | 14\% | 13\% | 8\% | 12\% | 12\% | 13\% | 12\% | 13\% | 10\% | 15\% | 16\% | 14\% |
| Supply-Chain Disruptions | 14\% | 15\% | 16\% | 14\% | 13\% | 17\% | 19\% | 17\% | 20\% | 20\% | 14\% | 16\% | 15\% | 16\% | 12\% | 18\% | 21\% | 14\% | 14\% | 11\% | 13\% | 14\% | 9\% | 12\% |
| Gas Prices | ** | ** | ** | ** | 6\% | 11\% | 9\% | 9\% | 9\% | 10\% | 25\% | 19\% | 23\% | 27\% | 26\% | 19\% | 19\% | 13\% | 15\% | 13\% | 11\% | 9\% | 11\% | 11\% |
| Political Climate | 13\% | 15\% | 14\% | 14\% | 16\% | 12\% | 12\% | 8\% | 10\% | 9\% | 12\% | 8\% | 9\% | 9\% | 11\% | 8\% | 7\% | 12\% | 4\% | 8\% | 11\% | 6\% | 8\% | 10\% |
| Interest Rates | 6\% | 6\% | 6\% | 3\% | 2\% | 5\% | 4\% | 6\% | 6\% | 2\% | 4\% | 5\% | 6\% | 6\% | 6\% | 6\% | 6\% | 10\% | 8\% | 10\% | 10\% | 10\% | 13\% | 9\% |
| Expansion Costs | 7\% | 7\% | 5\% | 5\% | 7\% | 5\% | 5\% | 6\% | 4\% | 4\% | 4\% | 4\% | 6\% | 6\% | 3\% | 6\% | 6\% | 5\% | 7\% | 2\% | 7\% | 8\% | 4\% | 8\% |
| Government Regulations | 17\% | 12\% | 11\% | 13\% | 13\% | 11\% | 10\% | 10\% | 14\% | 10\% | 10\% | 8\% | 10\% | 4\% | 8\% | 5\% | 7\% | 9\% | 4\% | 7\% | 11\% | 8\% | 6\% | 6\% |
| Healthcare Costs | 12\% | 11\% | 12\% | 10\% | 4\% | 5\% | 6\% | 5\% | 5\% | 7\% | 7\% | 4\% | 8\% | 7\% | 3\% | 5\% | 7\% | 6\% | 6\% | 6\% | 7\% | 7\% | 6\% | 4\% |
| Loan Accessibility | 6\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 3\% | 4\% | 4\% | 4\% | 6\% | 4\% | 4\% | 3\% | 3\% | 3\% | 4\% | 2\% | 3\% | 3\% | 3\% | 4\% |
| Compensation/Insurance | ** | 3\% | 7\% | 7\% | 4\% | 3\% | 4\% | 2\% | 2\% | 6\% | 3\% | 4\% | 6\% | 4\% | 3\% | 2\% | 2\% | 4\% | 4\% | 5\% | 3\% | 4\% | 3\% | 3\% |
| Covid Restrictions/Sales | 25\% | 15\% | 16\% | 21\% | 20\% | 14\% | 13\% | 20\% | 21\% | 16\% | 9\% | 7\% | 5\% | 6\% | 4\% | 10\% | 5\% | 5\% | 3\% | 5\% | 5\% | 6\% | 2\% | 3\% |

# How Concerned That Economic Conditions Could Force You to Close Your Business 

|  | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{5 7 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{6 2 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 1 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{6 3 \%}$ | $\mathbf{5 9 \%}$ | $\mathbf{- 4}$ |
| Not Concerned | $40 \%$ | $41 \%$ | $39 \%$ | $40 \%$ | $42 \%$ | $35 \%$ | $43 \%$ | $33 \%$ | $34 \%$ | $38 \%$ | $\mathbf{4 3} \%$ | $36 \%$ | $40 \%$ | +4 |
| Net | $\mathbf{+ 1 7}$ | $\mathbf{+ 1 6}$ | $\mathbf{+ 1 8}$ | $\mathbf{+ 1 6}$ | $\mathbf{+ 1 2}$ | $\mathbf{+ 2 7}$ | $\mathbf{+ 1 3}$ | $\mathbf{+ 3 2}$ | $\mathbf{+ 3 1}$ | $\mathbf{+ 2 3}$ | $\mathbf{+ 1 4}$ | $\mathbf{+ 2 7}$ | $\mathbf{+ 1 9}$ | $\mathbf{- 8}$ |



| 4 |  | Concern | Not Concern |
| ---: | :---: | :---: | :---: | Net

—Concerned —Not Concerned

## Concerned Bank Failures \& Instability Will Impact Their Small Business

|  | April <br> Total | East | Mid- <br> West | South | West | $\mathbf{2 - 9}$ <br> Employ | $\mathbf{1 0 - 1 9}$ <br> Employ | $\mathbf{2 0 / M o r e}$ <br> Employ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{5 9 \%}$ | $\mathbf{6 7 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{5 8 \%}$ | $\mathbf{5 9 \%}$ | $\mathbf{6 1 \%}$ | $\mathbf{5 6 \%}$ |
| Very | $16 \%$ | $19 \%$ | $17 \%$ | $14 \%$ | $15 \%$ | $16 \%$ | $11 \%$ | $16 \%$ |
| Somewhat | $43 \%$ | $48 \%$ | $38 \%$ | $43 \%$ | $43 \%$ | $42 \%$ | $50 \%$ | $41 \%$ |
| Not Concerned | $40 \%$ | $33 \%$ | $40 \%$ | $43 \%$ | $40 \%$ | $40 \%$ | $34 \%$ | $43 \%$ |
| Unsure | $\mathbf{2 \%}$ | $\mathbf{0 \%}$ | $\mathbf{5 \%}$ | $\mathbf{1 \%}$ | $\mathbf{1 \%}$ | $\mathbf{2 \%}$ | $\mathbf{5 \%}$ | $\mathbf{0 \%}$ |


|  | \$100K- <br> Less Rev. | \$100K- <br> $\mathbf{\$ 2 5 0 K}$ Rev. | \$250K- <br> $\mathbf{\$ 5 0 0 K}$ Rev. | \$500K- <br> $\mathbf{\$ 1}$ Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{6 9 \%}$ | $\mathbf{6 2 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{4 3 \%}$ | $\mathbf{6 6 \%}$ | $\mathbf{6 6 \%}$ | $\mathbf{5 9 \%}$ | $\mathbf{5 8 \%}$ | $\mathbf{5 9 \%}$ |
| Very | $19 \%$ | $10 \%$ | $16 \%$ | $13 \%$ | $21 \%$ | $17 \%$ | $25 \%$ | $17 \%$ | $15 \%$ |
| Somewhat | $50 \%$ | $52 \%$ | $37 \%$ | $30 \%$ | $45 \%$ | $48 \%$ | $35 \%$ | $41 \%$ | $44 \%$ |
| Not Concerned | $29 \%$ | $38 \%$ | $45 \%$ | $52 \%$ | $34 \%$ | $34 \%$ | $39 \%$ | $40 \%$ | $39 \%$ |
| Unsure | $\mathbf{2 \%}$ | $\mathbf{0 \%}$ | $\mathbf{2 \%}$ | $\mathbf{5 \%}$ | $\mathbf{0 \%}$ | $\mathbf{1 \%}$ | $\mathbf{2 \%}$ | $\mathbf{2 \%}$ | $\mathbf{2 \%}$ |

## Biden Administration's \$4.7 Trillion Tax Increase Will Help or Hurt Small Businesses

|  | April <br> Total | East | MidWest | South | West | 2-9 <br> Employ | $\begin{gathered} \text { 10-19 } \\ \text { Employ } \end{gathered}$ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Help | 21\% | 27\% | 16\% | 22\% | 21\% | 19\% | 22\% | 39\% |
| Hurt | 67\% | 68\% | 74\% | 60\% | 70\% | 72\% | 58\% | 38\% |
| No Difference | 6\% | 1\% | 5\% | 10\% | 6\% | 6\% | 11\% | 8\% |
| Unsure | 6\% | 3\% | 6\% | 8\% | 3\% | 4\% | 9\% | 15\% |


|  | \$100K- <br> Less Rev. | \$100K- <br> \$250K Rev. | \$250K- <br> \$500K Rev. | \$500K- <br> \$1 Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Help | $\mathbf{2 5 \%}$ | $32 \%$ | $\mathbf{9 \%}$ | $\mathbf{1 7 \%}$ | $\mathbf{2 3 \%}$ | $\mathbf{4 3 \%}$ | $\mathbf{4 6 \%}$ | $\mathbf{3 3 \%}$ | $\mathbf{1 6 \%}$ |
| Hurt | $60 \%$ | $60 \%$ | $85 \%$ | $70 \%$ | $60 \%$ | $51 \%$ | $46 \%$ | $56 \%$ | $72 \%$ |
| No Difference | $\mathbf{1 0 \%}$ | $\mathbf{7 \%}$ | $\mathbf{5 \%}$ | $\mathbf{3 \%}$ | $\mathbf{6 \%}$ | $\mathbf{2 \%}$ | $\mathbf{4 \%}$ | $\mathbf{7 \%}$ | $\mathbf{6 \%}$ |
| Unsure | $\mathbf{5 \%}$ | $\mathbf{1 \%}$ | $\mathbf{0 \%}$ | $\mathbf{1 0 \%}$ | $\mathbf{1 1 \%}$ | $\mathbf{5 \%}$ | $\mathbf{3 \%}$ | $\mathbf{4 \%}$ | $\mathbf{6 \%}$ |

## Biden Administration's \$4.7 Trillion Tax Increase Will Include \$1.8 Trillion Tax Hikes on Small Businesses

|  | April <br> Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | $\begin{aligned} & \text { 10-19 } \\ & \text { Employ } \end{aligned}$ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Support | 24\% | 26\% | 16\% | 26\% | 28\% | 22\% | 34\% | 34\% |
| Oppose | 70\% | 68\% | 79\% | 68\% | 69\% | 73\% | 65\% | 58\% |
| Unsure | 6\% | 6\% | 5\% | 7\% | 4\% | 6\% | 2\% | 8\% |


|  | \$100K- Less Rev. | \$100K- <br> \$250K Rev. | \$250K\$500K Rev. | \$500K\$1 Mill Rev. | \$1 MillMore Rev. | Female Owned | Minority Owned | CCorp | $\begin{gathered} \text { S- } \\ \text { Corp } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Support | 29\% | 34\% | 15\% | 21\% | 22\% | 42\% | 44\% | 35\% | 19\% |
| Oppose | 62\% | 66\% | 81\% | 68\% | 74\% | 56\% | 51\% | 59\% | 75\% |
| Unsure | 9\% | 0\% | 4\% | 11\% | 5\% | 2\% | 5\% | 6\% | 5\% |

## Biden Administration Forgiven $\$ 400$ Billion In Student Loan Debt. Should Taxpayers Be Responsible For Paying Off Loan Debt?



## Amount of Time Your Business Deals with Local, State \& Federal Regulations

|  | March <br>  <br>  <br> Total | April <br> Total | East | Mid- <br> West | South | West | $\mathbf{2 - 9}$ <br> Employ | 10-19 <br> Employ | 20/More <br> Employ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time Consuming | $\mathbf{6 1 \%}$ | $56 \%$ | $56 \%$ | $\mathbf{6 1 \%}$ | $56 \%$ | $51 \%$ | $54 \%$ | $62 \%$ | $65 \%$ |
| Not Consuming | $36 \%$ | $43 \%$ | $43 \%$ | $38 \%$ | $42 \%$ | $48 \%$ | $46 \%$ | $36 \%$ | $29 \%$ |
| Unsure | $\mathbf{3 \%}$ | $\mathbf{2 \%}$ | $\mathbf{1 \%}$ | $\mathbf{2 \%}$ | $\mathbf{2 \%}$ | $\mathbf{0 \%}$ | $\mathbf{1 \%}$ | $\mathbf{2 \%}$ | $\mathbf{6 \%}$ |

\$100K- $\$ 100 \mathrm{~K}$ - $\$ 250 \mathrm{~K}$ - $\$ 500 \mathrm{~K}$ - $\$ 1$ Mill- Female Minority C- S -
Less Rev. \$250K Rev. \$500K Rev. \$1 Mill Rev. More Rev. Owned Owned Corp Corp

| Time Consuming | $60 \%$ | $57 \%$ | $46 \%$ | $42 \%$ | $73 \%$ | $61 \%$ | $62 \%$ | $60 \%$ | $54 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Not Consuming | $38 \%$ | $43 \%$ | $52 \%$ | $56 \%$ | $26 \%$ | $35 \%$ | $35 \%$ | $38 \%$ | $45 \%$ |
| Unsure | $2 \%$ | $0 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $5 \%$ | $\mathbf{3 \%}$ | $\mathbf{3 \%}$ | $\mathbf{1 \%}$ |

## Making 2017 Tax Cuts and Jobs Act Permanent



## Lifting government regulations to increase the number of healthcare choices and requiring greater transparency to foster more competition in healthcare to lower costs for patients.

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Supp | Opp | Unsure | Net |
|  |  | Support | 81\% | 83\% | 84\% | 76\% | -8 | Total | 76 |  | 6 | 9 |
|  |  |  |  |  |  |  |  | Total | 76 | 17 | 6 | 9 |
|  |  | Oppose | 12\% | 12\% | 9\% | 17\% | +8 | East | 77 | 20 | 3 | 57 |
|  |  | Unsure | 7\% | 5\% | 7\% | 6\% | -1 | Midwest | 85 | 11 | 4 | 74 |
|  |  | Net | +69 | +71 | +75 | +59 | -16 | South | 79 | 18 | 3 | 61 |
| 90\% |  |  |  |  |  |  |  | West | 65 | 20 | 15 | 45 |
| 80\% | 81\% |  |  |  |  |  |  | 2-9 Employees | 77 | 17 | 6 | 61 |
| 70\% |  |  |  |  |  |  | 76 | 10-19 Employees | 60 | 29 | 11 | 31 |
| 60\% |  |  |  |  |  |  |  | 20-More Employees | 83 | 12 | 5 | 72 |
| 50\% |  |  |  |  |  |  |  | \$100K/Less Revenue | 68 | 23 | 9 | 45 |
| 40\% |  |  |  |  |  |  |  | \$100K-\$250K Revenue | 90 | 9 | 1 | 81 |
| 30\% |  |  |  |  |  |  |  | \$250K-\$500K Revenue | 77 | 23 | 0 | 55 |
| 20\% |  |  |  |  |  |  | 17\% | \$500K-\$1 Million Revenue | 68 | 14 | 18 | 54 |
| 10\% | 12\% |  |  |  | $98$ |  | 6\% | \$1 Million/More Revenue | 77 | 18 | 5 | 59 |
| 0\% |  |  |  |  |  |  |  | Female-Owned | 70 | 25 | 5 | 45 |
|  | Jan 2023 | Feb | 2023 |  | Mar 2 | 023 | Apr 2023 | Minority-Owned | 66 | 26 | 8 | 40 |
|  |  | upport | - O | ose | - | sure |  |  |  |  |  |  |

## Exempting small businesses from any new government regulations that would burden entrepreneurs with increased compliance costs.

|  |  |  |  |  |  |  | Net |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Supp | Opp | Unsure | Net |
|  |  | Support | 74\% | 75\% | 78\% | 79\% | +1 | Total | 79 | 18 |  | 61 |
|  |  | Oppose | 21\% | 18\% | 15\% | 18\% | +3 | East | 80 | 16 | 4 | 64 |
|  |  | Unsure | 6\% | 7\% | 7\% | 3\% | -4 | Midwest | 80 | 14 | 6 | 66 |
|  |  | Net | +53 | +57 | +63 | +61 | -2 | South | 80 | 18 | 2 | 62 |
| 90\% |  |  |  |  |  |  |  | West | 75 | 23 | 3 | 52 |
| 80\% |  |  |  |  | $78 \%$ |  | 79\% | 2-9 Employees | 80 | 17 | 3 | 62 |
| 70\% | 74\% |  |  |  |  |  |  | 10-19 Employees | 74 | 24 | 3 | 50 |
| 60\% |  |  |  |  |  |  |  | 20-More Employees | 77 | 19 | 4 | 58 |
| 50\% |  |  |  |  |  |  |  | \$100K/Less Revenue | 72 | 23 | 6 | 49 |
| 40\% |  |  |  |  |  |  |  | \$100K-\$250K Revenue | 84 | 14 | 3 | 70 |
| 30\% |  |  |  |  |  |  |  | \$250K-\$500K Revenue | 79 | 21 | 0 | 58 |
| 20\% | 21\% | 18 |  |  | 15\% |  | 18\% | \$500K-\$1 Million Revenue | 80 | 16 | 4 | 64 |
| 10\% | 6\% |  |  |  | 7\% |  | 3\% | \$1 Million/More Revenue | 79 | 18 | 3 | 61 |
| 0\% |  |  |  |  |  |  |  | Female-Owned | 74 | 24 | 2 | 50 |
|  | Jan 2023 | Feb | 2023 |  | Mar 2 | 023 | Apr 2023 | Minority-Owned | 80 | 19 | 2 | 61 |

## Balancing the federal budget to rein-in spending and reduce inflation.



Making it easier for small businesses to raise capital, like get a loan or a line of credit.

|  |  |  | Jan | Feb |  | Apr | Net |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Apr |  |  | Supp | Opp | Unsure | Net |
|  |  | Support | 86\% | 85\% | 86\% | 85\% | -1 | Total | 85 | 11 | 4 | 74 |
|  |  | Oppose | 10\% | 12\% | 9\% | 11\% | +2 | East | 91 | 8 | 1 | 84 |
|  |  | Unsure | 4\% | 3\% | 5\% | 4\% | -1 | Midwest | 83 | 10 | 7 | 72 |
|  |  | Net | +76 | +73 | +77 | +74 | -3 | South | 86 | 12 | 2 | 73 |
| 100\% |  |  |  |  |  |  |  | West | 82 | 10 | 8 | 72 |
| 90\% | 86\% |  | \% |  | 86 |  | -85\% | 2-9 Employees | 87 | 10 | 3 | 77 |
| 80\% |  |  |  |  |  |  |  | 10-19 Employees | 73 | 14 | 13 | 59 |
| 70\% |  |  |  |  |  |  |  | 20-More Employees | 83 | 13 | 4 | 70 |
| 60\% |  |  |  |  |  |  |  |  |  |  |  |  |
| 50\% |  |  |  |  |  |  |  | \$100K/Less Revenue | 84 | 11 | 5 | 73 |
| 40\% |  |  |  |  |  |  |  | \$100K-\$250K Revenue | 82 | 15 | 3 | 66 |
| 30\% |  |  |  |  |  |  |  | \$250K-\$500K Revenue | 88 | 10 | 2 | 78 |
| 20\% |  |  |  |  |  |  |  | \$500K-\$1 Million Revenue | 92 | 6 | 1 | 86 |
| 10\% | $\begin{gathered} 10 \% \\ 4 \% \end{gathered}$ |  | \% |  | -9\% |  | $\begin{gathered} 11 \% \\ 4 \% \end{gathered}$ | \$1 Million/More Revenue | 80 | 9 | 10 | 71 |
| 0\% |  |  |  |  |  |  |  | Female-Owned | 83 | 13 | 5 | 70 |
|  | Jan 2023 | Feb | 2023 |  | Mar 2 | 023 | Apr 2023 | Minority-Owned | 83 | 11 | 6 | 73 |

## Linking work requirements to government assistance programs-like welfare and food stamps--so able-bodied adults work for their benefits.



|  | Supp | Opp | Unsure | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 69 | 23 | 7 | $\mathbf{4 6}$ |
| East | 81 | 14 | 5 | $\mathbf{6 7}$ |
| Midwest | 76 | 17 | 7 | 59 |
| South | 68 | 27 | 5 | $\mathbf{4 1}$ |
| West | 57 | 30 | 13 | $\mathbf{2 7}$ |
| 2-9 Employees | 69 | 23 | 8 | 46 |
| 10-19 Employees | 63 | 29 | 8 | $\mathbf{3 5}$ |
| 20-More Employees | 76 | 18 | 6 | 59 |
| \$100K/Less Revenue | 58 | 32 | 10 | $\mathbf{2 7}$ |
| \$100K-\$250K Revenue | 73 | 25 | 2 | $\mathbf{4 8}$ |
| \$250K-\$500K Revenue | 82 | 15 | 3 | $\mathbf{6 7}$ |
| \$500K-\$1 Million Revenue | 55 | 29 | 16 | $\mathbf{2 5}$ |
| \$1 Million/More Revenue | 78 | 15 | 7 | $\mathbf{6 3}$ |
| Female-Owned | 63 | 34 | 3 | $\mathbf{2 9}$ |
| Minority-Owned | 65 | 31 | 4 | $\mathbf{3 4}$ |

## Cutting regulations and pursuing other policies that would help

 American businesses better compete against foreign companies.

Increasing domestic energy production to increase supply and lower prices.

|  |  |  | Jan | Feb |  |  | Net |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Jan | Feb | Mar | Apr | Net |  | Supp | Opp | Unsure | Net |
|  |  | Support | 83\% | 83\% | 83\% | 85\% | +2 | Total | 85 | 12 | 3 | 73 |
|  |  | Oppose | 12\% | 13\% | 12\% | 12\% | 0 | East | 94 | 4 | 2 | 90 |
|  |  | Unsure | 6\% | 5\% | 5\% | 3\% | -2 | Midwest | 93 | 4 | 3 | 89 |
|  |  | Net | +71 | +70 | +71 | +73 | +2 | South | 79 | 18 | 4 | 61 |
| 90\% |  |  |  |  |  |  |  | West | 79 | 17 | 4 | 62 |
| 80\% | 83\% |  | \% |  | 83\% |  | 85\% | 2-9 Employees | 87 | 11 | 2 | 77 |
| 70\% |  |  |  |  |  |  |  | 10-19 Employees | 67 | 23 | 11 | 44 |
| 60\% |  |  |  |  |  |  |  | 20-More Employees | 82 | 12 | 7 | 70 |
| 50\% |  |  |  |  |  |  |  | \$100K/Less Revenue | 78 | 16 | 6 | 61 |
| 40\% |  |  |  |  |  |  |  | \$100K-\$250K Revenue | 88 | 13 | 0 | 75 |
| 30\% |  |  |  |  |  |  |  | \$250K-\$500K Revenue | 84 | 15 | 0 | 69 |
| 20\% |  |  |  |  |  |  |  | \$500K-\$1 Million Revenue | 89 | 9 | 2 | 80 |
| 10\% | 12\% |  |  |  | 12\% |  | 12\% |  |  |  |  |  |
| 0\% | 6\% |  |  |  | 5\% |  | 3\% | \$1 Million/More Revenue | 85 | 8 | 7 | 77 |
|  |  |  |  |  |  |  |  | Female-Owned | 74 | 18 | 7 | 56 |
|  | Jan 2023 | Feb | 2023 |  | Mar 2 | 23 | Apr 2023 | Minority-Owned | 74 | 21 | 5 | 53 |

