## 

MONTHLY POLL

## March 2023 Job Greators Network Small Business Monthly Poll

 Conducted By: John McLaughlin

## MONTHLY POLL



## Methodology

This national survey of 400 small business employers was conducted between March 7-30, 2023. This presentation includes JCN's SBIQ (Small Business Intelligence Quotient). The Small Business IQ Monthly Poll tracks its SBIQ, identifies key trends, and offers valuable insights into policies impacting small business employers.

All interviews were conducted online with randomly distributed invitations. The geographic and demographic profiles were structured to represent the population of small business employers in the United States. The sample of 400 small business employers has an accuracy of $+/-4.9 \%$ at a $95 \%$ confidence interval. The numbers in this presentation have been rounded and may not equal $100 \%$.
(- $\begin{aligned} & \text { Small Business } \\ & \text { Intelligence } \\ & \text { Quotient }\end{aligned}$

## March SBIQ: 54.6

This survey provides a snapshot of JCN's SBIQ, which will be tracked monthly to identify trends at-large and among key small business employer segments. The JCN SBIQ is based on 7-questions:

- Employer's Current Business Conditions
- Condition of U.S. Economy Today
- Current Climate for Small Businesses
- Direction of Employer's Business Over Next 3-Months
- Employer's Plans for Hiring Over Next 3-Months
- Direction of U.S. Economy
- Direction of Climate for Small Businesses


## Current Conditions

The JCN SBIQ is calculated on a scale from 0 to 100 , with 100 being best possible conditions and 0 being worst possible conditions. A score of 50 is neutral, anything above 50 is positive and anything below is negative. To calculate the scores, point values are applied to each response and multiplied by the share of respondents giving that answer.

45

## Future

Expectations

40
May June July Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May June July Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ SBIQ

|  | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SBIQ | 52.9 | 53.3 | 53.3 | 52.9 | 54.0 | 56.1 | 56.2 | 54.6 | -1.6 |
| Current Conditions | 55.3 | 55.2 | 55.7 | 55.9 | 56.7 | 58.7 | 58.4 | 56.3 | -2.1 |
| Future Expectations | 51.2 | 51.8 | 51.5 | 50.6 | 52.1 | 54.2 | 54.5 | 53.3 | -1.2 |
|  |  |  |  |  |  |  |  |  |  | 5 "So-What" Takeaways

1. Overall optimism is down. The SBIQ is off by 1.6 points from last month and people are feeling worse about current AND future conditions. So what? Small businesses are concerned about inflation, interest rates, and the economy as a whole.
2. 45 percent of small businesses called inflation their number 1 or number 2 biggest concern. Client spending and the economy was also high on the list with 29 percent calling it a top concern. So what? The administration continues to tell lies about how great the economy is, but real businesses see big problems.
3. 82 percent of small businesses favor making the Tax Cuts and Jobs Act permanent. So what? The Administration has claimed that big businesses and the rich only benefited from the tax cuts, but high support from small businesses shows more universal support.
4. 61 percent of small businesses say that compliance with local, state and federal regulations is time consuming, and 78 percent favor exempting small businesses from any new government regulations that would burden entrepreneurs with increased compliance costs. So what? Small businesses are drowning in red tape and are looking for relief.
5. The 8 components of the American Small Business Prosperity Plan continue to get huge bipartisan support with each tenant getting an average support of 82 percent of small businesses. So what? Legislators who support the plan will get support from small businesses.

Small Business Employer Profile Who are the $\mathbf{5 0 0}$ respondents?




Female

## Small Business Employer Industry



## Current Financial Condition



Financial Condition Over Last Year

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 31\% | 37\% | 41\% | 39\% | 36\% | 36\% | 41\% | 40\% | 36\% | 44\% | 50\% | 46\% | 46\% | 47\% | 42\% | 40\% | 35\% | 46\% | 37\% | 44\% | 49\% | 42\% | 41\% | -1 |
| Same | 35\% | 28\% | 29\% | 32\% | 29\% | 37\% | 34\% | 31\% | 37\% | 31\% | 26\% | 34\% | 34\% | 31\% | 35\% | 33\% | 36\% | 30\% | 40\% | 27\% | 31\% | 39\% | 35\% | -4 |
| Worse | 34\% | 35\% | 30\% | 29\% | 35\% | 27\% | 25\% | 30\% | 27\% | 25\% | 24\% | 20\% | 20\% | 23\% | 23\% | 27\% | 27\% | 24\% | 23\% | 29\% | 20\% | 20\% | 24\% | +4 |
| Net | -3 | -2 | +11 | +10 | +1 | +9 | +16 | +10 | +9 | +19 | +26 | +26 | +26 | +24 | +19 | +13 | +8 | +22 | +14 | +15 | +29 | +22 | +17 | -5 |




|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 41 | 35 | 24 | 17 |
| East | 35 | 48 | 17 | 18 |
| Midwest | 44 | 28 | 29 | 15 |
| South | 41 | 38 | 21 | 20 |
| West | 44 | 27 | 30 | 14 |
| 2-9 Employees | 34 | 39 | 27 | 7 |
| 10-19 Employees | 67 | 21 | 12 | 55 |
| 20-More Employees | 68 | 19 | 13 | 56 |
| \$100K/Less Revenue | 42 | 30 | 28 | 14 |
| \$100K-\$250K Revenue | 30 | 44 | 26 | 4 |
| \$250K-\$500K Revenue | 31 | 44 | 26 | 5 |
| \$500K-\$1 Million Revenue | 50 | 26 | 24 | 26 |
| \$1 Million/More Revenue | 53 | 30 | 18 | 35 |
| Female-Owned | 45 | 32 | 23 | 22 |
| Minority-Owned | 44 | 29 | 27 | 18 |

Financial Condition Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 61\% | 66\% | 62\% | 53\% | 51\% | 55\% | 59\% | 50\% | 55\% | 60\% | 60\% | 60\% | 52\% | 55\% | 57\% | 55\% | 54\% | 58\% | 45\% | 51\% | 53\% | 56\% | 59\% | +3 |
| Same | 34\% | 28\% | 32\% | 40\% | 41\% | 36\% | 32\% | 37\% | 38\% | 33\% | 31\% | 32\% | 37\% | 31\% | 35\% | 33\% | 36\% | 31\% | 38\% | 34\% | 39\% | 36\% | 32\% | -4 |
| Worse | 5\% | 6\% | 6\% | 7\% | 8\% | 10\% | 9\% | 13\% | 7\% | 8\% | 10\% | 9\% | 11\% | 13\% | 9\% | 12\% | 10\% | 12\% | 17\% | 16\% | 7\% | 8\% | 9\% | +1 |
| Net | +56 | +60 | +56 | +46 | +43 | +45 | +50 | +37 | +48 | +52 | +50 | +51 | +41 | +42 | +48 | +43 | +44 | +46 | +28 | +35 | +46 | +48 | +50 | +2 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 59 | 32 | 9 | 50 |
| East | 60 | 30 | 9 | 51 |
| Midwest | 57 | 34 | 10 | 47 |
| South | 63 | 28 | 9 | 53 |
| West | 54 | 38 | 8 | 46 |
| 2-9 Employees | 57 | 33 | 10 | 47 |
| 10-19 Employees | 67 | 28 | 6 | $\mathbf{6 1}$ |
| 20-More Employees | 63 | 32 | 5 | 58 |
| \$100K/Less Revenue | 61 | 31 | 8 | 53 |
| \$100K-\$250K Revenue | 59 | 31 | 11 | 48 |
| \$250K-\$500K Revenue | 58 | 31 | 10 | 48 |
| \$500K-\$1 Million Revenue | 56 | 36 | 8 | 47 |
| \$1 Million/More Revenue | 60 | 32 | 8 | 52 |
| Female-Owned | 77 | 16 | 7 | $\mathbf{7 0}$ |
| Minority-Owned | 67 | 18 | 15 | 53 |

## Profitability Next 12-Months



## Employment Next 3-Months



## Employee Wages/Hours Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 29\% | 39\% | 36\% | 28\% | 29\% | 34\% | 36\% | 34\% | 35\% | 37\% | 34\% | 38\% | 34\% | 31\% | 36\% | 31\% | 36\% | 34\% | 35\% | 34\% | 37\% | 37\% | 36\% | -1 |
| Same | 65\% | 59\% | 62\% | 69\% | 67\% | 61\% | 60\% | 61\% | 62\% | 60\% | 61\% | 57\% | 63\% | 65\% | 61\% | 64\% | 59\% | 62\% | 58\% | 58\% | 57\% | 60\% | 59\% | -1 |
| Decrease | 6\% | 2\% | 2\% | 3\% | 4\% | 5\% | 5\% | 5\% | 3\% | $3 \%$ | 6\% | 5\% | 3\% | 5\% | 3\% | 6\% | 5\% | 4\% | 7\% | 7\% | 6\% | 4\% | 5\% | +1 |
| Net | +23 | +37 | +34 | +25 | +25 | +29 | +31 | +29 | +32 | +34 | +28 | +33 | +31 | +26 | +33 | +25 | +31 | +30 | +28 | +27 | +31 | +33 | +31 | -2 |


|  | Incr. | Same | Decr. | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 36 | 59 | 5 | 31 |
| East | 32 | 65 | 4 | $\mathbf{2 8}$ |
| Midwest | 37 | 61 | 2 | $\mathbf{3 4}$ |
| South | 39 | 55 | 6 | 33 |
| West | 34 | 60 | 5 | 29 |
| 2-9 Employees | 32 | 63 | 6 | $\mathbf{2 6}$ |
| 10-19 Employees | 52 | 47 | 1 | 52 |
| 20-More Employees | 54 | 46 | 0 | 54 |
| \$100K/Less Revenue | 46 | 48 | 7 | 39 |
| \$100K-\$250K Revenue | 36 | 59 | 5 | 31 |
| \$250K-\$500K Revenue | 22 | 71 | 7 | $\mathbf{1 5}$ |
| \$500K-\$1 Million Revenue | 40 | 56 | 4 | 35 |
| \$1 Million/More Revenue | 38 | 62 | 0 | 37 |
| Female-Owned | 47 | 47 | 5 | $\mathbf{4 2}$ |
| Minority-Owned | 50 | 41 | 9 | $\mathbf{4 1}$ |

John McLaughlin | Scott Rasmussen

## Condition of U.S. Economy



## Direction of U.S. Economy


—Better —Same —Worse

# Climate for Small Businesses 


—Excellent —Good -Only Fair —Poor

## Direction of Climate for Small Businesses

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better | 44\% | 46\% | 47\% | 38\% | 30\% | 28\% | 32\% | 33\% | 26\% | 28\% | 34\% | 31\% | 28\% | 24\% | 20\% | 23\% | 29\% | 26\% | 30\% | 26\% | 28\% | 27\% | 24\% | -3 |
| Same | 31\% | 26\% | 32\% | 32\% | 32\% | 32\% | 32\% | 27\% | 32\% | 34\% | 32\% | 29\% | 29\% | 30\% | 30\% | 34\% | 25\% | 29\% | 28\% | 33\% | 33\% | 30\% | 35\% | +5 |
| Worse | 25\% | 28\% | 21\% | 30\% | 38\% | 40\% | 37\% | 40\% | 42\% | 37\% | 34\% | 40\% | 43\% | 46\% | 50\% | 44\% | 46\% | 45\% | 43\% | 41\% | 40\% | 43\% | 40\% | -3 |
| Net | +19 | +18 | +26 | +8 | -8 | -12 | -5 | -7 | -16 | -9 | 0 | -9 | -15 | -22 | -30 | -21 | -17 | -19 | -13 | -15 | -12 | -16 | -16 | 0 |



|  | Better | Same | Worse | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 24 | 35 | 40 | $\mathbf{- 1 6}$ |
| East | 23 | 37 | 40 | $\mathbf{- 1 7}$ |
| Midwest | 22 | 39 | 39 | $\mathbf{- 1 8}$ |
| South | 23 | 35 | 42 | $\mathbf{- 2 0}$ |
| West | 30 | 31 | 39 | $\mathbf{- 8}$ |
| 2-9 Employees | 16 | 39 | 45 | $\mathbf{- 2 8}$ |
| 10-19 Employees | 53 | 27 | 20 | $\mathbf{3 3}$ |
| 20-More Employees | 56 | 18 | 26 | $\mathbf{3 0}$ |
| \$100K/Less Revenue | 27 | 33 | 40 | $\mathbf{- 1 3}$ |
| \$100K-\$250K Revenue | 21 | 33 | 46 | $\mathbf{- 2 5}$ |
| \$250K-\$500K Revenue | 19 | 43 | 38 | $\mathbf{- 1 9}$ |
| \$500K-\$1 Million Revenue | 26 | 31 | 43 | $\mathbf{- 1 7}$ |
| \$1 Million/More Revenue | 29 | 37 | 34 | $\mathbf{- 5}$ |
| Female-Owned | 35 | 36 | 29 | $\mathbf{6}$ |
| Minority-Owned | 46 | 26 | 29 | $\mathbf{1 7}$ |

—Better —Same —Worse

Biggest Business Concerns (1st \& $\mathbf{2}^{\text {nd }}$ Choice Combo)

|  | May '21 | $\begin{gathered} \text { June } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { July } \\ & \text { '21 } \end{aligned}$ | $\begin{gathered} \text { Aug } \\ \text { '21 } \end{gathered}$ | $\begin{gathered} \text { Sept } \\ \text { '21 } \end{gathered}$ | $\begin{aligned} & \text { Oct } \\ & \text { '21 } \end{aligned}$ | $\begin{aligned} & \text { Nov } \\ & \text { '21 } \end{aligned}$ | $\begin{aligned} & \text { Dec } \\ & \text { '21 } \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '22 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { Apr } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { May } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { June } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { July } \\ \text { '22 } \end{gathered}$ | $\begin{gathered} \text { Aug } \\ \text { '22 } \end{gathered}$ | $\begin{aligned} & \text { Sep } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Oct } \\ & \text { '22 } \end{aligned}$ | $\begin{gathered} \text { Nov } \\ \text { ' } \end{gathered}$ | $\begin{aligned} & \text { Dec } \\ & \text { '22 } \end{aligned}$ | $\begin{aligned} & \text { Jan } \\ & \text { '23 } \end{aligned}$ | $\begin{aligned} & \text { Feb } \\ & \text { '23 } \end{aligned}$ | $\begin{gathered} \text { Mar } \\ { }_{2} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Prices/Inflation | ** | 32\% | 36\% | 35\% | 33\% | 40\% | 40\% | 37\% | 40\% | 40\% | 43\% | 42\% | 41\% | 46\% | 48\% | 43\% | 48\% | 40\% | 49\% | 49\% | 41\% | 47\% | 45\% |
| General Operating Costs | 28\% | 24\% | 25\% | 20\% | 23\% | 21\% | 20\% | 19\% | 21\% | 24\% | 21\% | 28\% | 14\% | 18\% | 23\% | 26\% | 20\% | 23\% | 26\% | 26\% | 19\% | 23\% | 30\% |
| Economy/Client Spending | 36\% | 25\% | 23\% | 24\% | 25\% | 24\% | 26\% | 26\% | 21\% | 19\% | 20\% | 23\% | 26\% | 22\% | 28\% | 27\% | 26\% | 29\% | 31\% | 31\% | 27\% | 27\% | 29\% |
| Taxes | 26\% | 21\% | 16\% | 17\% | 18\% | 18\% | 15\% | 13\% | 14\% | 15\% | 13\% | 15\% | 11\% | 12\% | 16\% | 12\% | 12\% | 12\% | 15\% | 14\% | 21\% | 13\% | 17\% |
| Available Workers | 12\% | 12\% | 11\% | 15\% | 14\% | 13\% | 15\% | 18\% | 11\% | 14\% | 12\% | 15\% | 14\% | 13\% | 8\% | 12\% | 12\% | 13\% | 12\% | 13\% | 10\% | 15\% | 16\% |
| Interest Rates | 6\% | 6\% | 6\% | 3\% | 2\% | 5\% | 4\% | 6\% | 6\% | 2\% | 4\% | 5\% | 6\% | 6\% | 6\% | 6\% | 6\% | 10\% | 8\% | 10\% | 10\% | 10\% | 13\% |
| Gas Prices | ** | ** | ** | ** | 6\% | 11\% | 9\% | 9\% | 9\% | 10\% | 25\% | 19\% | 23\% | 27\% | 26\% | 19\% | 19\% | 13\% | 15\% | 13\% | 11\% | 9\% | 11\% |
| Supply-Chain Disruptions | 14\% | 15\% | 16\% | 14\% | 13\% | 17\% | 19\% | 17\% | 20\% | 20\% | 14\% | 16\% | 15\% | 16\% | 12\% | 18\% | 21\% | 14\% | 14\% | 11\% | 13\% | 14\% | 9\% |
| Political Climate | 13\% | 15\% | 14\% | 14\% | 16\% | 12\% | 12\% | 8\% | 10\% | 9\% | 12\% | 8\% | 9\% | 9\% | 11\% | 8\% | 7\% | 12\% | 4\% | 8\% | 11\% | 6\% | 8\% |
| Government Regulations | 17\% | 12\% | 11\% | 13\% | 13\% | 11\% | 10\% | 10\% | 14\% | 10\% | 10\% | 8\% | 10\% | 4\% | 8\% | 5\% | 7\% | 9\% | 4\% | 7\% | 11\% | 8\% | 6\% |
| Healthcare Costs | 12\% | 11\% | 12\% | 10\% | 4\% | 5\% | 6\% | 5\% | 5\% | 7\% | 7\% | 4\% | 8\% | 7\% | 3\% | 5\% | 7\% | 6\% | 6\% | 6\% | 7\% | 7\% | 6\% |
| Expansion Costs | 7\% | 7\% | 5\% | 5\% | 7\% | 5\% | 5\% | 6\% | 4\% | 4\% | 4\% | 4\% | 6\% | 6\% | 3\% | 6\% | 6\% | 5\% | 7\% | 2\% | 7\% | 8\% | 4\% |
| Compensation/Insurance | ** | 3\% | 7\% | 7\% | 4\% | 3\% | 4\% | 2\% | 2\% | 6\% | 3\% | 4\% | 6\% | 4\% | 3\% | 2\% | 2\% | 4\% | 4\% | 5\% | 3\% | 4\% | 3\% |
| Loan Accessibility | 6\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 3\% | 4\% | 4\% | 4\% | 6\% | 4\% | 4\% | 3\% | $3 \%$ | 3\% | 4\% | 2\% | 3\% | 3\% | 3\% |
| Covid Restrictions/Sales | 25\% | 15\% | 16\% | 21\% | 20\% | 14\% | 13\% | 20\% | 21\% | 16\% | 9\% | 7\% | 5\% | 6\% | 4\% | 10\% | 5\% | 5\% | 3\% | 5\% | 5\% | 6\% | 2\% |

# How Concerned That Economic Conditions Could Force You to Close Your Business 

|  | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | $\mathbf{5 7 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{6 2 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 1 \%}$ | $\mathbf{5 7 \%}$ | $\mathbf{6 3 \%}$ | $\mathbf{+ 6}$ |
| Not Concerned | $\mathbf{4 0 \%}$ | $41 \%$ | $39 \%$ | $\mathbf{4 0} \%$ | $\mathbf{4 2 \%}$ | $35 \%$ | $43 \%$ | $33 \%$ | $34 \%$ | $38 \%$ | $\mathbf{4 3} \%$ | $36 \%$ | -7 |
| Net | $\mathbf{+ 1 7}$ | $\mathbf{+ 1 6}$ | $\mathbf{+ 1 8}$ | $\mathbf{+ 1 6}$ | $\mathbf{+ 1 2}$ | $\mathbf{+ 2 7}$ | $\mathbf{+ 1 3}$ | $\mathbf{+ 3 2}$ | $\mathbf{+ 3 1}$ | $\mathbf{+ 2 3}$ | $\mathbf{+ 1 4}$ | $\mathbf{+ 2 7}$ | $\mathbf{+ 1 3}$ |


|  | Concern | Not Concern | Net |
| ---: | :---: | :---: | :---: |
| Total | 63 | 36 | $\mathbf{2 7}$ |
| East | 55 | 43 | 12 |
| Midwest | 69 | 31 | 38 |
| South | 63 | 37 | 26 |
| West | 67 | 33 | 33 |
| 2-9 Employees | 62 | 37 | 25 |
| 10-19 Employees | 64 | 36 | $\mathbf{2 8}$ |
| 20-More Employees | 72 | 28 | 43 |
| \$100K/Less Revenue | 61 | 39 | 22 |
| \$100K-\$250K Revenue | 71 | 28 | 43 |
| \$250K-\$500K Revenue | 66 | 34 | 33 |
| \$500K-\$1 Million Revenue | 72 | 28 | 44 |
| \$1 Million/More Revenue | 48 | 52 | $\mathbf{- 3}$ |
| Female-Owned | 64 | 35 | $\mathbf{2 9}$ |
| Minority-Owned | 70 | 28 | 43 |

## Biden Administration a Net Positive or Net Negative for Small Businesses

|  | Feb <br> Total | Mar Total | East | MidWest | South | West | $\begin{gathered} \text { 2-9 } \\ \text { Employ } \end{gathered}$ | 10-19 <br> Employ | 20/Mo |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Positive | 24\% | 27\% | 23\% | 29\% | 27\% | 26\% | 22\% | 35\% | 53\% |  |  |  |
| Neither | 25\% | 20\% | 29\% | 14\% | 17\% | 22\% | 21\% | 18\% | 15\% |  |  |  |
| Net Negative | 49\% | 52\% | 47\% | 56\% | 54\% | 47\% | 56\% | 41\% | 31\% |  |  |  |
| Unsure | 2\% | 2\% | 1\% | 2\% | 2\% | 4\% | 2\% | 7\% | 1\% |  |  |  |
|  | \$100K-Less Rev. |  | \$250K Rev. | $\begin{aligned} & \text { \$250K- } \\ & \$ 500 \mathrm{~K} \text { Rev. } \end{aligned}$ |  | $\begin{gathered} \text { \$500K- } \\ \text { \$1 Mill Rev. } \end{gathered}$ |  | \$1 Mill- <br> More Rev. | Female Owned | Minority Owned | $\begin{gathered} \text { C- } \\ \text { Corp } \end{gathered}$ | $\begin{aligned} & \text { S- } \\ & \text { Corp } \end{aligned}$ |
| Net Positive | 32\% |  | 21\% | 21\% |  | 33\% |  | 27\% | 38\% | 45\% | 32\% | 23\% |
| Neither | 17\% |  | 22\% | 17\% |  | 21\% |  | 22\% | 20\% | 15\% | 18\% | 21\% |
| Net Negative | 48\% |  | 57\% |  | 60\% |  | \% | 48\% | 41\% | 38\% | 49\% | 53\% |
| Unsure | 2\% |  | 1\% |  | 2\% |  | \% | 4\% | 2\% | 2\% | 1\% | 3\% |

## Biden Administration Forgiven $\$ 400$ Billion In Student Loan Debt. Should Taxpayers Be Responsible For Paying Off Loan Debt?

|  | Oct <br> Total | Nov Total | Dec | $\begin{gathered} \text { Jan } \\ \text { Total } \end{gathered}$ | Feb <br> Total | Mar Total | East | MidWest | South | Wes | t $\begin{array}{r}\text { 2-9 } \\ \text { Emp }\end{array}$ |  | $\begin{gathered} \text { 10-1s } \\ \text { Emplo } \end{gathered}$ |  | 20/More <br> Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 19\% | 14\% | 18\% | 20\% | 19\% | 19\% | 13\% | 21\% | 16\% | 27\% | \% 15\% |  | 34\% |  | 37\% |
| No | 72\% | 74\% | 67\% | 70\% | 65\% | 64\% | 66\% | 74\% | 68\% | 49\% | 65 |  | 54\% |  | 62\% |
| Unsure | 9\% | 12\% | 15\% | 10\% | 16\% | 17\% | 21\% | 6\% | 16\% | 24\% | \% 20\% |  | 12\% |  | 2\% |
|  | \$100K- <br> Less Rev. |  | \$100k- <br> \$250K Rev. |  | \$250K- <br> \$500K Rev. |  | $\begin{gathered} \text { \$500k- } \\ \text { \$1 Mill Rev. } \end{gathered}$ |  | \$1 MillMore Rev. |  | Female Owned | Minority Owned |  | $\begin{gathered} \text { C- } \\ \text { Corp } \end{gathered}$ | $\begin{aligned} & \text { S- } \\ & \text { Corp } \end{aligned}$ |
| Yes |  | 13\% | 18\% |  | 21\% |  | 18\% |  | 25\% |  | 33\% | 31\% |  | 23\% | 17\% |
| No |  | 65\% | 73\% |  | 61\% |  | 59\% |  | 61\% |  | 50\% | 52\% |  | 64\% | \% 64\% |
| Unsure |  | 22\% | 10\% |  | 17\% |  | 23\% |  | 14\% |  | 17\% | 17\% |  | 13\% | 19\% |

## The Amount Your Business Spends on Preparing \& Filing Taxes

|  | March Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | 10-19 <br> Employ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expensive | 60\% | 63\% | 59\% | 58\% | 61\% | 57\% | 69\% | 71\% |
| Inexpensive | 35\% | 33\% | 40\% | 36\% | 32\% | 38\% | 24\% | 25\% |
| Unsure | 5\% | 4\% | 0\% | 6\% | 8\% | 5\% | 7\% | 4\% |


|  | \$100K- <br> Less Rev. | \$100K- <br> \$250K Rev. | \$250K- <br> \$500K Rev. | \$500K- <br> \$1 Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expensive | $60 \%$ | $62 \%$ | $60 \%$ | $63 \%$ | $56 \%$ | $67 \%$ | $64 \%$ | $65 \%$ | $57 \%$ |
| Inexpensive | $35 \%$ | $37 \%$ | $38 \%$ | $33 \%$ | $35 \%$ | $25 \%$ | $31 \%$ | $31 \%$ | $38 \%$ |
| Unsure | $\mathbf{6 \%}$ | $\mathbf{2 \%}$ | $\mathbf{2 \%}$ | $\mathbf{5 \%}$ | $\mathbf{9 \%}$ | $\mathbf{8 \%}$ | $\mathbf{6 \%}$ | $\mathbf{4 \%}$ | $\mathbf{5 \%}$ |

## Amount of Time Your Business Deals with Local, State \& Federal Regulations

|  | March Total | East | MidWest | South | West | $\begin{gathered} 2-9 \\ \text { Employ } \end{gathered}$ | 10-19 <br> Employ | 20/More Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consuming | 61\% | 48\% | 59\% | 71\% | 59\% | 57\% | 73\% | 78\% |
| Not Consuming | 36\% | 48\% | 41\% | 26\% | 38\% | 40\% | 25\% | 22\% |
| Unsure | 3\% | 4\% | - | 3\% | 3\% | 3\% | 2\% | - |


|  | \$100K- <br> Less Rev. | \$100K- <br> \$250K Rev. | \$250K- <br> \$500K Rev. | \$500K- <br> \$1 Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consuming | $\mathbf{5 4 \%}$ | $57 \%$ | $60 \%$ | $64 \%$ | $70 \%$ | $65 \%$ | $\mathbf{7 0 \%}$ | $\mathbf{7 3 \%}$ | $\mathbf{5 4 \%}$ |
| Not Consuming | $41 \%$ | $41 \%$ | $36 \%$ | $36 \%$ | $28 \%$ | $32 \%$ | $29 \%$ | $25 \%$ | $42 \%$ |
| Unsure | $\mathbf{6 \%}$ | $\mathbf{2 \%}$ | $\mathbf{4 \%}$ | - | $\mathbf{2 \%}$ | $\mathbf{3 \%}$ | $\mathbf{2 \%}$ | $\mathbf{2 \%}$ | $\mathbf{4 \%}$ |

## Making 2017 Tax Cuts and Jobs Act Permanent



## Lifting government regulations to increase the number of healthcare choices and requiring greater transparency to foster more competition in healthcare to lower costs for patients.

|  |  | Jan | Feb | Mar | Net |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Supp | Opp | Unsure | Net |
|  | Support | 81\% | 83\% | 84\% | +1 | Tat | 84 | Op | 7 | 74 |
|  | Oppose | 12\% | 12\% | 9\% | -3 | East | 87 | 6 | 7 | 81 |
|  | Unsure | 7\% | 5\% | 7\% | +2 | Midwest | 85 | 10 | 5 | 81 |
|  | Net | +69 | +71 | +74 | +3 | South | 83 | 11 | 6 | 72 |
| 90\% |  |  |  |  |  | West | 82 | 9 | 9 | 73 |
| 80\% | 81\% |  | 83\% |  | 84\% | 2-9 Employees | 84 | 9 | 7 | 76 |
| 70\% |  |  |  |  |  | 10-19 Employees | 81 | 6 | 13 | 76 |
| 60\% |  |  |  |  |  | 20-More Employees | 81 | 18 | 1 | 63 |
| 50\% |  |  |  |  |  | \$100K/Less Revenue | 72 | 18 | 10 | 54 |
| 40\% |  |  |  |  |  | \$100K-\$250K Revenue | 84 | 10 | 5 | 74 |
| 30\% |  |  |  |  |  | \$250K-\$500K Revenue | 84 | 10 | 6 | 74 |
| 20\% |  |  |  |  |  | \$500K-\$1 Million Revenue | 89 | 2 | 10 | 87 |
| 10\% | 12\% |  | $\begin{gathered} 12 \% \\ 5 \% \end{gathered}$ |  | $98 / 8$ | \$1 Million/More Revenue | 89 | 7 | 4 | 82 |
| 0\% |  |  |  |  |  | Female-Owned | 82 | 8 | 10 | 74 |
|  | Jan 2023 |  | b 202 |  | Mar 2023 | Minority-Owned | 86 | 10 | 4 | 76 |

## Exempting small businesses from any new government regulations

 that would burden entrepreneurs with increased compliance costs.

Balancing the federal budget to rein-in spending and reduce inflation.

|  |  | Jan | Feb | Mar | Net |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Support | 83\% | 79\% | 85\% | +6 |  |
|  | Oppose | 13\% | 18\% | 8\% | -10 |  |
|  | Unsure | 4\% | 3\% | 8\% | +5 |  |
|  | Net | +70 | +61 | +77 | +16 |  |
| 90\% | 83\% |  |  |  |  | 85\% |
| 80\% |  |  | 79\% |  |  |  |
| 60\% |  |  |  |  |  |  |
| 50\% |  |  |  |  |  |  |
| 40\% |  |  |  |  |  |  |
| 30\% |  |  |  |  |  |  |
| 20\% |  |  | 18\% |  |  |  |
| 10\% | 13\% |  |  |  |  | 8\% |
| 0\% | 4\% |  | 3\% |  |  |  |
|  | Jan 2023 | Fe | b 202 |  |  | Mar 2023 |
|  | —Support | -Op | pose | -U | sure |  |


|  | Supp | Opp | Unsure | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 85 | 8 | 8 | $\mathbf{7 7}$ |
| East | 87 | 9 | 4 | $\mathbf{7 7}$ |
| Midwest | 86 | 10 | 4 | $\mathbf{7 6}$ |
| South | 85 | 5 | 10 | $\mathbf{8 0}$ |
| West | 81 | 9 | 10 | $\mathbf{7 2}$ |
| 2-9 Employees | 84 | 8 | 8 | $\mathbf{7 7}$ |
| 10-19 Employees | 79 | 9 | 12 | $\mathbf{7 0}$ |
| 20-More Employees | 91 | 7 | 2 | $\mathbf{8 4}$ |
| \$100K/Less Revenue | 82 | 12 | 6 | $\mathbf{7 1}$ |
| \$100K-\$250K Revenue | 84 | 9 | 7 | $\mathbf{7 5}$ |
| \$250K-\$500K Revenue | 85 | 8 | 8 | $\mathbf{7 7}$ |
| \$500K-\$1 Million Revenue | 89 | 2 | 9 | $\mathbf{8 7}$ |
| \$1 Million/More Revenue | 83 | 10 | 8 | $\mathbf{7 3}$ |
| Female-Owned | 92 | 5 | 3 | $\mathbf{8 7}$ |
| Minority-Owned | 91 | 5 | 4 | $\mathbf{8 6}$ |

Making it easier for small businesses to raise capital, like get a loan or a line of credit.


## Linking work requirements to government assistance programs-like welfare and food stamps--so able-bodied adults work for their benefits.



## Cutting regulations and pursuing other policies that would help

 American businesses better compete against foreign companies.

Increasing domestic energy production to increase supply and lower prices.


