January 2023 Job Creators Network Small Business Monthly Poll

Conducted By:
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Scott Rasmussen

Small Business IQ

MONTHLY POLL

Methodology

This national survey of 400 small business employers was conducted between January 7-30, 2023. This presentation includes JCN's SBIQ (Small Business Intelligence Quotient). The Small Business IQ Monthly Poll tracks its SBIQ, identifies key trends, and offers valuable insights into policies impacting small business employers.

All interviews were conducted online with randomly distributed invitations. The geographic and demographic profiles were structured to represent the population of small business employers in the United States. The sample of 400 small business employers has an accuracy of +/- 4.9% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.

Small Business Intelligence Quotient

January SBIQ: 56.1

This survey provides a snapshot of JCN's SBIQ, which will be tracked monthly to identify trends at-large and among key small business employer segments. The JCN SBIQ is based on 7-questions:

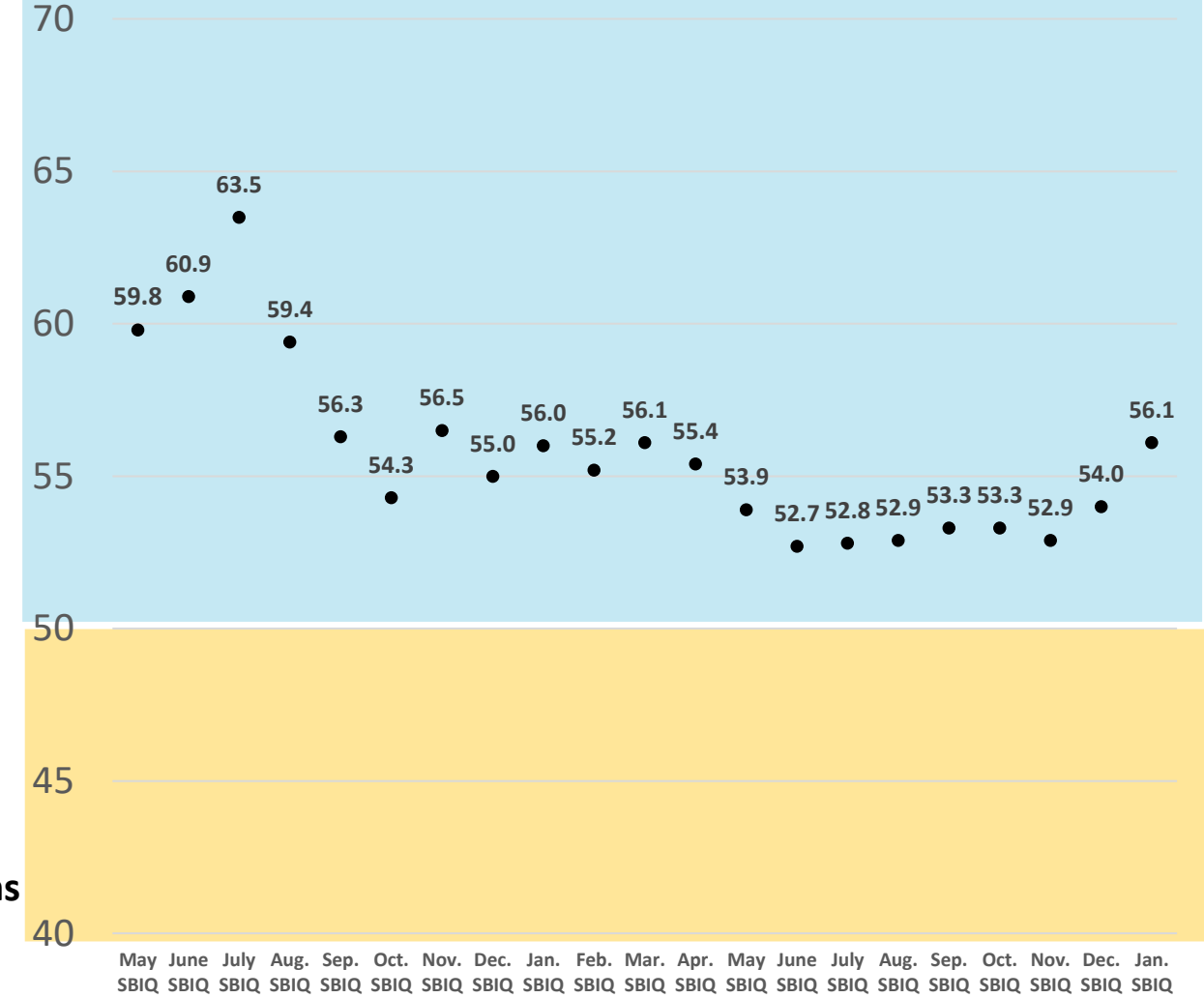
- Employer's Current Business Conditions
- Condition of U.S. Economy Today
- Current Climate for Small Businesses

Current Conditions

- Direction of Employer's Business Over Next 3-Months
- Employer's Plans for Hiring Over Next 3-Months
- Direction of U.S. Economy
- Direction of Climate for Small Businesses

Future Expectations

The JCN SBIQ is calculated on a scale from 0 to 100, with 100 being best possible conditions and 0 being worst possible conditions. A score of 50 is neutral, anything above 50 is positive and anything below is negative. To calculate the scores, point values are applied to each response and multiplied by the share of respondents giving that answer.



	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
SBIQ	52.7	52.8	52.9	53.3	53.3	52.9	54.0	56.1	+2.1
Current Conditions	55.8	55.6	55.3	55.2	55.7	55.9	56.7	58.7	+2.0
Future Expectations	50.4	50.8	51.2	51.8	51.5	50.6	52.1	54.2	+2.1

Major Findings

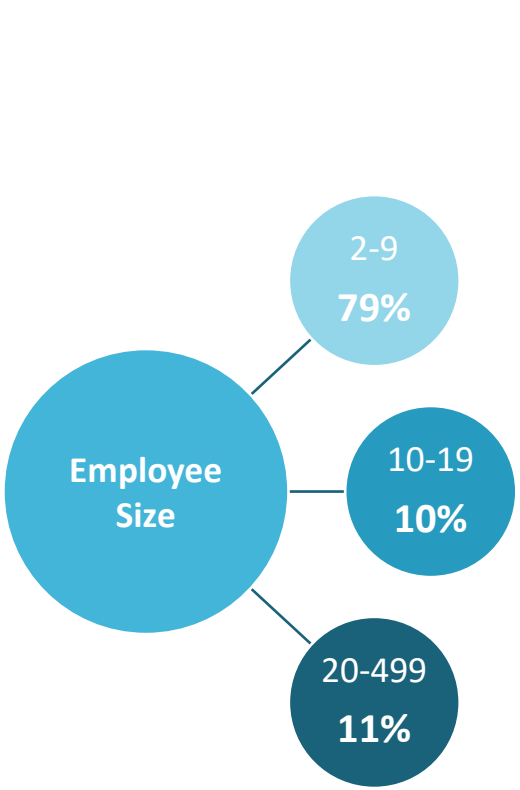
- JCN's SBIQ increased from 54.0 to 56.1 based on more optimism for their own business; however, they still feel very negative about the overall economy and economic conditions for small businesses.
- The biggest concern remains inflation, but anxiety over taxes increased to its highest level since June 2021.
- Seven in ten oppose taxpayers being responsible for Biden's $400 billion student loan forgiveness plan.
- JCN's Small Business Prosperity Plan is very popular.
  - 86% support making it easier for small businesses to raise capital
  - 83% support balancing federal budget to re-in spending and reduce inflation
  - 83% support increasing domestic energy production
  - 81% lifting regulations to increase healthcare choices
  - 81% support cutting regulations to help American businesses better compete with foreign companies
  - 79% support making 2017 Tax Cuts & Jobs Act permanent
  - 74% support exempting small businesses from new regulation that would increase compliance costs
  - 67% support linking work requirements to government assistance programs

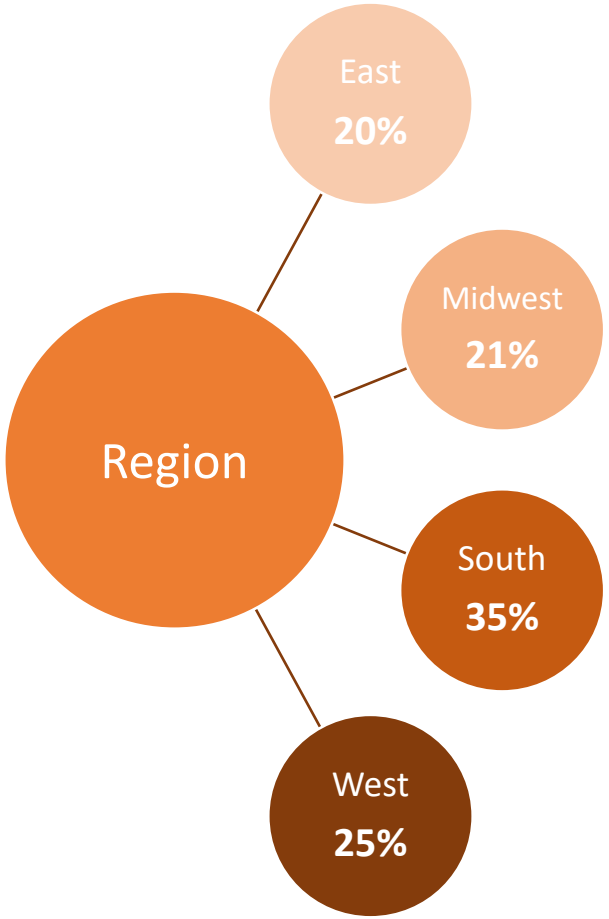
5 "So-What" Takeaways

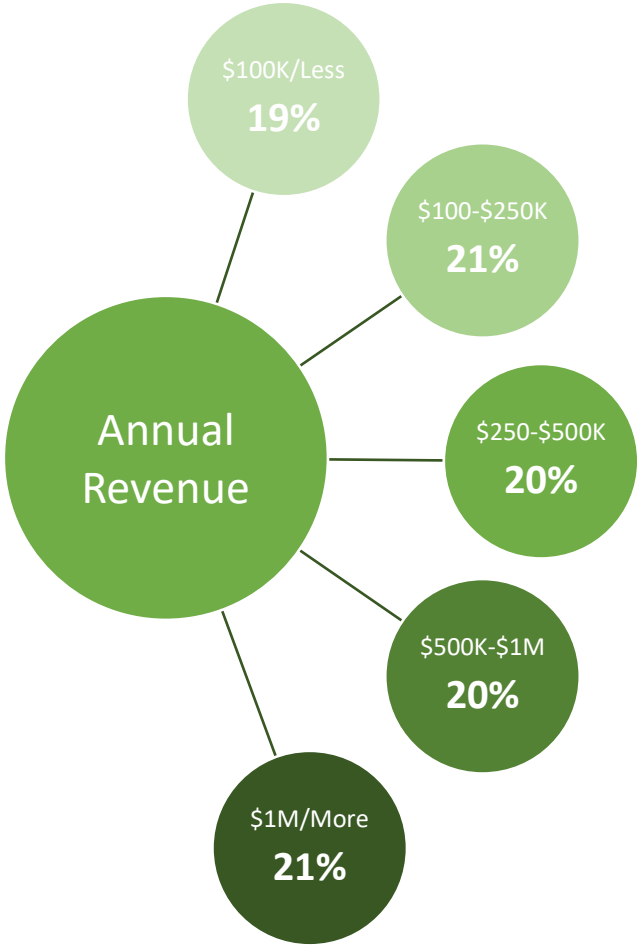
1. In our major findings we outlined how well all of the aspects of the small business prosperity plan polled. What's even more interesting is that when you look at the cross tabs, the majority of DEMOCRATS supports all of the points in the plan. ***So what? Regardless of party, small business owners want smaller government and less red tape.***
2. While 67 percent of small businesses liked the idea of linking welfare to work, 63 percent of minority owned business support the idea as well. ***So what? Just because Democratic politicians don't support a policy, it doesn't mean that rank and file Democrats don't support it.***
3. A total of 79 percent of small businesses support making the Tax Cuts and Jobs Act permanent, and among Democrats that number is still a supporting 77 percent. ***So what… see number 2!***
4. Supply chain concerns are still high with 13 percent of small businesses listing them as a top concern. ***So what? Just because supply chain issues aren't as much in the news, it doesn't mean small businesses aren't feeling them. They may have just gotten better at sourcing substitutes.***
5. 70 percent of all small business owners don't support the student loan bailout, while only 45 percent of Democrats are unsupportive. However, 15 percent of Democrats are "unsure" how they feel about the loan bailout (compared to only 4 percent of Republicans). ***So what? There may be an opportunity to message to Democrats and Independents on the student loan issue.***

Small Business Employer Profile

Who are the 500 respondents?







Minority Owned **18%**

Female Owned **20%**

Veteran Owned **6%**

C-Corp **30%**
S-Corp **70%**

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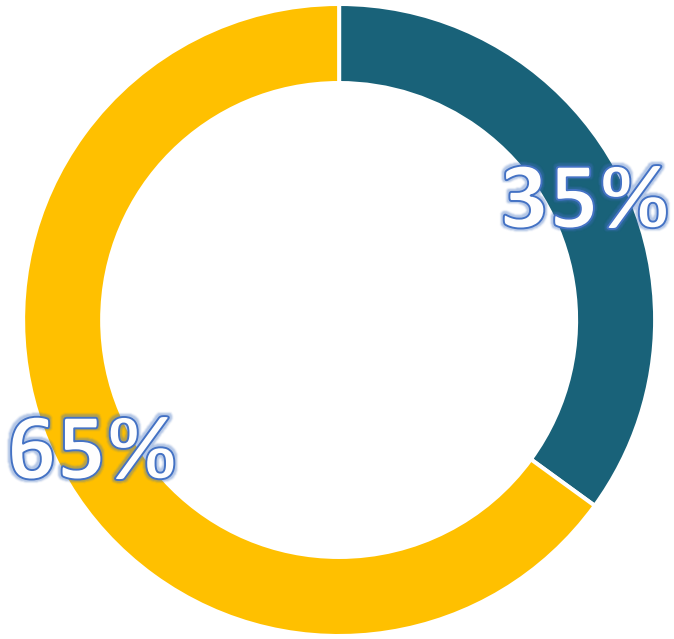
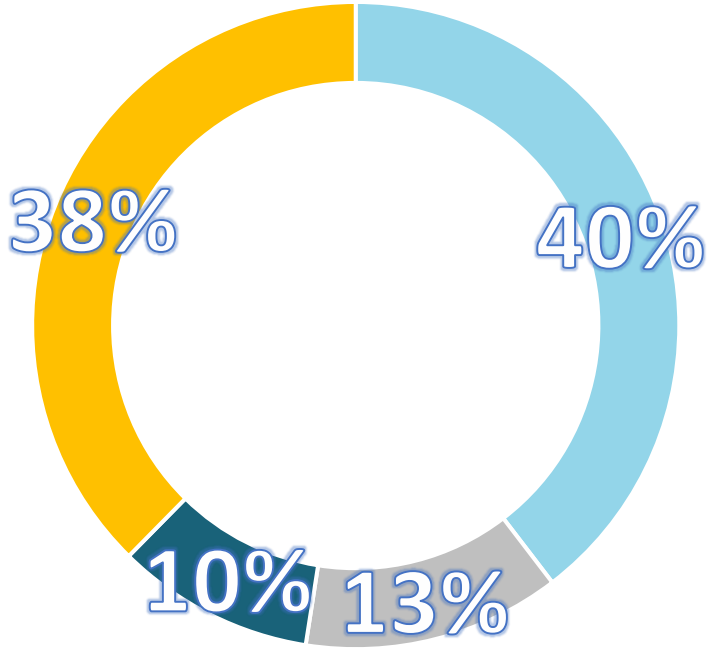
Small Business Employer Profile

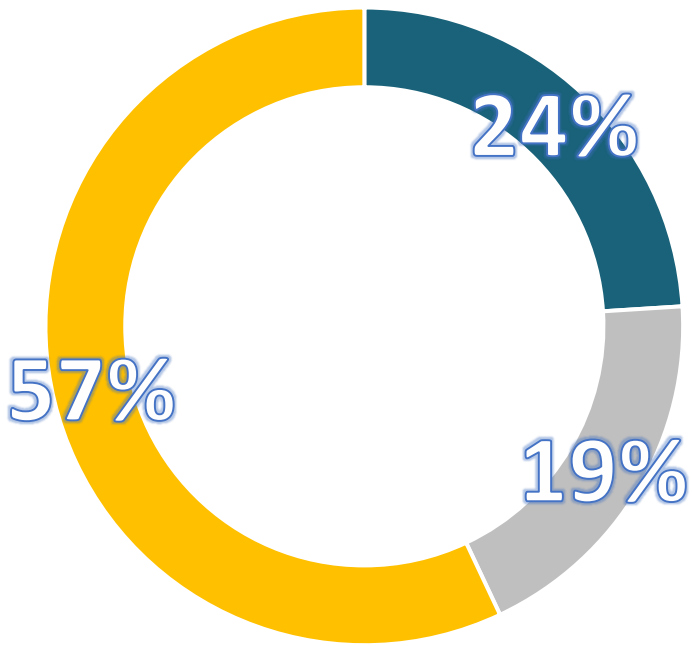
Brick & Mortar Store



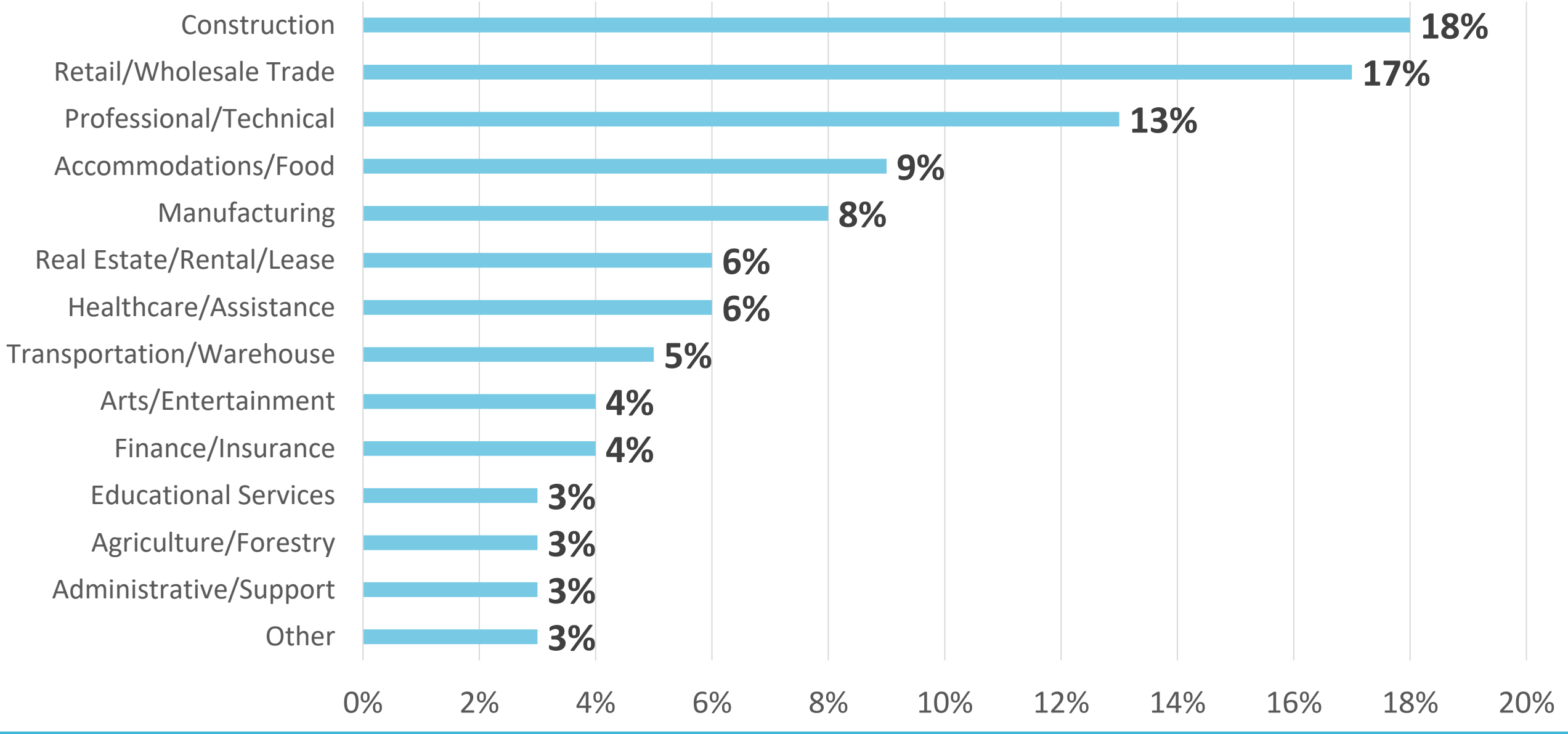
Professional Service Provider



E-Commerce Business

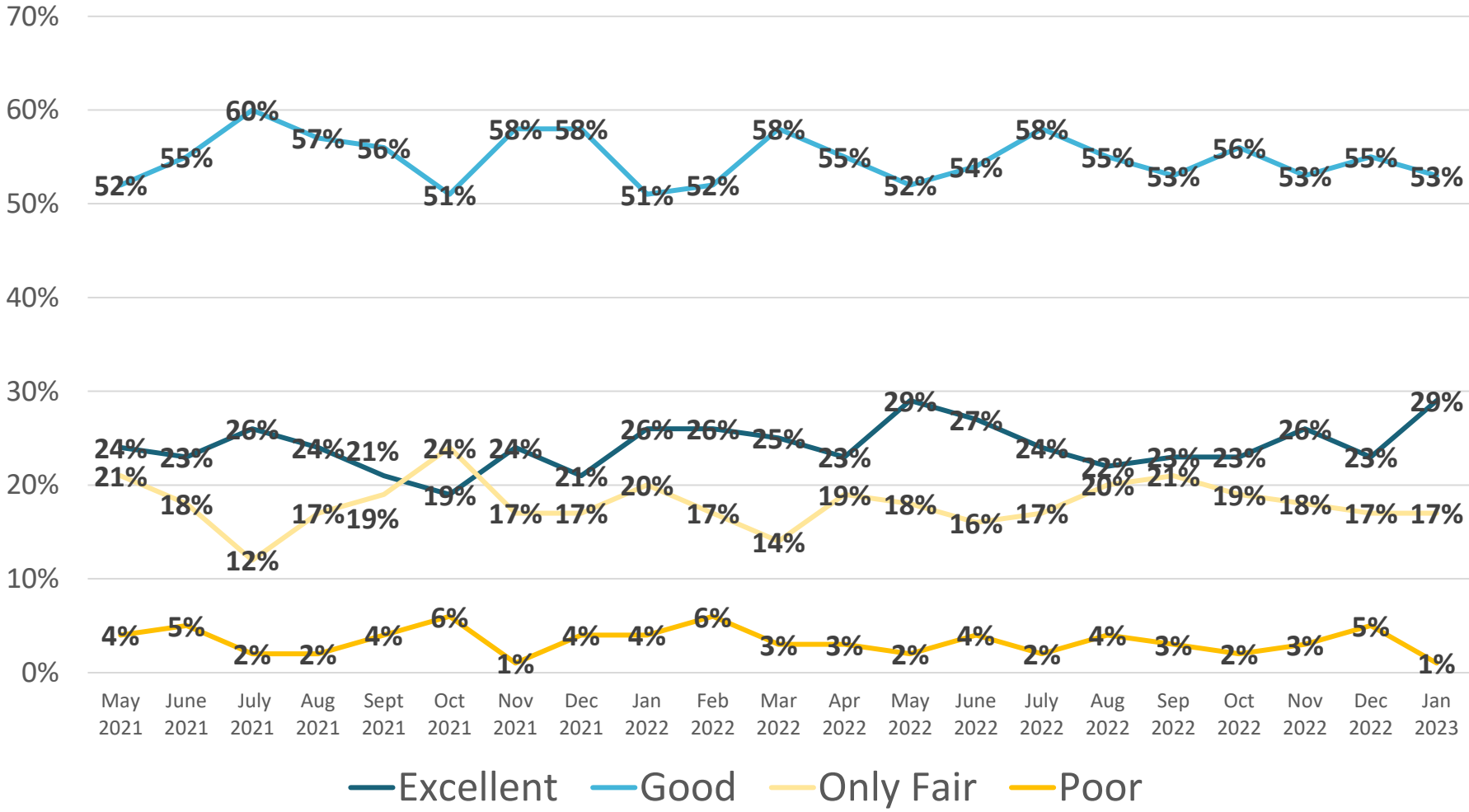


Small Business Employer Industry



Current Financial Condition

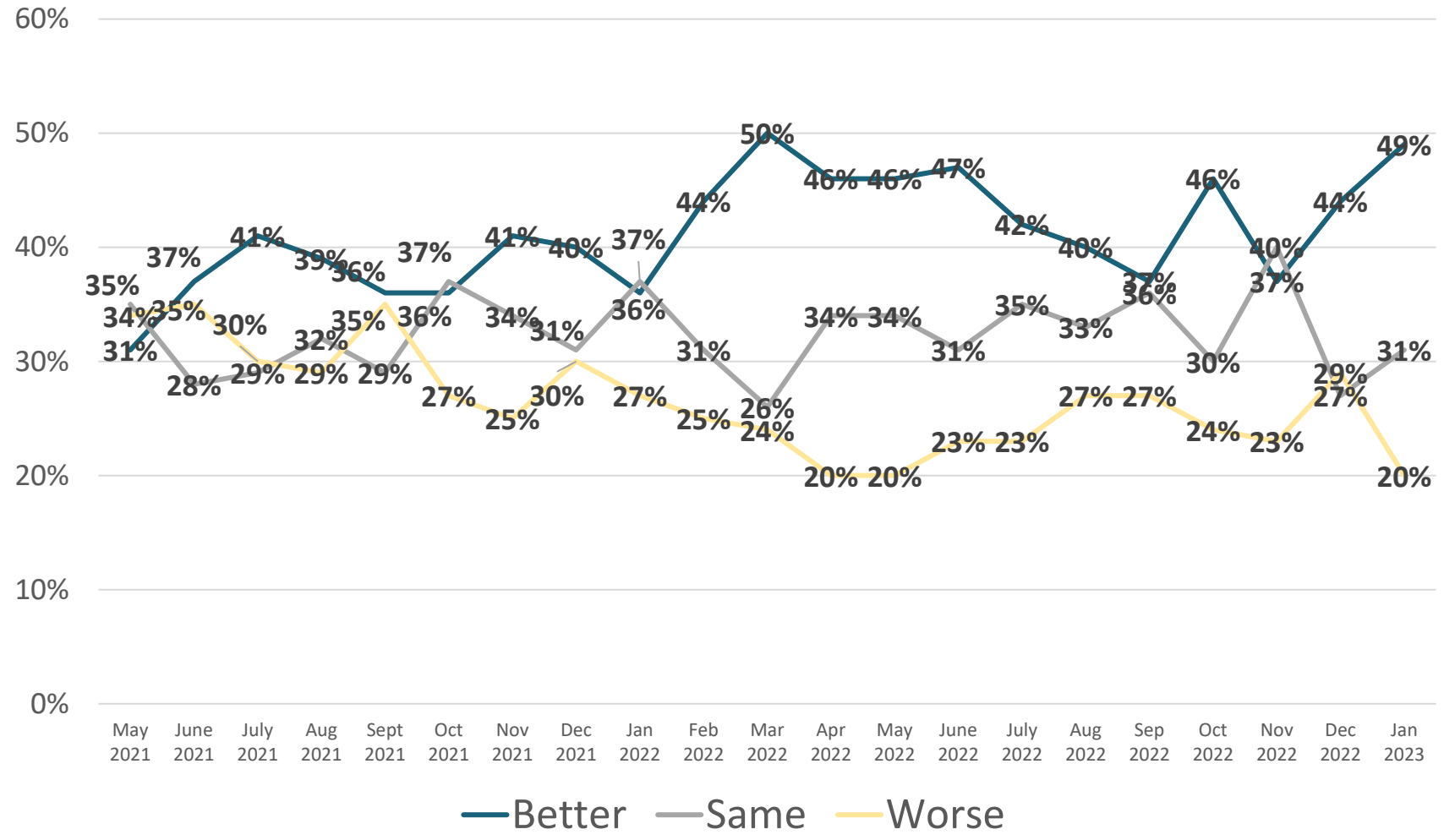
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Excellent/Good	75%	77%	85%	81%	77%	70%	82%	79%	76%	77%	83%	78%	80%	80%	81%	76%	76%	79%	79%	78%	82%	+4
Only Fair/Poor	25%	22%	15%	19%	23%	30%	18%	21%	24%	23%	17%	22%	20%	20%	19%	24%	24%	21%	21%	22%	18%	-4
Net	+50	+55	+70	+62	+54	+40	+64	+58	+52	+54	+66	+56	+60	+60	+62	+52	+52	+58	+58	+56	+64	+8



	Excel/ Good	Fair/ Poor	Net
Total	82	18	**64**
East	84	16	**67**
Midwest	78	22	**55**
South	85	15	**71**
West	79	21	**59**
2-9 Employees	80	20	**60**
10-19 Employees	80	20	**59**
20-More Employees	99	1	**98**
$100K/Less Revenue	82	18	**64**
$100K-$250K Revenue	68	32	**36**
$250K-$500K Revenue	86	15	**71**
$500K-$1 Million Revenue	81	20	**61**
$1 Million/More Revenue	93	7	**86**
Female-Owned	89	11	**78**
Minority-Owned	93	7	**85**

Financial Condition Over Last Year

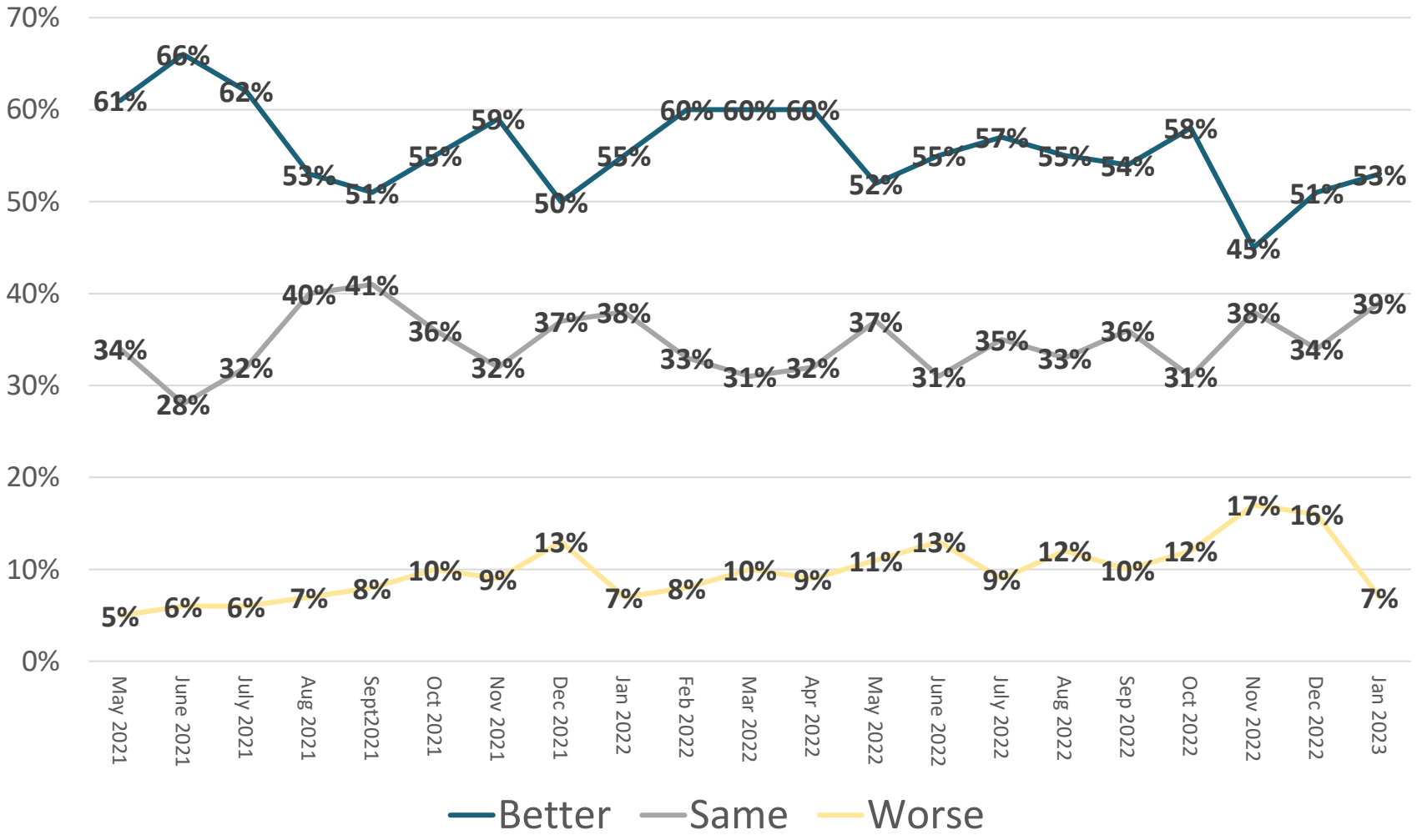
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Better	31%	37%	41%	39%	36%	36%	41%	40%	36%	44%	50%	46%	46%	47%	42%	40%	35%	46%	37%	44%	49%	+5
Same	35%	28%	29%	32%	29%	37%	34%	31%	37%	31%	26%	34%	34%	31%	35%	33%	36%	30%	40%	27%	31%	+4
Worse	34%	35%	30%	29%	35%	27%	25%	30%	27%	25%	24%	20%	20%	23%	23%	27%	27%	24%	23%	29%	20%	-9
Net	-3	-2	+11	+10	+1	+9	+16	+10	+9	+19	+26	+26	+26	+24	+19	+13	+8	+22	+14	+15	+29	+14



	Better	Same	Worse	Net
Total	49	31	20	**29**
East	59	27	13	**46**
Midwest	48	36	16	**32**
South	37	43	20	**16**
West	57	15	28	**28**
2-9 Employees	43	33	24	**20**
10-19 Employees	66	21	13	**53**
20-More Employees	70	29	1	**69**
$100K/Less Revenue	65	25	9	**56**
$100K-$250K Revenue	33	39	28	**6**
$250K-$500K Revenue	40	34	26	**13**
$500K-$1 Million Revenue	51	26	23	**28**
$1 Million/More Revenue	54	32	14	**40**
Female-Owned	60	31	10	**50**
Minority-Owned	72	25	3	**69**

Financial Condition Next 3-Months

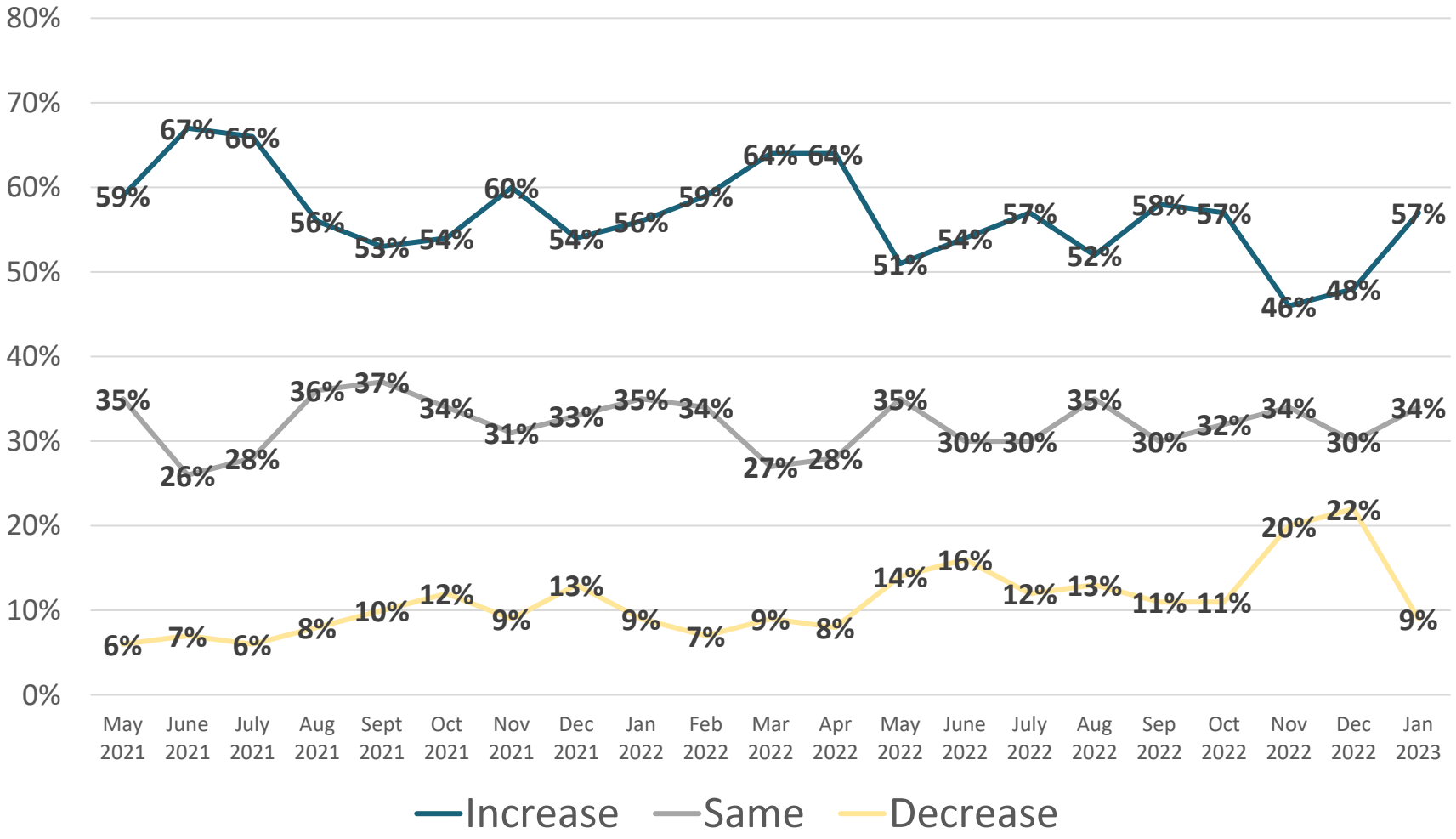
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Better	61%	66%	62%	53%	51%	55%	59%	50%	55%	60%	60%	60%	52%	55%	57%	55%	54%	58%	45%	51%	53%	+2
Same	34%	28%	32%	40%	41%	36%	32%	37%	38%	33%	31%	32%	37%	31%	35%	33%	36%	31%	38%	34%	39%	+5
Worse	5%	6%	6%	7%	8%	10%	9%	13%	7%	8%	10%	9%	11%	13%	9%	12%	10%	12%	17%	16%	7%	-9
Net	+56	+60	+56	+46	+43	+45	+50	+37	+48	+52	+50	+51	+41	+42	+48	+43	+44	+46	+28	+35	+46	+11



	Better	Same	Worse	Net
Total	53	39	7	**46**
East	57	37	6	**50**
Midwest	57	35	8	**49**
South	45	47	8	**37**
West	60	34	7	**53**
2-9 Employees	51	40	9	**42**
10-19 Employees	60	34	5	**55**
20-More Employees	64	36	0	**64**
$100K/Less Revenue	67	33	-	**67**
$100K-$250K Revenue	50	40	10	**40**
$250K-$500K Revenue	44	44	12	**31**
$500K-$1 Million Revenue	59	35	7	**52**
$1 Million/More Revenue	49	44	7	**42**
Female-Owned	66	32	2	**63**
Minority-Owned	69	31	0	**68**

Sales & Revenues Next 3-Months

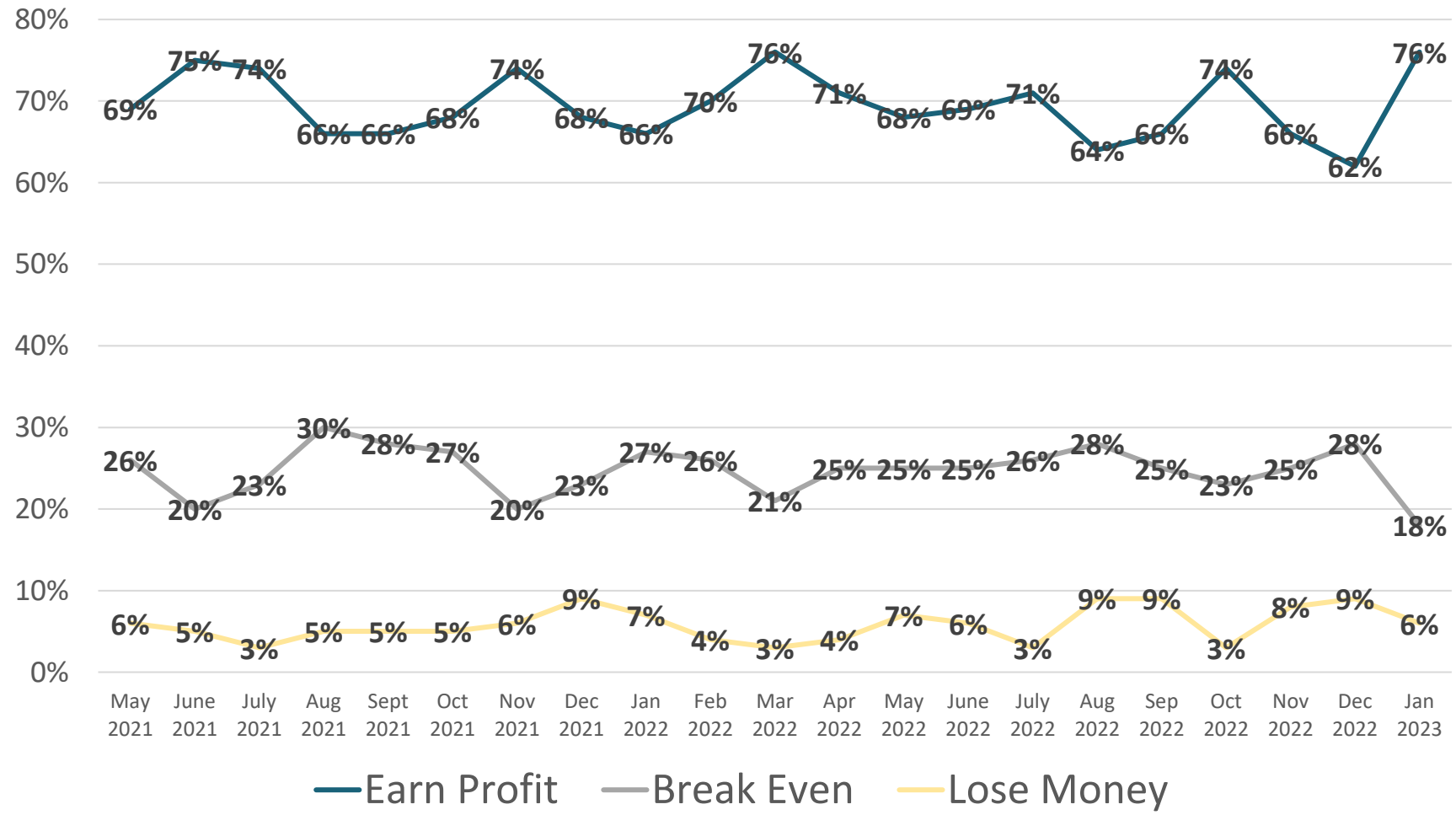
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Increase	59%	67%	66%	56%	53%	54%	60%	54%	56%	59%	64%	64%	51%	54%	57%	52%	58%	57%	46%	48%	57%	+9
Same	35%	26%	28%	36%	37%	34%	31%	33%	35%	34%	27%	28%	35%	30%	30%	35%	30%	32%	34%	30%	34%	+4
Decrease	6%	7%	6%	8%	10%	12%	9%	13%	9%	7%	9%	8%	14%	16%	12%	13%	11%	11%	20%	22%	9%	-13
Net	+53	+60	+60	+48	+43	+42	+51	+41	+47	+52	+55	+56	+37	+38	+45	+39	+47	+46	+26	+26	+48	+22



	Incr.	Same	Decr.	Net
Total	57	34	9	**48**
East	53	40	7	**47**
Midwest	56	32	12	**45**
South	48	43	9	**40**
West	72	19	10	**62**
2-9 Employees	55	35	10	**45**
10-19 Employees	52	38	10	**42**
20-More Employees	73	25	1	**72**
$100K/Less Revenue	62	32	6	**56**
$100K-$250K Revenue	52	38	10	**42**
$250K-$500K Revenue	51	38	11	**40**
$500K-$1 Million Revenue	60	26	14	**46**
$1 Million/More Revenue	59	37	4	**55**
Female-Owned	74	25	1	**73**
Minority-Owned	64	29	7	**57**

Profitability Next 12-Months

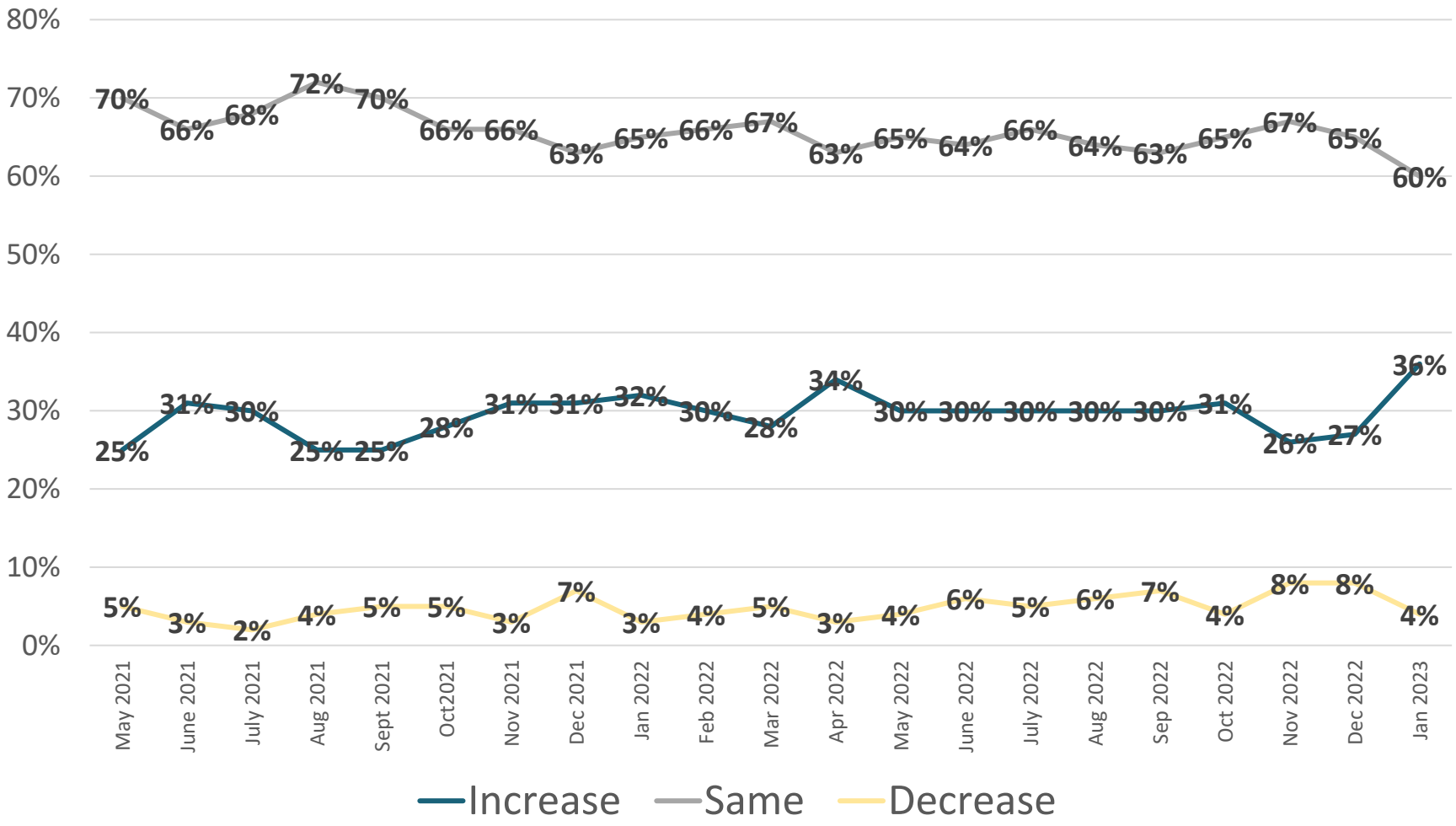
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Earn Profit	69%	75%	74%	66%	66%	68%	74%	68%	66%	70%	76%	71%	68%	69%	71%	64%	66%	74%	66%	62%	76%	+14
Break Even	26%	20%	23%	30%	28%	27%	20%	23%	27%	26%	21%	25%	35%	25%	26%	28%	25%	23%	25%	28%	18%	-10
Lose Money	6%	5%	3%	5%	5%	5%	6%	9%	7%	4%	3%	4%	7%	6%	3%	9%	9%	3%	8%	9%	6%	-3
Net	+63	+70	+71	+61	+61	+63	+68	+59	+59	+66	+73	+67	+61	+63	+69	+55	+57	+71	+58	+53	+70	+17



	Profit	Same	Lose	Net
Total	76	18	6	**70**
East	74	16	10	**64**
Midwest	81	19	-	**81**
South	75	21	4	**71**
West	77	15	9	**68**
2-9 Employees	77	18	6	**71**
10-19 Employees	77	19	4	**73**
20-More Employees	75	20	6	**69**
$100K/Less Revenue	71	20	9	**62**
$100K-$250K Revenue	78	22	-	**78**
$250K-$500K Revenue	75	16	9	**66**
$500K-$1 Million Revenue	76	16	8	**67**
$1 Million/More Revenue	82	17	2	**80**
Female-Owned	76	22	1	**75**
Minority-Owned	75	19	6	**70**

Employment Next 3-Months

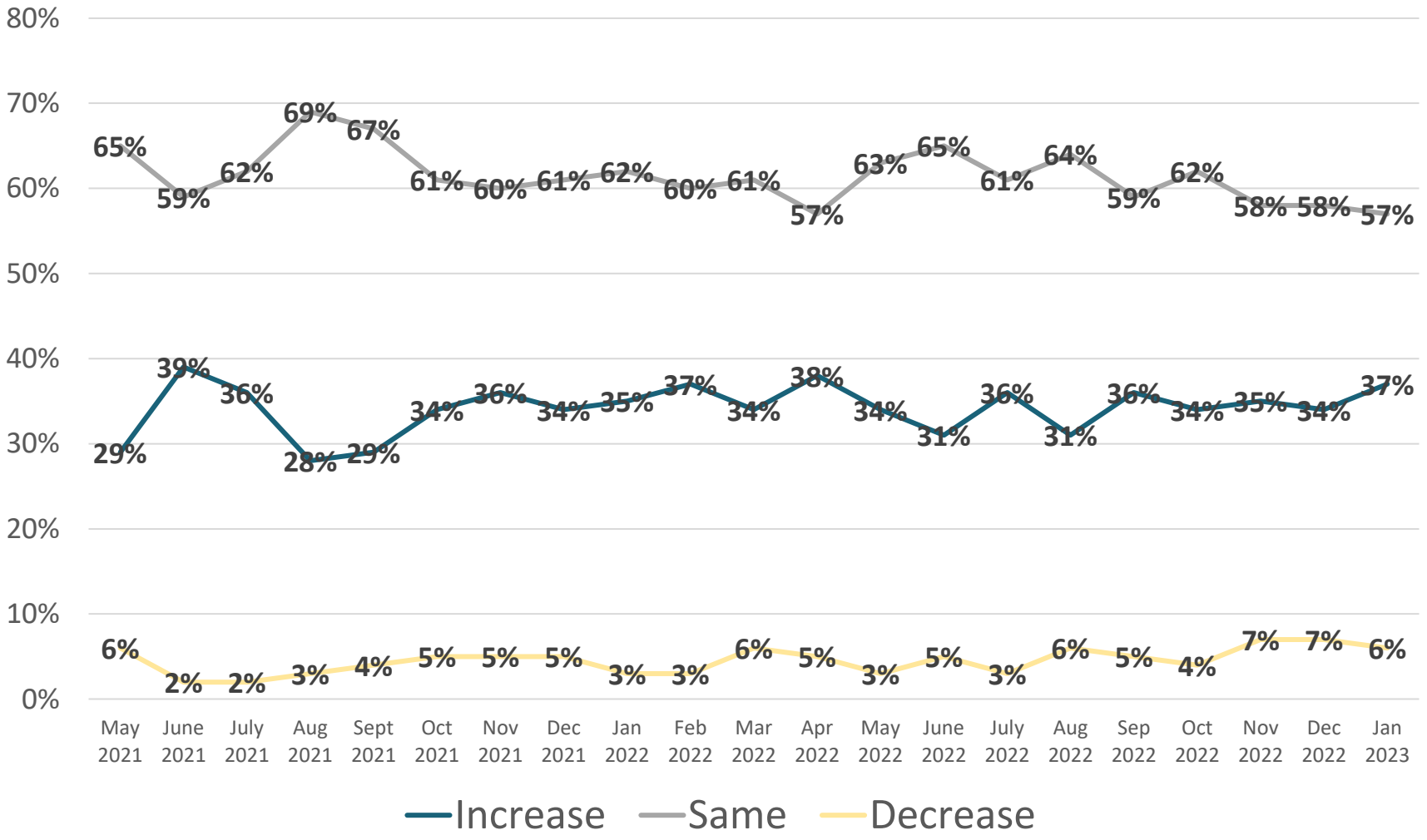
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Increase	25%	31%	30%	25%	25%	28%	31%	31%	32%	30%	28%	34%	30%	30%	30%	30%	30%	31%	26%	27%	36%	+9
Same	70%	66%	68%	72%	70%	66%	66%	63%	65%	66%	67%	63%	65%	64%	66%	64%	63%	65%	67%	65%	60%	-5
Decrease	5%	3%	2%	4%	5%	5%	3%	7%	3%	4%	5%	3%	4%	6%	5%	6%	7%	4%	8%	8%	4%	-4
Net	+20	+28	+28	+21	+20	+23	+28	+24	+29	+26	+23	+21	+26	+24	+25	+24	+23	+27	+18	+19	+32	+13



	Incr.	Same	Decr.	Net
Total	36	60	4	**32**
East	41	56	3	**38**
Midwest	41	56	4	**37**
South	28	69	2	**26**
West	37	54	9	**27**
2-9 Employees	30	65	5	**25**
10-19 Employees	49	48	3	**46**
20-More Employees	63	37	-	**63**
$100K/Less Revenue	38	60	2	**36**
$100K-$250K Revenue	29	65	6	**23**
$250K-$500K Revenue	27	67	7	**20**
$500K-$1 Million Revenue	32	62	6	**26**
$1 Million/More Revenue	50	49	1	**50**
Female-Owned	49	48	3	**47**
Minority-Owned	56	42	2	**55**

Employee Wages/Hours Next 3-Months

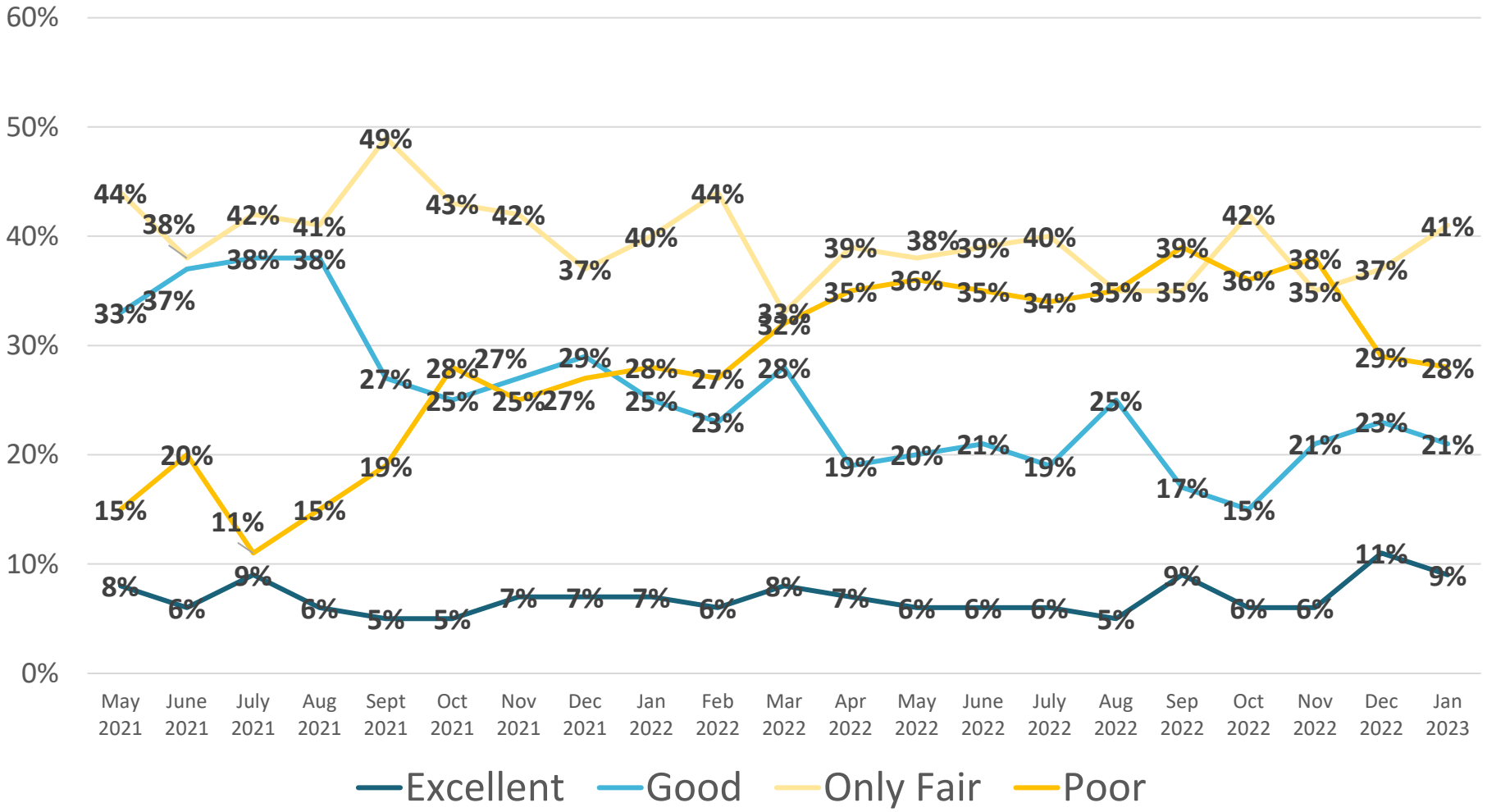
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Increase	29%	39%	36%	28%	29%	34%	36%	34%	35%	37%	34%	38%	34%	31%	36%	31%	36%	34%	35%	34%	37%	+3
Same	65%	59%	62%	69%	67%	61%	60%	61%	62%	60%	61%	57%	63%	65%	61%	64%	59%	62%	58%	58%	57%	-1
Decrease	6%	2%	2%	3%	4%	5%	5%	5%	3%	3%	6%	5%	3%	5%	3%	6%	5%	4%	7%	7%	6%	-1
Net	+23	+37	+34	+25	+25	+29	+31	+29	+32	+34	+28	+33	+31	+26	+33	+25	+31	+30	+28	+27	+31	+4



	Incr.	Same	Decr.	Net
Total	37	57	6	**31**
East	34	62	5	**29**
Midwest	46	51	2	**44**
South	31	65	4	**27**
West	41	48	10	**31**
2-9 Employees	35	60	5	**29**
10-19 Employees	44	56	-	**44**
20-More Employees	51	36	13	**38**
$100K/Less Revenue	34	60	6	**28**
$100K-$250K Revenue	26	69	5	**21**
$250K-$500K Revenue	42	53	5	**37**
$500K-$1 Million Revenue	37	56	7	**30**
$1 Million/More Revenue	46	50	4	**42**
Female-Owned	39	56	5	**34**
Minority-Owned	46	46	8	**38**

Condition of U.S. Economy

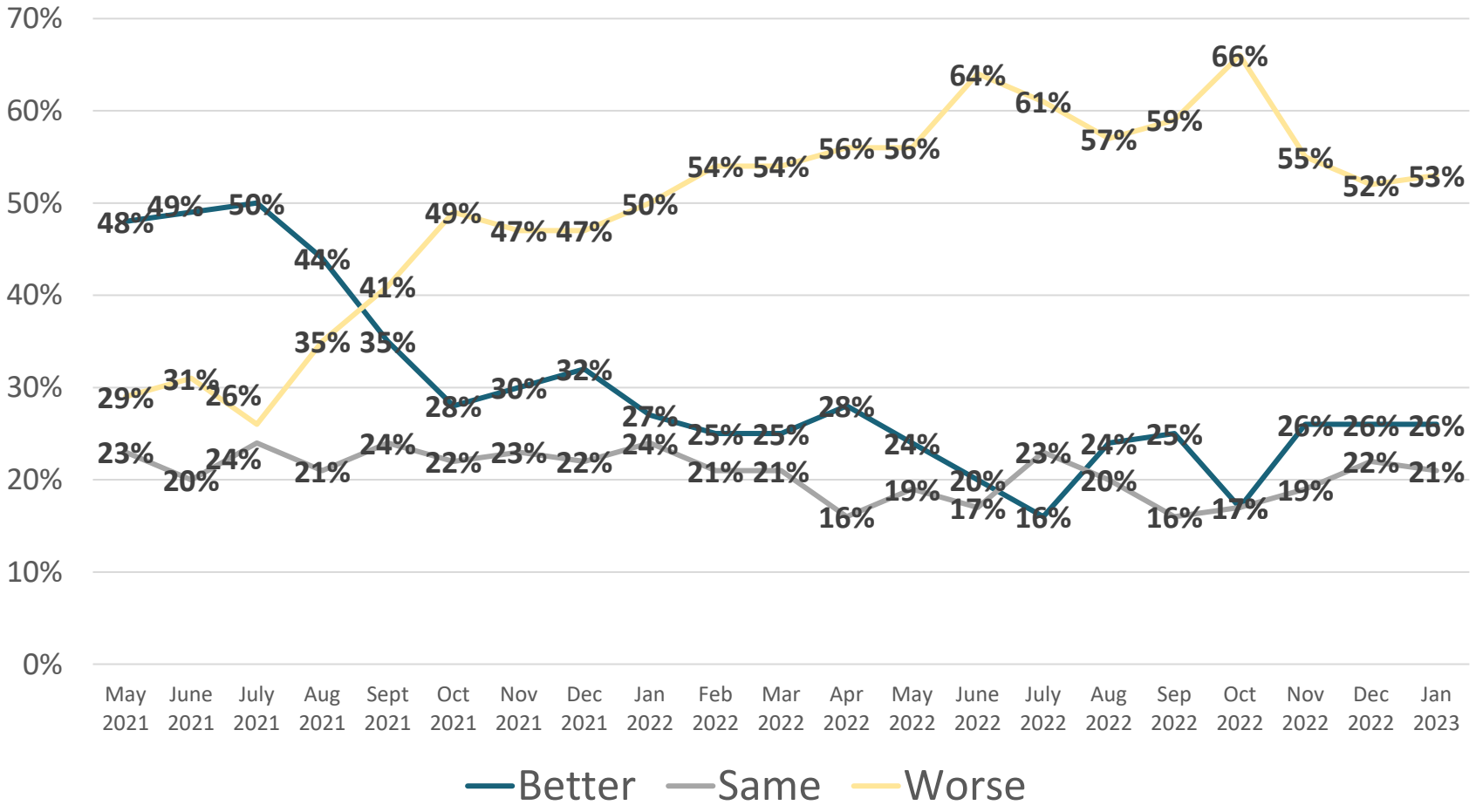
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Excellent/Good	41%	43%	48%	44%	32%	30%	33%	35%	31%	29%	36%	27%	26%	27%	26%	30%	26%	22%	28%	33%	30%	-3
Only Fair/Poor	59%	57%	53%	56%	68%	70%	67%	65%	69%	71%	65%	73%	74%	73%	74%	71%	74%	79%	72%	67%	70%	+3
Net	-18	-14	-5	-12	-36	-40	-34	-30	-38	-42	-29	-47	-48	-46	-48	-41	-48	-57	-44	-34	-40	-6



	Excel/ Good	Fair/ Poor	Net
Total	30	70	**-40**
East	28	72	**-44**
Midwest	27	73	**-46**
South	31	69	**-37**
West	32	68	**-35**
2-9 Employees	26	74	**-49**
10-19 Employees	32	68	**-35**
20-More Employees	60	40	**20**
$100K/Less Revenue	41	59	**-17**
$100K-$250K Revenue	21	79	**-59**
$250K-$500K Revenue	24	76	**-53**
$500K-$1 Million Revenue	29	71	**-42**
$1 Million/More Revenue	37	64	**-27**
Female-Owned	40	60	**-20**
Minority-Owned	57	43	**13**

Direction of U.S. Economy

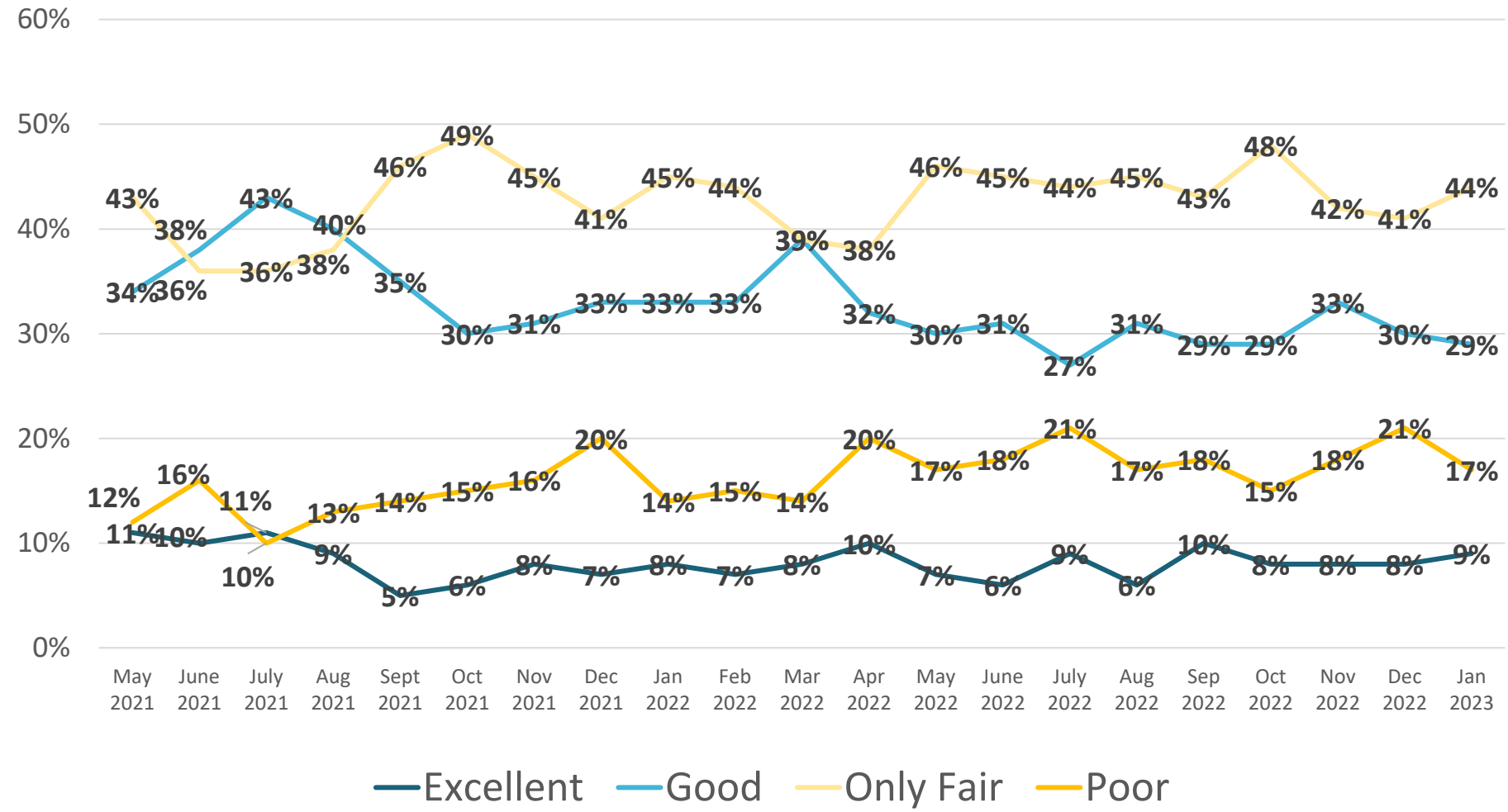
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Better	48%	49%	50%	44%	35%	28%	30%	32%	27%	25%	25%	28%	24%	20%	16%	24%	25%	17%	26%	26%	26%	0
Same	23%	20%	24%	21%	24%	22%	23%	22%	24%	21%	21%	16%	19%	17%	21%	20%	16%	17%	19%	22%	21%	-1
Worse	29%	31%	26%	35%	41%	49%	47%	47%	50%	54%	54%	56%	56%	64%	61%	57%	59%	66%	55%	52%	53%	+1
Net	+19	+18	+24	+9	-6	-21	-17	-15	-23	-29	-29	-28	-32	-44	-45	-33	-34	-49	-29	-26	-27	-1



	Better	Same	Worse	Net
Total	26	21	53	**-27**
East	21	24	55	**-33**
Midwest	23	21	56	**-33**
South	27	20	53	**-26**
West	32	18	50	**-18**
2-9 Employees	22	21	57	**-35**
10-19 Employees	30	22	48	**-18**
20-More Employees	54	18	28	**26**
$100K/Less Revenue	34	20	47	**-13**
$100K-$250K Revenue	13	22	65	**-52**
$250K-$500K Revenue	21	17	62	**-41**
$500K-$1 Million Revenue	39	20	41	**-2**
$1 Million/More Revenue	26	23	50	**-24**
Female-Owned	36	17	47	**-11**
Minority-Owned	52	17	30	**22**

Climate for Small Businesses

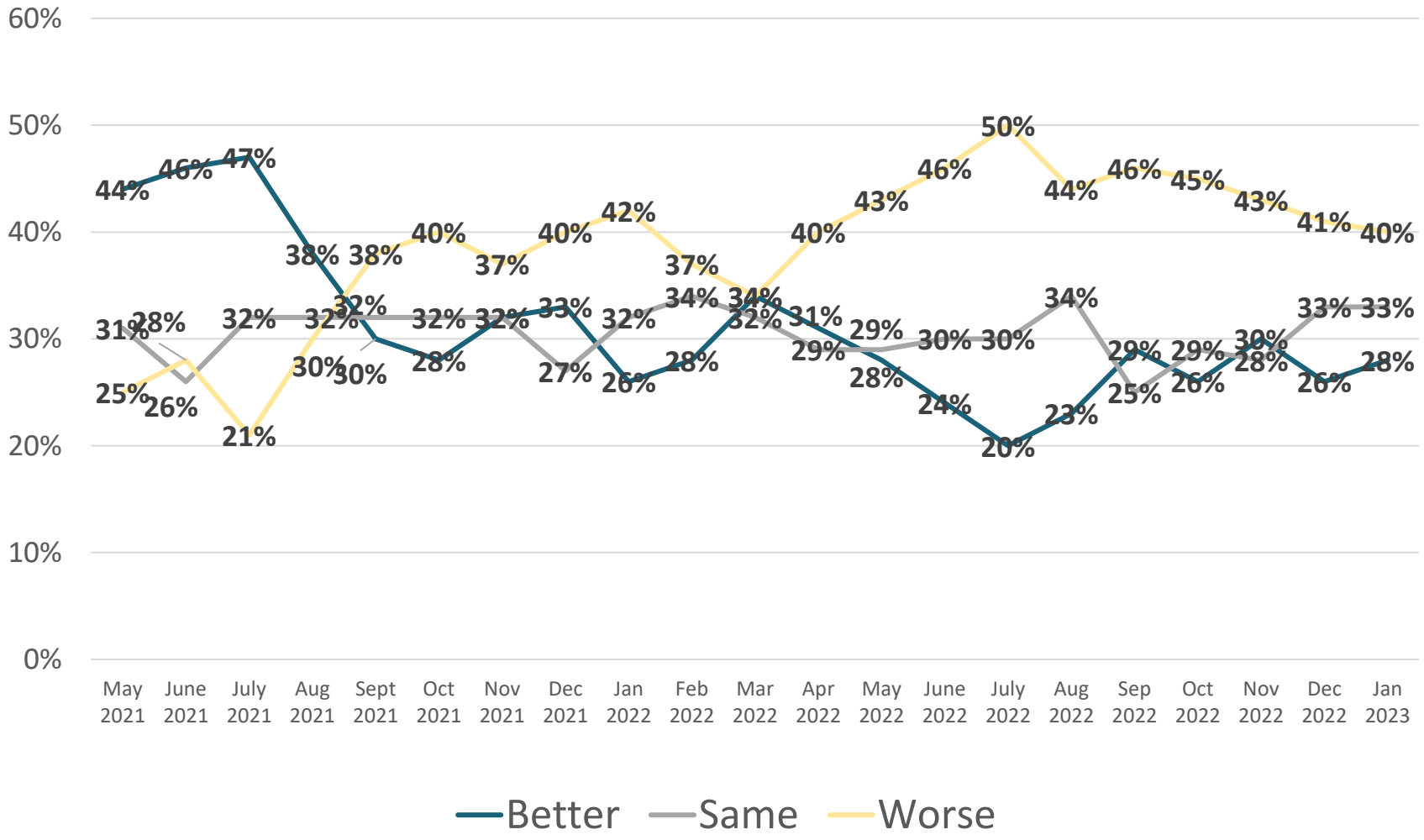
	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Excellent/Good	45%	49%	54%	49%	40%	36%	39%	40%	41%	41%	47%	42%	37%	37%	35%	37%	39%	37%	41%	38%	39%	+1
Only Fair/Poor	55%	51%	46%	51%	60%	64%	61%	60%	59%	59%	53%	58%	63%	63%	65%	63%	61%	63%	59%	62%	62%	0
Net	-10	-2	+8	-2	-20	-28	-22	-20	-18	-18	-6	-16	-26	-26	-30	-26	-22	-26	-18	-24	-23	+1



	Excel/ Good	Fair/ Poor	Net
Total	39	62	**-23**
East	39	61	**-22**
Midwest	33	68	**-35**
South	37	63	**-26**
West	46	55	**-9**
2-9 Employees	36	65	**-29**
10-19 Employees	44	56	**-12**
20-More Employees	55	45	**11**
$100K/Less Revenue	61	39	**23**
$100K-$250K Revenue	32	68	**-36**
$250K-$500K Revenue	29	71	**-43**
$500K-$1 Million Revenue	31	70	**-39**
$1 Million/More Revenue	41	59	**-18**
Female-Owned	54	47	**7**
Minority-Owned	64	37	**27**

Direction of Climate for Small Businesses

	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Better	44%	46%	47%	38%	30%	28%	32%	33%	26%	28%	34%	31%	28%	24%	20%	23%	29%	26%	30%	26%	28%	2
Same	31%	26%	32%	32%	32%	32%	32%	27%	32%	34%	32%	29%	29%	30%	30%	34%	25%	29%	28%	33%	33%	0
Worse	25%	28%	21%	30%	38%	40%	37%	40%	42%	37%	34%	40%	43%	46%	50%	44%	46%	45%	43%	41%	40%	-1
Net	+19	+18	+26	+8	-8	-12	-5	-7	-16	-9	0	-9	-15	-22	-30	-21	-17	-19	-13	-15	-12	+3



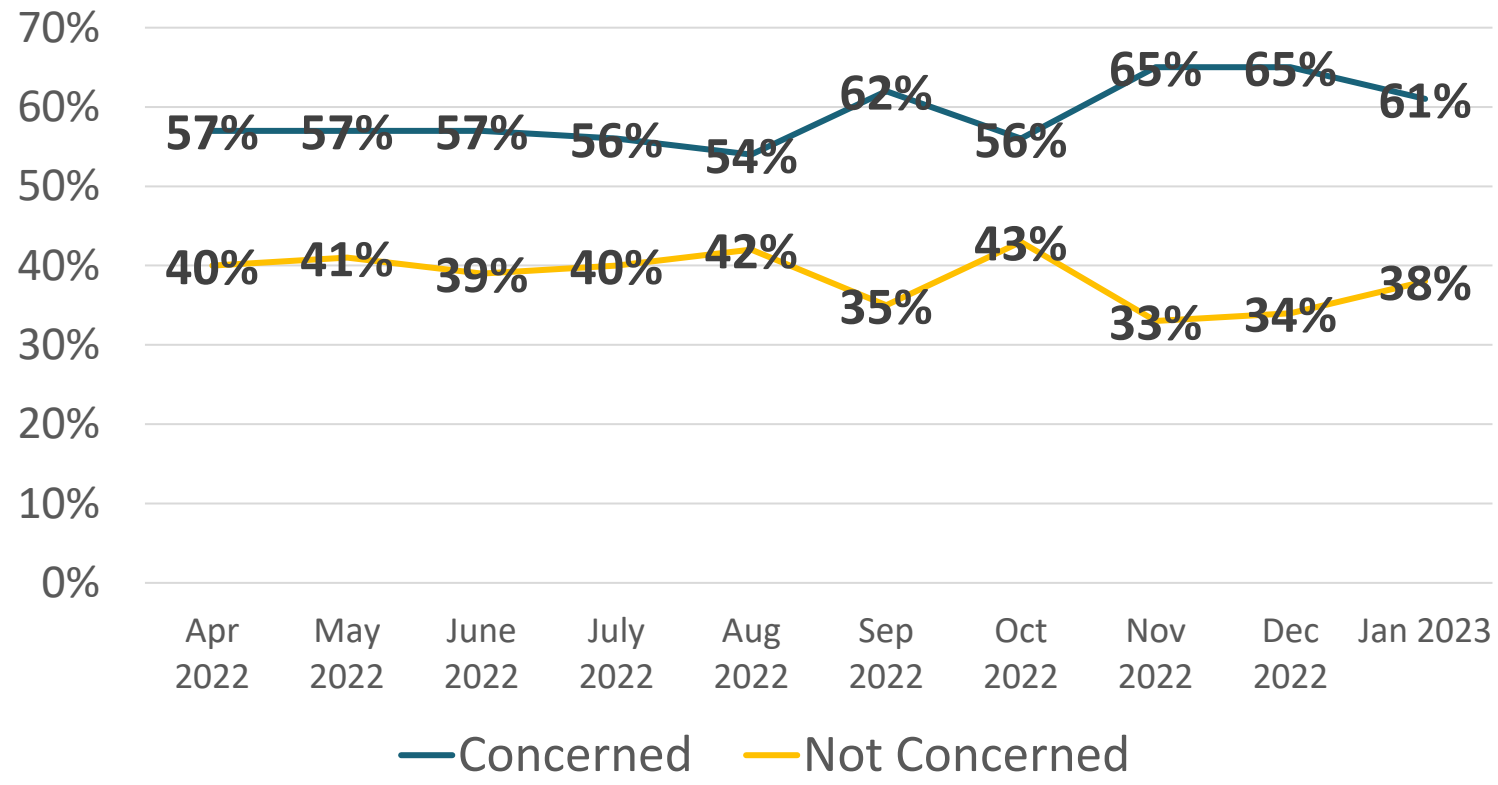
	Better	Same	Worse	Net
Total	28	33	40	**-12**
East	25	37	38	**-12**
Midwest	24	31	45	**-21**
South	25	37	38	**-13**
West	36	25	39	**-3**
2-9 Employees	23	33	45	**-22**
10-19 Employees	34	34	32	**2**
20-More Employees	55	34	11	**44**
$100K/Less Revenue	35	42	23	**12**
$100K-$250K Revenue	18	35	47	**-29**
$250K-$500K Revenue	18	30	52	**-35**
$500K-$1 Million Revenue	41	23	37	**4**
$1 Million/More Revenue	28	35	38	**-10**
Female-Owned	36	38	26	**10**
Minority-Owned	50	35	15	**35**

Biggest Business Concerns (1st & 2nd Choice Combo)

	May '21	June '21	July '21	Aug '21	Sept '21	Oct '21	Nov '21	Dec '21	Jan '22	Feb '22	Mar '22	Apr '22	May '22	June '22	July '22	Aug '22	Sep '22	Oct '22	Nov '22	Dec '22	Jan '23
Higher Prices/Inflation	**	32%	36%	35%	33%	40%	40%	37%	40%	40%	43%	42%	41%	46%	48%	43%	48%	40%	49%	49%	41%
Economy/Client Spending	36%	25%	23%	24%	25%	24%	26%	26%	21%	19%	20%	23%	26%	22%	28%	27%	26%	29%	31%	31%	27%
Taxes	26%	21%	16%	17%	18%	18%	15%	13%	14%	15%	13%	15%	11%	12%	16%	12%	12%	12%	15%	14%	21%
General Operating Costs	28%	24%	25%	20%	23%	21%	20%	19%	21%	24%	21%	28%	14%	18%	23%	26%	20%	23%	26%	26%	19%
Supply-Chain Disruptions	14%	15%	16%	14%	13%	17%	19%	17%	20%	20%	14%	16%	15%	16%	12%	18%	21%	14%	14%	11%	13%
Gas Prices	**	**	**	**	6%	11%	9%	9%	9%	10%	25%	19%	23%	27%	26%	19%	19%	13%	15%	13%	11%
Political Climate	13%	15%	14%	14%	16%	12%	12%	8%	10%	9%	12%	8%	9%	9%	11%	8%	7%	12%	4%	8%	11%
Government Regulations	17%	12%	11%	13%	13%	11%	10%	10%	14%	10%	10%	8%	10%	4%	8%	5%	7%	9%	4%	7%	11%
Interest Rates	6%	6%	6%	3%	2%	5%	4%	6%	6%	2%	4%	5%	6%	6%	6%	6%	6%	10%	8%	10%	10%
Available Workers	12%	12%	11%	15%	14%	13%	15%	18%	11%	14%	12%	15%	14%	13%	8%	12%	12%	13%	12%	13%	10%
Expansion Costs	7%	7%	5%	5%	7%	5%	5%	6%	4%	4%	4%	4%	6%	6%	3%	6%	6%	5%	7%	2%	7%
Healthcare Costs	12%	11%	12%	10%	4%	5%	6%	5%	5%	7%	7%	4%	8%	7%	3%	5%	7%	6%	6%	6%	7%
Covid Restrictions/Sales	25%	15%	16%	21%	20%	14%	13%	20%	21%	16%	9%	7%	5%	6%	4%	10%	5%	5%	3%	5%	5%
Compensation/Insurance	**	3%	7%	7%	4%	3%	4%	2%	2%	6%	3%	4%	6%	4%	3%	2%	2%	4%	4%	5%	3%
Loan Accessibility	6%	3%	2%	3%	2%	2%	2%	3%	3%	4%	4%	4%	6%	4%	4%	3%	3%	3%	4%	2%	3%

How Concerned That Economic Conditions Could Force You to Close Your Business

	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Net
Concerned	57%	57%	57%	56%	54%	62%	56%	65%	65%	61%	-4
Not Concerned	40%	41%	39%	40%	42%	35%	43%	33%	34%	38%	+4
Net	+17	+16	+18	+16	+12	+27	+13	+32	+31	+23	-8



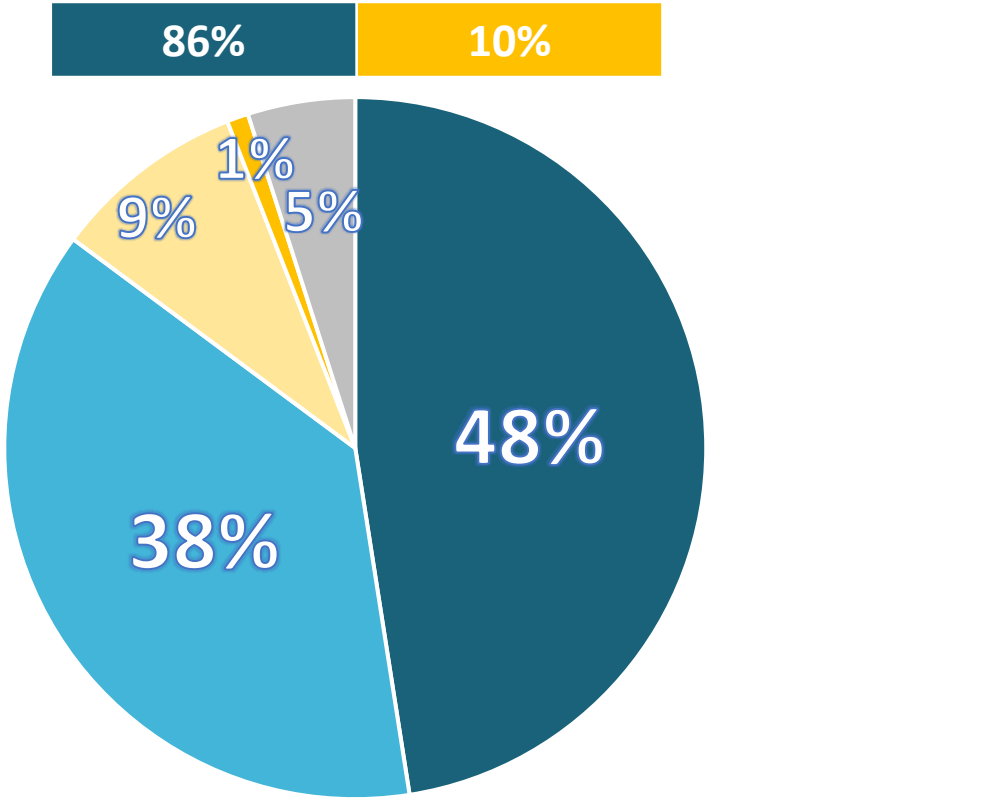
	Concern	Not Concern	Net
Total	61	38	**23**
East	63	35	**28**
Midwest	59	38	**21**
South	60	39	**22**
West	62	38	**24**
2-9 Employees	58	41	**17**
10-19 Employees	63	37	**26**
20-More Employees	82	15	**66**
$100K/Less Revenue	57	39	**18**
$100K-$250K Revenue	51	47	**4**
$250K-$500K Revenue	61	39	**22**
$500K-$1 Million Revenue	71	27	**44**
$1 Million/More Revenue	65	36	**29**
Female-Owned	68	31	**37**
Minority-Owned	62	36	**27**

Biden Administration Forgiven $400 Billion In Student Loan Debt. Should Taxpayers Be Responsible For Paying Off Loan Debt?

	Oct Total	Nov Total	Dec Total	Jan Total	East	Mid-West	South	West	2-9 Employ	10-19 Employ	20/More Employ
Yes	19%	14%	18%	20%	20%	20%	23%	17%	18%	24%	32%
No	72%	74%	67%	70%	66%	75%	66%	76%	72%	68%	61%
Unsure	9%	12%	15%	10%	15%	5%	12%	7%	10%	8%	7%

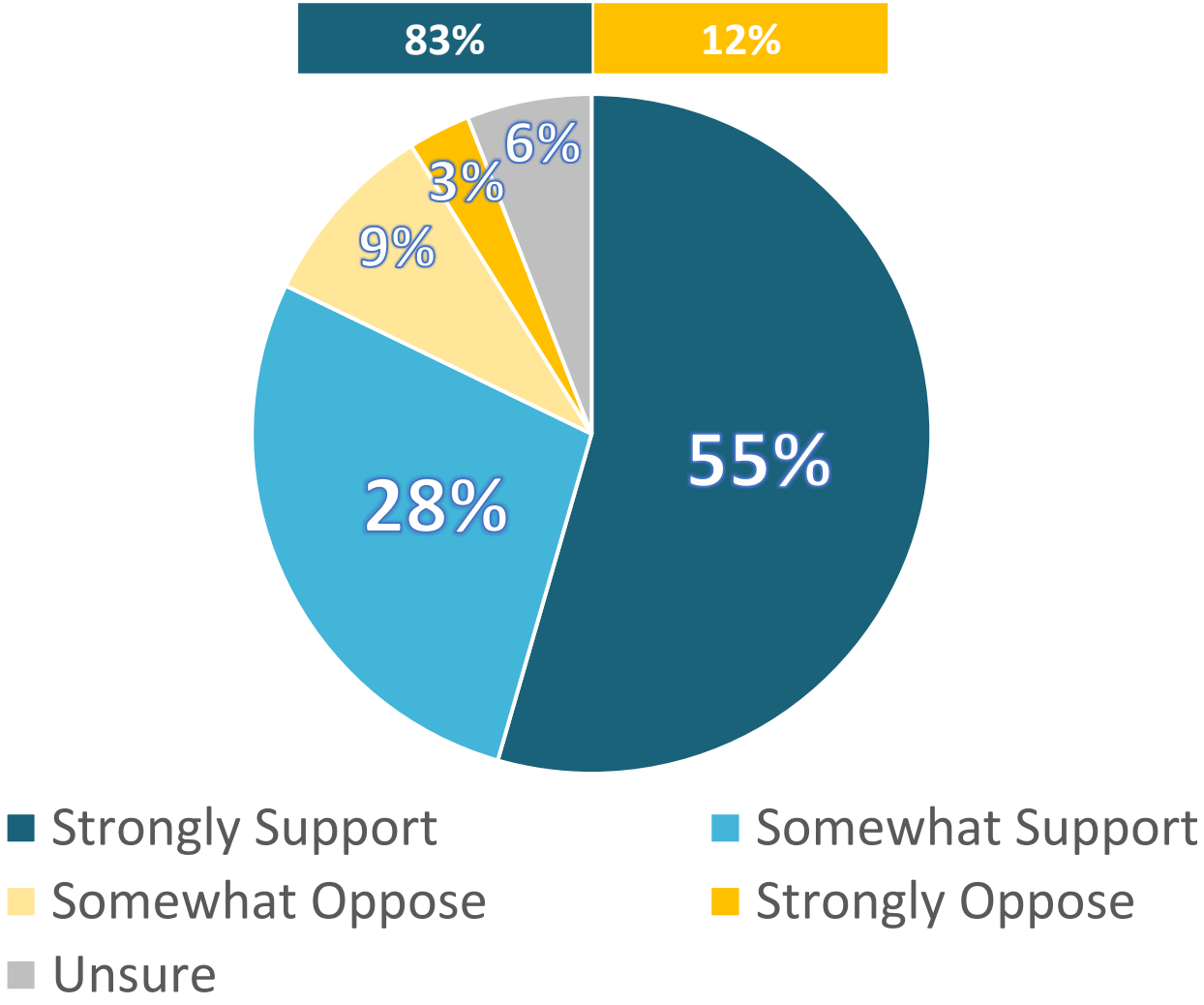
	$100K- Less Rev.	$100K- $250K Rev.	$250K- $500K Rev.	$500K- $1 Mill Rev.	$1 Mill- More Rev.	Female Owned	Minority Owned	C- Corp	S- Corp
Yes	26%	11%	14%	27%	24%	34%	37%	29%	16%
No	67%	77%	76%	63%	67%	55%	58%	65%	73%
Unsure	7%	12%	10%	10%	9%	11%	5%	7%	11%

Making it easier for small businesses to raise capital, like get a loan or a line of credit.



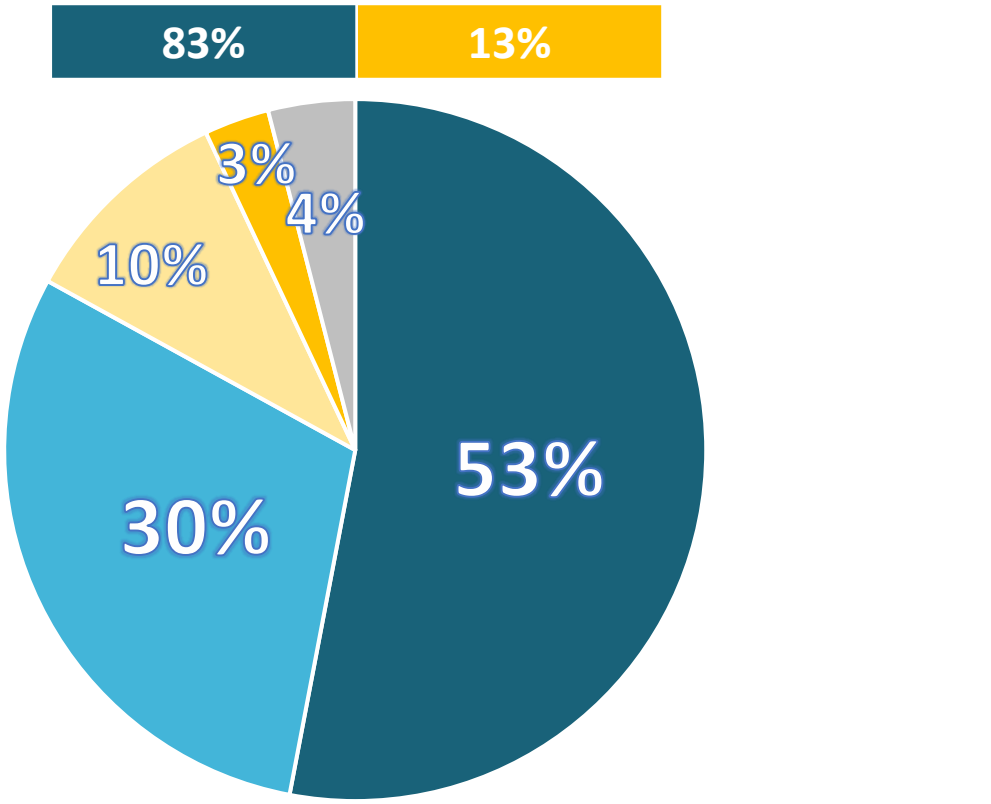
	Supp	Opp	Unsure	Net
Total	86	10	5	**76**
East	87	4	9	**83**
Midwest	88	9	3	**79**
South	80	17	4	**64**
West	90	5	5	**85**
2-9 Employees	88	7	5	**81**
10-19 Employees	78	20	1	**58**
20-More Employees	73	22	6	**52**
$100K/Less Revenue	83	12	5	**70**
$100K-$250K Revenue	85	11	3	**74**
$250K-$500K Revenue	88	8	4	**80**
$500K-$1 Million Revenue	90	5	6	**85**
$1 Million/More Revenue	82	12	6	**71**
Female-Owned	75	20	5	**55**
Minority-Owned	75	23	2	**52**

Increasing domestic energy production to increase supply and lower prices.



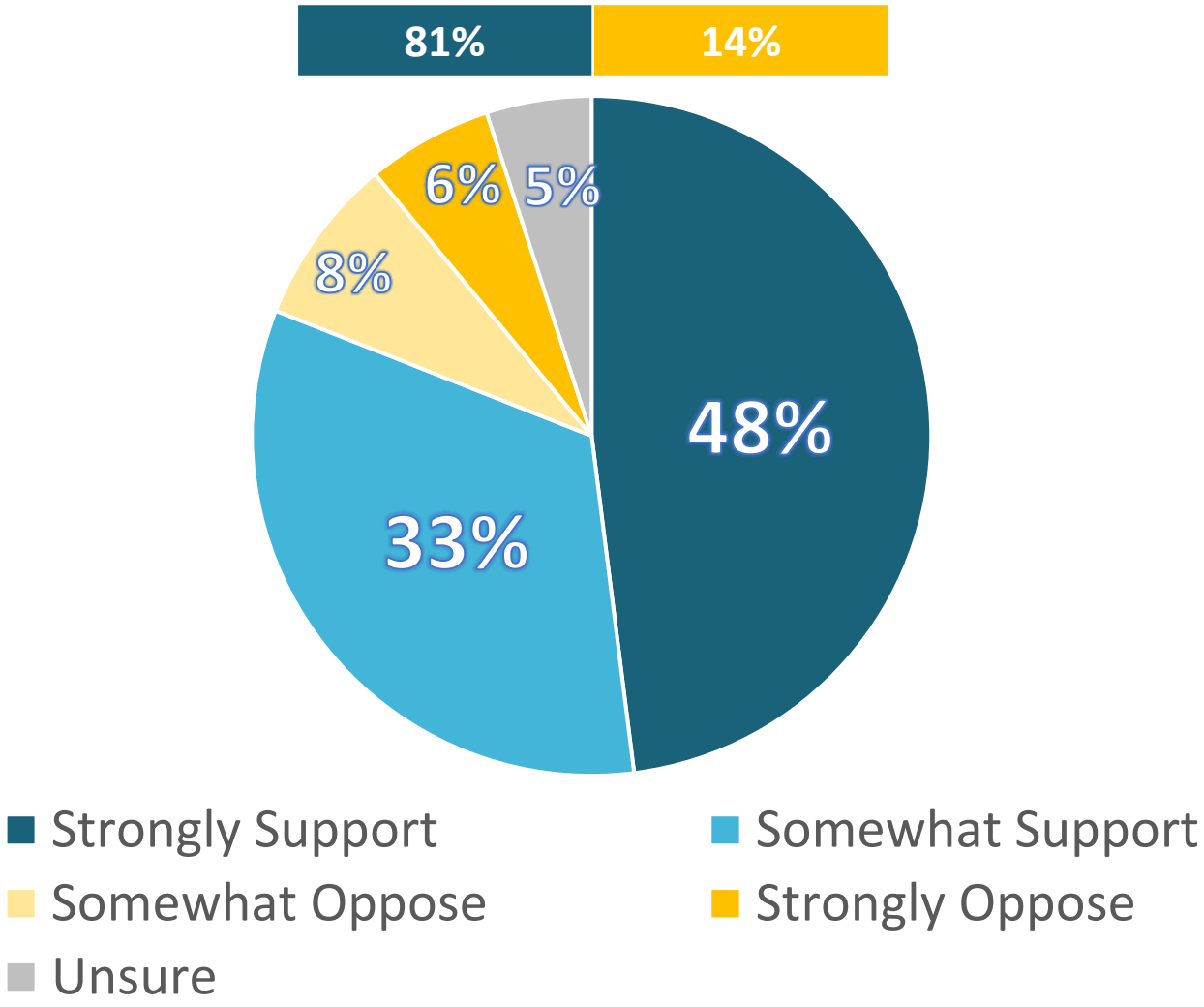
	Supp	Opp	Unsure	Net
Total	83	12	6	**71**
East	76	16	8	**60**
Midwest	86	8	6	**78**
South	83	13	4	**70**
West	85	10	5	**74**
2-9 Employees	86	9	5	**77**
10-19 Employees	79	12	10	**67**
20-More Employees	62	32	6	**29**
$100K/Less Revenue	73	19	7	**54**
$100K-$250K Revenue	84	9	7	**75**
$250K-$500K Revenue	85	13	3	**72**
$500K-$1 Million Revenue	90	5	5	**84**
$1 Million/More Revenue	81	14	5	**67**
Female-Owned	78	15	7	**63**
Minority-Owned	69	28	4	**41**

Balancing the federal budget to rein-in spending and reduce inflation.



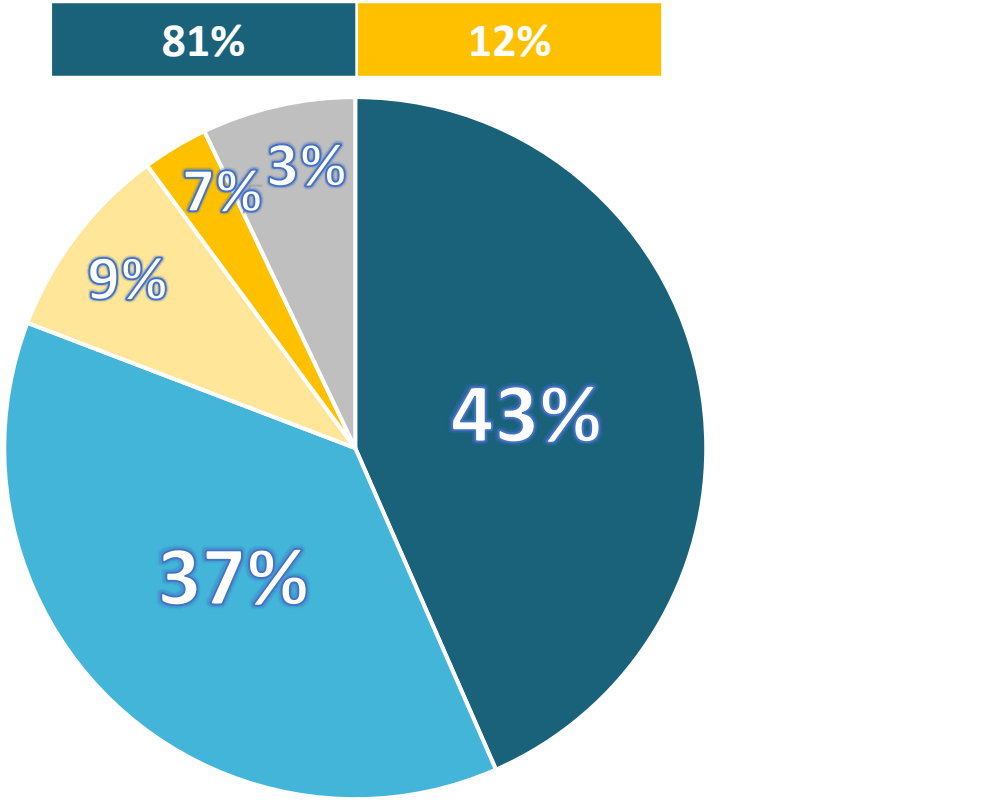
	Supp	Opp	Unsure	Net
Total	83	13	4	**70**
East	77	14	9	**63**
Midwest	97	2	1	**96**
South	80	17	4	**63**
West	80	16	4	**65**
2-9 Employees	85	11	4	**74**
10-19 Employees	77	21	3	**56**
20-More Employees	73	20	8	**53**
$100K/Less Revenue	76	17	7	**59**
$100K-$250K Revenue	86	12	2	**74**
$250K-$500K Revenue	86	12	2	**73**
$500K-$1 Million Revenue	81	12	7	**70**
$1 Million/More Revenue	85	12	3	**73**
Female-Owned	76	19	6	**58**
Minority-Owned	71	25	4	**46**

Cutting regulations and pursuing other policies that would help American businesses better compete against foreign companies.



	Supp	Opp	Unsure	Net
Total	81	14	5	**67**
East	76	18	6	**59**
Midwest	84	13	3	**71**
South	78	15	7	**64**
West	87	9	5	**78**
2-9 Employees	84	12	5	**72**
10-19 Employees	66	18	16	**47**
20-More Employees	78	20	2	**58**
$100K/Less Revenue	75	19	6	**56**
$100K-$250K Revenue	78	13	9	**65**
$250K-$500K Revenue	82	14	5	**68**
$500K-$1 Million Revenue	93	4	4	**89**
$1 Million/More Revenue	79	17	4	**62**
Female-Owned	74	19	7	**55**
Minority-Owned	75	21	4	**54**

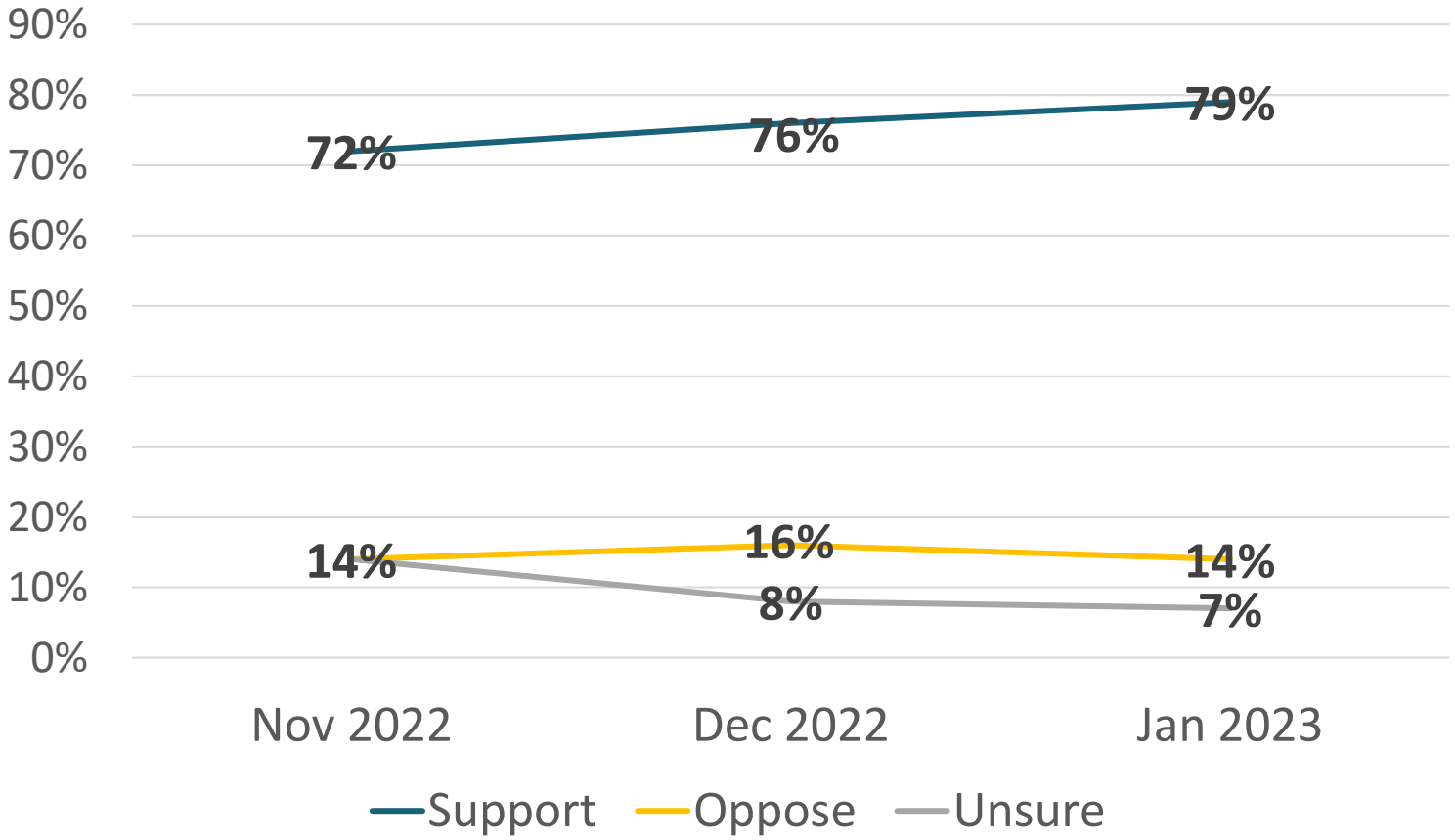
Lifting government regulations to increase the number of healthcare choices and requiring greater transparency to foster more competition in healthcare to lower costs for patients.



	Supp	Opp	Unsure	Net
Total	81	12	7	**69**
East	75	18	7	**57**
Midwest	89	5	6	**84**
South	78	15	7	**63**
West	81	10	9	**72**
2-9 Employees	83	10	7	**72**
10-19 Employees	79	17	4	**63**
20-More Employees	68	21	11	**47**
$100K/Less Revenue	79	15	6	**65**
$100K-$250K Revenue	79	12	9	**67**
$250K-$500K Revenue	81	14	5	**66**
$500K-$1 Million Revenue	79	7	15	**72**
$1 Million/More Revenue	85	13	3	**72**
Female-Owned	81	14	5	**67**
Minority-Owned	75	19	7	**56**

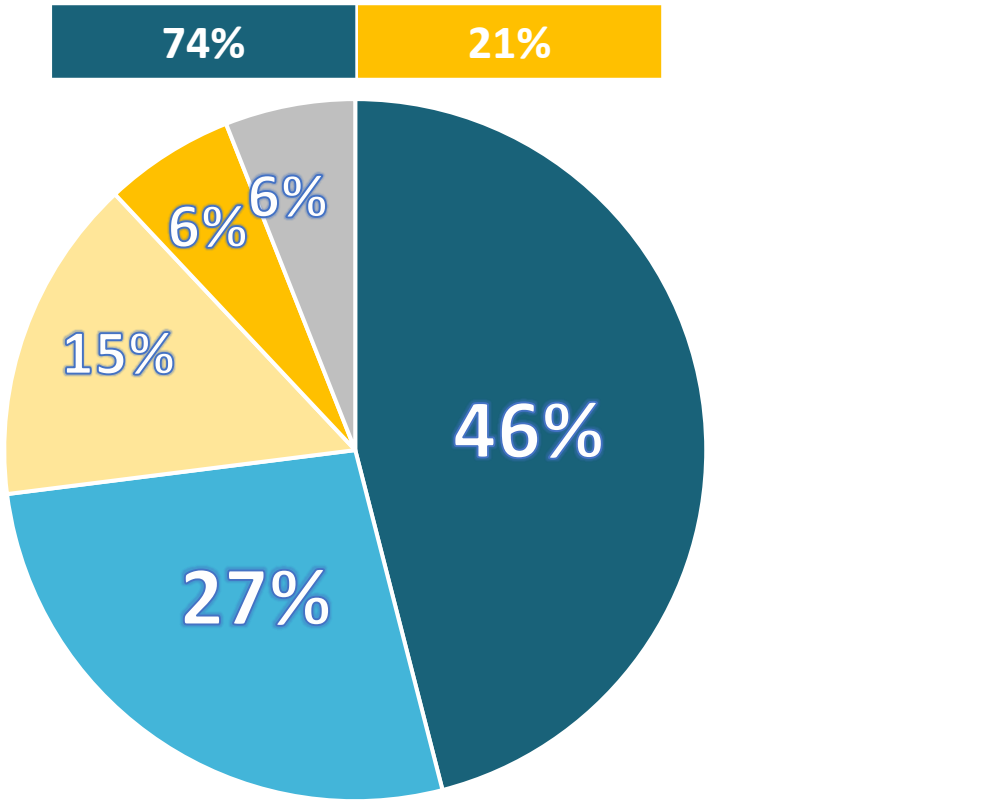
Making 2017 Tax Cuts and Jobs Act Permanent

	Nov	Dec	Jan	Net
Support	72%	76%	79%	+3
Oppose	14%	16%	14%	-2
Unsure	14%	8%	7%	-1
Net	**+58**	**+60**	**+65**	**+5**



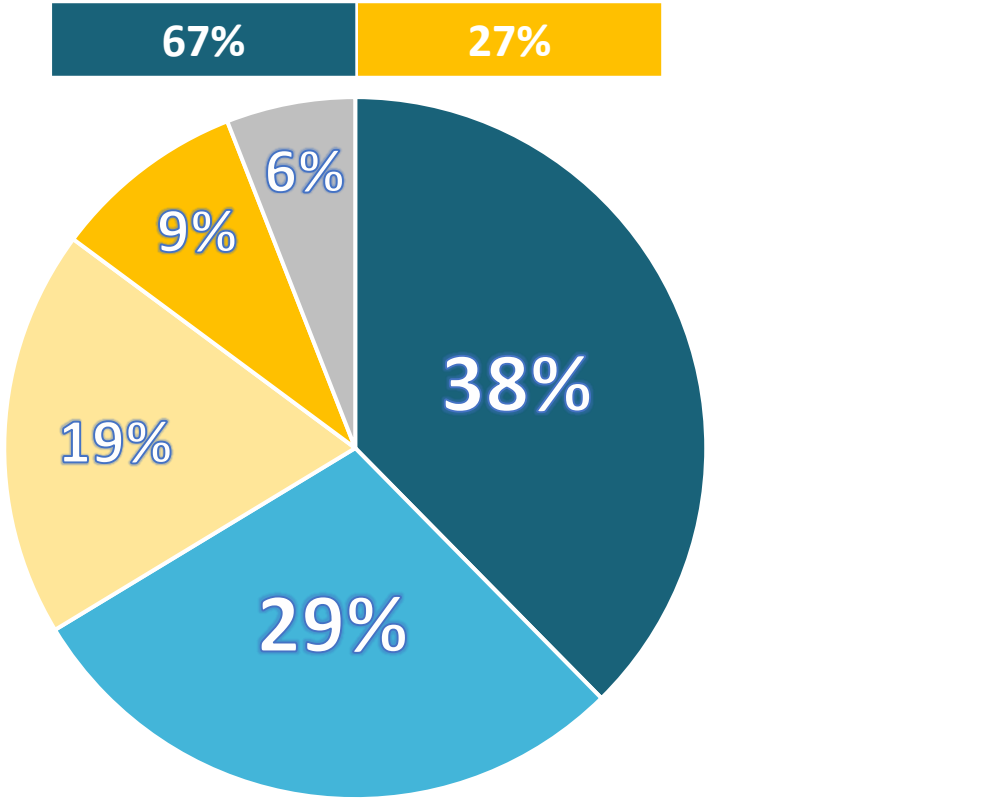
	Supp	Opp	Unsure	Net
Total	79	14	7	**65**
East	78	16	6	**62**
Midwest	74	17	9	**57**
South	76	15	10	**61**
West	87	10	3	**76**
2-9 Employees	79	13	8	**66**
10-19 Employees	85	12	3	**74**
20-More Employees	70	25	6	**45**
$100K/Less Revenue	73	17	10	**56**
$100K-$250K Revenue	79	10	11	**69**
$250K-$500K Revenue	79	17	4	**62**
$500K-$1 Million Revenue	82	13	5	**69**
$1 Million/More Revenue	79	15	6	**64**
Female-Owned	75	15	10	**60**
Minority-Owned	77	17	6	**60**

Exempting small businesses from any new government regulations that would burden entrepreneurs with increased compliance costs.



	Supp	Opp	Unsure	Net
Total	74	21	6	**53**
East	69	21	10	**48**
Midwest	75	18	7	**57**
South	77	20	4	**57**
West	72	25	3	**48**
2-9 Employees	76	19	5	**58**
10-19 Employees	59	35	6	**25**
20-More Employees	68	24	8	**45**
$100K/Less Revenue	62	28	10	**34**
$100K-$250K Revenue	75	20	6	**55**
$250K-$500K Revenue	77	20	4	**58**
$500K-$1 Million Revenue	77	20	3	**58**
$1 Million/More Revenue	76	18	6	**58**
Female-Owned	75	17	8	**58**
Minority-Owned	65	30	5	**35**

Linking work requirements to government assistance programs--like welfare and food stamps--so able-bodied adults work for their benefits.



	Supp	Opp	Unsure	Net
Total	67	27	6	**40**
East	66	27	7	**39**
Midwest	74	22	5	**52**
South	65	31	4	**34**
West	66	27	7	**39**
2-9 Employees	68	26	6	**41**
10-19 Employees	57	42	1	**15**
20-More Employees	73	21	6	**53**
$100K/Less Revenue	58	35	7	**22**
$100K-$250K Revenue	65	28	7	**36**
$250K-$500K Revenue	68	29	3	**40**
$500K-$1 Million Revenue	67	26	7	**41**
$1 Million/More Revenue	77	19	3	**58**
Female-Owned	63	29	9	**34**
Minority-Owned	63	31	7	**32**