## 

MONTHLY POLL

## April 2029 <br> Job Greators Network Small Business Monthly Poll

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## MONTHLY POLL



## Methodology

This national survey of 500 small business employers was conducted between April 5-28, 2022. This presentation includes JCN's SBIQ (Small Business Intelligence Quotient). The Small Business IQ Monthly Poll tracks its SBIQ, identifies key trends, and offers valuable insights into policies impacting small business employers.

All interviews were conducted online with randomly distributed invitations. The geographic and demographic profiles were structured to represent the population of small business employers in the United States. The sample of 500 small business employers has an accuracy of $+/-4.4 \%$ at a $95 \%$ confidence interval. The numbers in this presentation have been rounded and may not equal $100 \%$.


## April SBIQ: 55.4

This survey provides a snapshot of JCN's SBIQ, which will be tracked monthly to identify trends at-large and among key small business employer segments. The JCN SBIQ is based on 7-questions:

- Employer's Current Business Conditions
- Condition of U.S. Economy Today
- Current Climate for Small Businesses
- Direction of Employer's Business Over Next 3-Months
- Employer's Plans for Hiring Over Next 3-Months
- Direction of U.S. Economy
- Direction of Climate for Small Businesses

The JCN SBIQ is calculated on a scale from 0 to 100 , with 100 being best possible conditions and 0 being worst possible conditions. A score of 50 is neutral, anything above 50 is positive and anything below is negative. To calculate the scores, point values are applied to each response and multiplied by the share of respondents giving that answer.

70


55

- April's SBIQ dipped from 56.1 to 55.4 with employers' attitudes about "Current Conditions" eroding.
- Inflation continues to dominate business concerns along with general operating costs, economy/client spending, and gas prices.
- Small businesses continue to believe the Biden Administration is failing to combat inflation and address supply chain disruptions.
- Small businesses believe Biden's tax increase policies would hurt them.
- The vast majority supports increasing domestic gas and oil production and favors expanding American pipeline infrastructure.
- The majority is concerned economic conditions could force them to close their business. The majority has or anticipates to make significant adjustments in order to stay in business.
- Small businesses support increasing American manufacturing and reducing our reliance on importing.

1. Only 27 percent of small businesses view the condition of the U.S. economy as either "good" or "excellent" -the lowest reading of the indicator since the poll began in May 2021. More specifically, among businesses employing between 2 and 19 people, 25 percent say the economy is "good" or "excellent." Forty-one percent of businesses with between 20 and 499 workers say the same. So what? Small businesses in general see the current economy as the softest it's been in at least nearly a year; the smallest small businesses have the gloomiest view.
2. In April, attitudes about the climate for small business soured considerably-losing nearly all the gains made in March. Currently, only forty-two percent of respondents see the climate as "good" or "excellent" while 58 percent see it as "fair" or "poor." So what? Persistent inflation is drowning out any initial optimism about the economy that was felt in March.
3. Parsing the data by region, employers in the Eastern U.S. have poorer views about both the current small business climate and the direction it's heading compared to the Midwest, South, and West. So what? Entrepreneurs on the East Coast feel they are in a worse position than their counterparts in the rest of the country. Differences between state policies on a wide range of issues-including pandemic response-could explain the dichotomy.
4. Seventy-seven percent of small businesses support expanding the oil and natural gas pipeline infrastructure in the U.S. So what? A vast majority of small businesses differ from the Biden administration when it comes to handicapping traditional energy infrastructure in the U.S.
5. A majority of small businesses ( 57 percent) say they have or anticipate making significant operational adjustments in order to stay in business. So what? While the Biden administration is touting a "small business boom," small employers don't agree. Small businesses are having to change the way they do business just to withstand economic challenges-including high inflation, labor shortages, and supply chain issues.


# Small Business Employer Industry 



Current Financial Condition

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Excellent/Good | $\mathbf{7 5 \%}$ | $\mathbf{7 7 \%}$ | $\mathbf{8 5 \%}$ | $\mathbf{8 1 \%}$ | $\mathbf{7 7 \%}$ | $\mathbf{7 0 \%}$ | $\mathbf{8 2 \%}$ | $\mathbf{7 9 \%}$ | $\mathbf{7 6 \%}$ | $\mathbf{7 7 \%}$ | $\mathbf{8 3 \%}$ | $\mathbf{7 8 \%}$ | $\mathbf{- 5}$ |
| Only Fair/Poor | $25 \%$ | $22 \%$ | $15 \%$ | $19 \%$ | $23 \%$ | $30 \%$ | $18 \%$ | $21 \%$ | $24 \%$ | $23 \%$ | $17 \%$ | $22 \%$ | +5 |
| Net | $\mathbf{+ 5 0}$ | $\mathbf{+ 5 5}$ | $\mathbf{+ 7 0}$ | $\mathbf{+ 6 2}$ | $\mathbf{+ 5 4}$ | $\mathbf{+ 4 0}$ | $\mathbf{+ 6 4}$ | $\mathbf{+ 5 8}$ | $\mathbf{+ 5 2}$ | $\mathbf{+ 5 4}$ | $\mathbf{+ 6 6}$ | $\mathbf{+ 5 6}$ | $\mathbf{- 1 0}$ |

70\%
60\%
50\%
40\%
30\%
20\%


|  | Excel/ <br> Good | Fair/ <br> Poor | Net |
| ---: | :---: | :---: | :---: |
| Total | 78 | 22 | $\mathbf{5 6}$ |
| East | 77 | 23 | $\mathbf{5 4}$ |
| Midwest | 79 | 21 | $\mathbf{5 8}$ |
| South | 81 | 19 | $\mathbf{6 2}$ |
| West | 74 | 26 | $\mathbf{4 8}$ |
| 2-9 Employees | 75 | 25 | $\mathbf{5 0}$ |
| 10-19 Employees | 90 | 10 | $\mathbf{8 0}$ |
| 20-More Employees | 90 | 10 | $\mathbf{8 0}$ |
| \$100K/Less Revenue | 61 | 39 | $\mathbf{2 2}$ |
| \$100K-\$250K Revenue | 74 | 26 | $\mathbf{4 8}$ |
| \$250K-\$500K Revenue | 73 | 27 | $\mathbf{4 6}$ |
| \$500K-\$1 Million Revenue | 89 | 11 | $\mathbf{7 8}$ |
| \$1 Million/More Revenue | 92 | 8 | $\mathbf{8 4}$ |
| Female-Owned | 76 | 25 | $\mathbf{5 1}$ |
| Minority-Owned | 78 | 22 | $\mathbf{5 6}$ |

Financial Condition Over Last Year

|  |  | May | Jun |  | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |  | Better | Same | Worse | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Better | 31\% | 37\% |  | 41\% | 39\% | 36\% | 36\% | 41\% | 40\% | 36\% | 44\% | 50\% | 46\% | -4 | Total | 46 | 34 | 20 | 26 |
|  | Same | 35\% | 28\% |  | 29\% | 32\% | 29\% | 37\% | 34\% | 31\% | 37\% | 31\% | 26\% | 34\% | +8 | East | 41 | 39 | 20 | 21 |
|  | Worse | 34\% | 35\% |  | 30\% | 29\% | 35\% | 27\% | 25\% | 30\% | 27\% | 25\% | 24\% | 20\% | -4 | Midwest | 41 | 33 | 26 | 15 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | South | 51 | 34 | 15 | 36 |
|  | Net | -3 | -2 |  | +11 | +10 | +1 | +9 | +16 | +10 | +9 | +19 | +26 | +26 | 0 | West | 47 | 30 | 23 | 24 |
| 60\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2-9 Employees | 43 | 36 | 22 | 21 |
| 50\% |  |  |  |  |  |  |  |  |  |  |  |  | 0 |  |  | 10-19 Employees | 54 | 32 | 15 | 39 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20-More Employees | 63 | 23 | 14 | 49 |
| 40\% | $\begin{array}{llllll} 35 \% & 37 \% & 41 \% & 39 \% & 36 \% & 37 \% \\ 31 \% & 40 \% & 37 \% \end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$100K/Less Revenue | 46 | 26 | 28 | 18 |
| 30\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$100K-\$250K Revenue | 44 | 31 | 25 | 19 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$250K-\$500K Revenue | 44 | 33 | 23 | 21 |
| 20\% |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | \$500K-\$1 Million Revenue | 51 | 40 | 9 | 42 |
| 10\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$1 Million/More Revenue | 44 | 39 | 17 | 27 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Female-Owned | 51 | 9 | 20 | 31 |
| 0\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Minority-Owned | 60 | 22 | 19 | 41 |
|  | May | Jun |  |  |  | g | ept | Oct | Nov | Dec | Jan |  |  | Ap |  |  |  |  |  |  |
|  | 2021 | 202 |  |  |  | 2 | 2 | 2021 | 2021 | 2021 | 2022 | 2022 | 2022 | 20 |  |  |  |  |  |  |

Financial Condition Next 3-Months


## Sales \& Revenues Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | $59 \%$ | $\mathbf{6 7 \%}$ | $\mathbf{6 6 \%}$ | $\mathbf{5 6 \%}$ | $\mathbf{5 3 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{6 0 \%}$ | $\mathbf{5 4 \%}$ | $56 \%$ | $\mathbf{5 9 \%}$ | $\mathbf{6 4 \%}$ | $\mathbf{6 4 \%}$ | $\mathbf{0}$ |
| Same | $35 \%$ | $26 \%$ | $28 \%$ | $36 \%$ | $37 \%$ | $34 \%$ | $31 \%$ | $33 \%$ | $35 \%$ | $34 \%$ | $27 \%$ | $28 \%$ | +1 |
| Decrease | $6 \%$ | $7 \%$ | $6 \%$ | $8 \%$ | $10 \%$ | $12 \%$ | $9 \%$ | $13 \%$ | $9 \%$ | $7 \%$ | $9 \%$ | $8 \%$ | -1 |
| Net | $\mathbf{+ 5 3}$ | $\mathbf{+ 6 0}$ | $\mathbf{+ 6 0}$ | $\mathbf{+ 4 8}$ | $\mathbf{+ 4 3}$ | $\mathbf{+ 4 2}$ | $\mathbf{+ 5 1}$ | $\mathbf{+ 4 1}$ | $\mathbf{+ 4 7}$ | $\mathbf{+ 5 2}$ | $\mathbf{+ 5 5}$ | $\mathbf{+ 5 6}$ | $\mathbf{+ 1}$ |

80\%
70\%
60\%
50\%


20\%
10\%

| 6\% | 7\% | 6\% | 8\% | 10\% | 12\% | 9\% | 13\% | 9\% | 7\% | 9\% | 8\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| May | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr |
| 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2022 | 2022 | 2022 | 2022 |


|  | Incr. | Same | Decr. | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 64 | 28 | 8 | 56 |
| East | 43 | 44 | 13 | 30 |
| Midwest | 61 | 26 | 14 | $\mathbf{4 7}$ |
| South | 70 | 25 | 5 | 65 |
| West | 76 | 20 | 4 | $\mathbf{7 2}$ |
| 2-9 Employees | 62 | 30 | 9 | 53 |
| 10-19 Employees | 71 | 21 | 8 | $\mathbf{6 3}$ |
| 20-More Employees | 78 | 17 | 5 | 73 |
| \$100K/Less Revenue | 69 | 24 | 7 | $\mathbf{6 2}$ |
| \$100K-\$250K Revenue | 62 | 28 | 10 | 52 |
| \$250K-\$500K Revenue | 69 | 24 | 7 | $\mathbf{6 2}$ |
| \$500K-\$1 Million Revenue | 63 | 28 | 10 | 53 |
| \$1 Million/More Revenue | 59 | 33 | 8 | 51 |
| Female-Owned | 77 | 19 | 4 | $\mathbf{7 3}$ |
| Minority-Owned | 81 | 12 | 8 | $\mathbf{7 3}$ |

Profitability Next 12-Months


|  | Profit | Same | Lose | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 71 | 25 | 4 | 67 |
| East | 61 | 35 | 4 | 57 |
| Midwest | 76 | 18 | 6 | 70 |
| South | 73 | 24 | 3 | 70 |
| West | 72 | 23 | 5 | 67 |
| 2-9 Employees | 70 | 26 | 4 | 66 |
| 10-19 Employees | 72 | 25 | 3 | 69 |
| 20-More Employees | 76 | 18 | 6 | 70 |
| \$100K/Less Revenue | 61 | 35 | 5 | 56 |
| \$100K-\$250K Revenue | 68 | 27 | 5 | 63 |
| \$250K-\$500K Revenue | 66 | 30 | 3 | 63 |
| \$500K-\$1 Million Revenue | 86 | 14 | 1 | 85 |
| \$1 Million/More Revenue | 74 | 19 | 7 | 67 |
| Female-Owned | 67 | 31 | 2 | 65 |
| Minority-Owned | 69 | 27 | 4 | 65 |

## Employment Next 3-Months

|  |  | May | Jut | June | July | ly | Aug | Se | ep | Oct | Nov | De | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Increase | 25\% |  | 31\% | 30\% | \% | 25\% | 25\% | \% | 28\% | 31\% | 31\% | 32\% | 30\% | 28\% | 34\% | +6 |
|  | Same | 70\% |  | 66\% | 68\% | \% | 72\% | 70 | \% | 66\% | 66\% | 63\% | 65\% | 66\% | 67\% | 63\% | -4 |
|  | Decrease | 5\% |  | 3\% | 2\% | \% | 4\% | 5\% | \% | 5\% | 3\% | 7\% | 3\% | 4\% | 5\% | 3\% | -2 |
|  | Net | +20 |  | +28 | +28 | 28 | +21 | +2 | 20 | +23 | +28 | +24 | +29 | +26 | +23 | +21 | -2 |
| 80\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $70 \%$ $60 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 50\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 40\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 30 \% \\ & 20 \% \end{aligned}$ | $25 \%^{31 \%-30 \%} 25 \% ~ 25 \%^{28 \%}{ }^{31 \%-31 \%-32 \%-30 \%}-28 \%{ }^{34 \%}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0\% | $5 \%$ $3 \%$   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | M 20 | $\begin{array}{ll} y & \text { Ju } \\ 11 \end{array}$ | June $2021$ | $\begin{gathered} \mathrm{Ju} \\ 20 \end{gathered}$ | uly 021 | $\begin{aligned} & \text { Auge } \\ & 202 \end{aligned}$ | ${ }_{221}$ |  | ${ }_{11}^{2 t}$ | ct2021 | $\begin{aligned} & \text { Nov } \\ & 2021 \end{aligned}$ | $\begin{gathered} \text { Dec } \\ 2021 \end{gathered}$ | Jan 202 | $2 \begin{array}{r}\text { Fe } \\ 202\end{array}$ | 2 |  |  |

Incr. Same Decr. Net

| Total | 34 | 63 | 3 | 31 |
| ---: | :---: | :---: | :---: | :---: |
| East | 21 | 74 | 5 | 16 |
| Midwest | 30 | 67 | 3 | $\mathbf{2 7}$ |
| South | 35 | 62 | 2 | 33 |
| West | 46 | 53 | 1 | 45 |
| 2-9 Employees | 30 | 68 | 3 | $\mathbf{2 7}$ |
| 10-19 Employees | 50 | 49 | 1 | 49 |
| 20-More Employees | 53 | 44 | 4 | 49 |
| \$100K/Less Revenue | 27 | 71 | 2 | $\mathbf{2 5}$ |
| \$100K-\$250K Revenue | 28 | 68 | 4 | $\mathbf{2 4}$ |
| \$250K-\$500K Revenue | 28 | 69 | 3 | $\mathbf{2 5}$ |
| \$500K-\$1 Million Revenue | 37 | 63 | 0 | 37 |
| \$1 Million/More Revenue | 50 | 46 | 4 | 46 |
| Female-Owned | 39 | 59 | 2 | 37 |
| Minority-Owned | 43 | 53 | 4 | 39 |

Employee Wages/Hours Next 3-Months

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase | 29\% | 39\% | 36\% | 28\% | 29\% | 34\% | 36\% | 34\% | 35\% | 37\% | 34\% | 38\% | +4 |
| Same | 65\% | 59\% | 62\% | 69\% | 67\% | 61\% | 60\% | 61\% | 62\% | 60\% | 61\% | 57\% | -4 |
| Decrease | 6\% | 2\% | 2\% | 3\% | 4\% | 5\% | 5\% | 5\% | 3\% | 3\% | 6\% | 5\% | -1 |
| Net | +23 | +37 | +34 | +25 | +25 | +29 | +31 | +29 | +32 | +34 | +28 | +33 | +5 |

80\%
70\%
60\%
50\%
40\%
30\%
20\%
10\%

0\%

| $\mathbf{6 \%}$ | $\mathbf{2 \%}$ | $\mathbf{2 \%}$ | $\mathbf{3 \%}$ | $\mathbf{4 \%}$ | $\mathbf{5 \%}$ | $\mathbf{5 \%}$ | $\mathbf{5 \%}$ | $\mathbf{3 \%}$ | $\mathbf{3 \%}$ | $\mathbf{6 \%}$ | $\mathbf{5 \%}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 \%}$ |  |  |  |  |  |  |  |  |  |  |
| May | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr |
| 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2022 | 2022 | 2022 | 2022 |


|  | Incr. | Same | Decr. | Net |
| ---: | :---: | :---: | :---: | :---: |
| Total | 38 | 57 | 5 | $\mathbf{3 3}$ |
| East | 31 | 65 | 5 | $\mathbf{2 6}$ |
| Midwest | 38 | 56 | 7 | $\mathbf{3 1}$ |
| South | 41 | 57 | 2 | $\mathbf{3 9}$ |
| West | 41 | 53 | 6 | $\mathbf{3 5}$ |
| 2-9 Employees | 36 | 60 | 4 | $\mathbf{3 2}$ |
| 10-19 Employees | 38 | 60 | 3 | $\mathbf{3 5}$ |
| 20-More Employees | 56 | 37 | 7 | 49 |
| \$100K/Less Revenue | 39 | 55 | 6 | $\mathbf{3 3}$ |
| \$100K-\$250K Revenue | 41 | 56 | 3 | $\mathbf{3 8}$ |
| \$250K-\$500K Revenue | 31 | 65 | 4 | $\mathbf{2 7}$ |
| \$500K-\$1 Million Revenue | 39 | 58 | 3 | $\mathbf{3 6}$ |
| \$1 Million/More Revenue | 41 | 53 | 6 | $\mathbf{3 5}$ |
| Female-Owned | 50 | 48 | 3 | 47 |
| Minority-Owned | 46 | 50 | 5 | $\mathbf{4 1}$ |

—Increase —Same —Decrease

Pandemic Impact on Revenues

|  |  | May | June | July | Aug | Sep | Oct | Nov |  | Jan | Feb | Mar | Apr | Net |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Positive |  | 25\% | 25\% | 25\% | 27\% | 19\% | 24\% | 23\% | 22\% | 22\% | 26\% | 30\% | 26\% | -4 |
| Noimpact |  | 27\% | 27\% | 29\% | 26\% | 23\% | 26\% | 25\% | 28\% | 27\% | 29\% | 24\% | 29\% | +5 |
| Negative |  | 48\% | 48\% | 46\% | 47\% | 58\% | 50\% | 52\% | 51\% | 51\% | 44\% | 46\% | 46\% | 0 |
|  | Net | -23 | -23 | -21 | -20 | -39 | -26 | -29 | -29 | -29 | -18 | -16 | -20 | -4 |
| 70\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 60\% | 58\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 50\% | 48\% 48\% 46\% 47\% |  |  |  |  | 50\% 52\% 51\% 51\% |  |  |  |  |  |  |  | 4\% |
| $30 \%$ $20 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0\% | May June July Aug 2021202120212021 |  |  |  |  | $\begin{aligned} & \text { Sept } \\ & 2021 \end{aligned}$ | $\begin{gathered} \text { Oct } \\ 2021 \end{gathered}$ | $\begin{aligned} & \text { Nov } \\ & 2021 \end{aligned}$ |  | $\begin{array}{ll} c & \text { Ja } \\ 1 & 20 \end{array}$ | $\begin{array}{ll} n \\ 22 & 2 \end{array}$ | $\begin{array}{ll} \text { eb } \\ 22 & 2 \end{array}$ | Mar 22 | $\begin{aligned} & \text { Apr } \\ & 022 \end{aligned}$ |
|  |  |  |  | Posit | ive | -N | o Imp |  |  | Nega |  |  |  |  |

## Pandemic Recovery (if negative impact)

|  | Nov Total | Dec Total | Jan Total | Feb Total | Mar Total | Apr <br> Total | East | MidWest | South | West | $\begin{gathered} \text { 2-9 } \\ \text { Employ } \end{gathered}$ | $\begin{aligned} & \text { 10-19 } \\ & \text { Employ } \end{aligned}$ | 20/More <br> Employ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Already Full Recovery | 14\% | 4\% | 7\% | 15\% | 13\% | 13\% | 17\% | 12\% | 16\% | 6\% | 12\% | 16\% | 24\% |
| Recovery Next 6-Months | 35\% | 32\% | 28\% | 22\% | 34\% | 33\% | 23\% | 32\% | 44\% | 26\% | 34\% | 32\% | 19\% |
| Recovery After 6-Months | 33\% | 47\% | 44\% | 41\% | 37\% | 42\% | 56\% | 35\% | 31\% | 50\% | 42\% | 39\% | 42\% |
| May Never Fully Recover | 18\% | 18\% | 21\% | 22\% | 16\% | 13\% | 4\% | 21\% | 9\% | 17\% | 13\% | 12\% | 15\% |

\$100K- $\$ 100 \mathrm{~K}$ - $\$ 250 \mathrm{~K}$ - $\$ 500 \mathrm{~K}$ - $\$ 1$ Mill- Female Minority C- S Less Rev. $\quad \$ 250 \mathrm{~K}$ Rev. $\$ 500 \mathrm{~K}$ Rev. $\$ 1$ Mill Rev. More Rev. Owned Owned Corp Corp

| Already Full Recovery | $10 \%$ | $5 \%$ | $14 \%$ | $16 \%$ | $22 \%$ | $5 \%$ | $14 \%$ | $19 \%$ | $11 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Recovery Next 6-Months | $31 \%$ | $46 \%$ | $30 \%$ | $27 \%$ | $28 \%$ | $34 \%$ | $28 \%$ | $31 \%$ | $33 \%$ |
| Recovery After 6-Months | $43 \%$ | $36 \%$ | $46 \%$ | $55 \%$ | $27 \%$ | $46 \%$ | $51 \%$ | $28 \%$ | $47 \%$ |
| May Never Fully Recover | $15 \%$ | $14 \%$ | $11 \%$ | $3 \%$ | $22 \%$ | $14 \%$ | $7 \%$ | $22 \%$ | $9 \%$ |

# Condition of U.S. Economy 



# Direction of U.S. Economy 


—Better —Same -Worse

Climate for Small Businesses

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Excellent/Good | $\mathbf{4 5 \%}$ | $\mathbf{4 9 \%}$ | $\mathbf{5 4 \%}$ | $\mathbf{4 9 \%}$ | $\mathbf{4 0} \%$ | $\mathbf{3 6 \%}$ | $\mathbf{3 9 \%}$ | $\mathbf{4 0} \%$ | $\mathbf{4 1} \%$ | $\mathbf{4 1} \%$ | $\mathbf{4 7 \%}$ | $\mathbf{4 2 \%}$ | $\mathbf{- 5}$ |
| Only Fair/Poor | $55 \%$ | $51 \%$ | $46 \%$ | $51 \%$ | $60 \%$ | $64 \%$ | $61 \%$ | $60 \%$ | $59 \%$ | $59 \%$ | $53 \%$ | $58 \%$ | +5 |
| Net | $\mathbf{- 1 0}$ | $\mathbf{- 2}$ | $\mathbf{+ 8}$ | $\mathbf{- 2}$ | $\mathbf{- 2 0}$ | $\mathbf{- 2 8}$ | $\mathbf{- 2 2}$ | $\mathbf{- 2 0}$ | $\mathbf{- 1 8}$ | $\mathbf{- 1 8}$ | $\mathbf{- 6}$ | $\mathbf{- 1 6}$ | $\mathbf{- 1 0}$ |

60\%


|  | Excel/ | Fair/ |  |
| ---: | :---: | :---: | ---: |
| Good |  |  |  |
| Total | Poor | Net |  |
| East | 32 | 58 | $\mathbf{- 1 6}$ |
| Midwest | 44 | 56 | $\mathbf{- 3 0}$ |
| South | 43 | 57 | $\mathbf{- 1 4}$ |
| West | 44 | 56 | $\mathbf{- 1 2}$ |
| 2-9 Employees | 40 | 60 | $\mathbf{- 2 0}$ |
| 10-19 Employees | 42 | 58 | $\mathbf{- 1 6}$ |
| 20-More Employees | 59 | 41 | $\mathbf{1 8}$ |
| \$100K/Less Revenue | 44 | 57 | $\mathbf{- 1 3}$ |
| \$100K-\$250K Revenue | 41 | 59 | $\mathbf{- 1 8}$ |
| \$250K-\$500K Revenue | 43 | 57 | $\mathbf{- 1 4}$ |
| \$500K-\$1 Million Revenue | 37 | 63 | $\mathbf{- 2 6}$ |
| \$1 Million/More Revenue | 45 | 55 | $\mathbf{- 1 0}$ |
| Female-Owned | 51 | 49 | $\mathbf{2}$ |
| Minority-Owned | 49 | 51 | $\mathbf{- 2}$ |

Direction of Climate for Small Businesses

|  | May | June | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Net |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Better | $\mathbf{4 4 \%}$ | $\mathbf{4 6 \%}$ | $\mathbf{4 7 \%}$ | $\mathbf{3 8 \%}$ | $\mathbf{3 0 \%}$ | $\mathbf{2 8} \%$ | $\mathbf{3 2} \%$ | $\mathbf{3 3} \%$ | $\mathbf{2 6} \%$ | $\mathbf{2 8} \%$ | $\mathbf{3 4 \%}$ | $\mathbf{3 1 \%}$ | $\mathbf{- 3}$ |
| Same | $31 \%$ | $26 \%$ | $32 \%$ | $32 \%$ | $32 \%$ | $32 \%$ | $32 \%$ | $27 \%$ | $32 \%$ | $34 \%$ | $32 \%$ | $29 \%$ | -3 |
| Worse | $25 \%$ | $28 \%$ | $21 \%$ | $30 \%$ | $38 \%$ | $40 \%$ | $37 \%$ | $40 \%$ | $42 \%$ | $37 \%$ | $34 \%$ | $40 \%$ | +6 |
| Net | $\mathbf{+ 1 9}$ | $\mathbf{+ 1 8}$ | $\mathbf{+ 2 6}$ | $\mathbf{+ 8}$ | $\mathbf{- 8}$ | $\mathbf{- 1 2}$ | $\mathbf{- 5}$ | $\mathbf{- 7}$ | $\mathbf{- 1 6}$ | $\mathbf{- 9}$ | $\mathbf{0}$ | $\mathbf{- 8}$ | $\mathbf{- 8}$ |

50\%

$$
45 \%
$$

$$
40 \%
$$

$$
35 \%
$$

$$
30 \%
$$

$$
25 \%
$$

20\%

$$
15 \%
$$

$$
10 \%
$$

$$
5 \%
$$

0\%

—Better —Same -Worse

Better Same Worse Net

| Total | 31 | 29 | 40 | $\mathbf{- 9}$ |
| ---: | :---: | :---: | :---: | :---: |
| East | 25 | 30 | 45 | $\mathbf{- 2 0}$ |
| Midwest | 34 | 21 | 45 | $\mathbf{- 1 1}$ |
| South | 33 | 31 | 37 | -4 |
| West | 33 | 32 | 36 | $\mathbf{- 3}$ |
| 2-9 Employees | 30 | 30 | 40 | $\mathbf{- 1 0}$ |
| 10-19 Employees | 33 | 24 | 43 | $\mathbf{- 1 0}$ |
| 20-More Employees | 41 | 27 | 32 | $\mathbf{9}$ |
| \$100K/Less Revenue | 33 | 33 | 34 | $\mathbf{- 1}$ |
| \$100K-\$250K Revenue | 29 | 32 | 39 | $\mathbf{- 1 0}$ |
| \$250K-\$500K Revenue | 37 | 28 | 36 | $\mathbf{1}$ |
| \$500K-\$1 Million Revenue | 23 | 28 | 49 | $\mathbf{- 2 6}$ |
| \$1 Million/More Revenue | 36 | 23 | 41 | $\mathbf{- 5}$ |
| Female-Owned | 38 | 34 | 28 | 10 |
| Minority-Owned | 39 | 27 | 34 | 5 |

## Biggest Business Concerns (1st \& 2nd Choice Combo)

|  | May | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Prices/Inflation | $* *$ | $32 \%$ | $36 \%$ | $35 \%$ | $33 \%$ | $40 \%$ | $40 \%$ | $37 \%$ | $40 \%$ | $40 \%$ | $43 \%$ | $42 \%$ |
| General Operating Costs | $28 \%$ | $24 \%$ | $25 \%$ | $20 \%$ | $23 \%$ | $21 \%$ | $20 \%$ | $19 \%$ | $21 \%$ | $24 \%$ | $21 \%$ | $28 \%$ |
| Economy/Client Spending | $36 \%$ | $25 \%$ | $23 \%$ | $24 \%$ | $25 \%$ | $24 \%$ | $26 \%$ | $26 \%$ | $21 \%$ | $19 \%$ | $20 \%$ | $23 \%$ |
| Gas Prices | $* *$ | $* *$ | $* *$ | $* *$ | $6 \%$ | $11 \%$ | $9 \%$ | $9 \%$ | $9 \%$ | $10 \%$ | $25 \%$ | $19 \%$ |
| Supply-Chain Disruptions | $14 \%$ | $15 \%$ | $16 \%$ | $14 \%$ | $13 \%$ | $17 \%$ | $19 \%$ | $17 \%$ | $20 \%$ | $20 \%$ | $14 \%$ | $16 \%$ |
| Taxes | $26 \%$ | $21 \%$ | $16 \%$ | $17 \%$ | $18 \%$ | $18 \%$ | $15 \%$ | $13 \%$ | $14 \%$ | $15 \%$ | $13 \%$ | $15 \%$ |
| Available Workers | $12 \%$ | $12 \%$ | $11 \%$ | $15 \%$ | $14 \%$ | $13 \%$ | $15 \%$ | $18 \%$ | $11 \%$ | $14 \%$ | $12 \%$ | $15 \%$ |
| Political Climate | $13 \%$ | $15 \%$ | $14 \%$ | $14 \%$ | $16 \%$ | $12 \%$ | $12 \%$ | $8 \%$ | $10 \%$ | $9 \%$ | $12 \%$ | $8 \%$ |
| Government Regulations | $17 \%$ | $12 \%$ | $11 \%$ | $13 \%$ | $13 \%$ | $11 \%$ | $10 \%$ | $10 \%$ | $14 \%$ | $10 \%$ | $10 \%$ | $8 \%$ |
| Covid Restrictions/Sales | $25 \%$ | $15 \%$ | $16 \%$ | $21 \%$ | $20 \%$ | $14 \%$ | $13 \%$ | $20 \%$ | $21 \%$ | $16 \%$ | $9 \%$ | $7 \%$ |
| Interest Rates | $6 \%$ | $6 \%$ | $6 \%$ | $3 \%$ | $2 \%$ | $5 \%$ | $4 \%$ | $6 \%$ | $6 \%$ | $2 \%$ | $4 \%$ | $5 \%$ |
| Healthcare Costs | $12 \%$ | $11 \%$ | $12 \%$ | $10 \%$ | $4 \%$ | $5 \%$ | $6 \%$ | $5 \%$ | $5 \%$ | $7 \%$ | $7 \%$ | $4 \%$ |
| Expansion Costs | $7 \%$ | $7 \%$ | $5 \%$ | $5 \%$ | $7 \%$ | $5 \%$ | $5 \%$ | $6 \%$ | $4 \%$ | $4 \%$ | $4 \%$ | $4 \%$ |
| Loan Accessibility | $6 \%$ | $3 \%$ | $2 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $4 \%$ | $4 \%$ |
| Compensation/Insurance | $* *$ | $3 \%$ | $7 \%$ | $7 \%$ | $4 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $2 \%$ | $6 \%$ | $3 \%$ | $4 \%$ |

Biden Administration's Tax Increases Help/Hurt Small Business:


|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Help | Impact | Hurt | Net |
| Total | 17 | 15 | 61 | -44 |
| East | 17 | 22 | 60 | -43 |
| Midwest | 15 | 19 | 53 | -38 |
| South | 19 | 10 | 66 | -47 |
| West | 15 | 13 | 63 | -48 |
| 2-9 Employees | 15 | 15 | 63 | -48 |
| 10-19 Employees | 25 | 7 | 54 | -29 |
| 20-More Employees | 23 | 19 | 53 | -30 |
| \$100K/Less Revenue | 26 | 15 | 49 | -23 |
| \$100K-\$250K Revenue | 15 | 13 | 64 | -49 |
| \$250K-\$500K Revenue | 14 | 12 | 74 | -60 |
| \$500K-\$1 Million Revenue | 16 | 18 | 58 | -42 |
| \$1 Million/More Revenue | 14 | 17 | 61 | -47 |
| Female-Owned | 28 | 10 | 44 | -16 |
| Minority-Owned | 28 | 13 | 51 | -23 |



# Biden Administration Doing Enough to Help Supply Chain Problems 

|  |  | Dec | Jan | Feb | Mar | Apr | Net |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | 20\% | 20\% | 16\% | 21\% | 19\% | -2 |  |
|  | No | 69\% | 67\% | 74\% | 67\% | 67\% | 0 |  |
|  | Net | -49 | -47 | -58 | -46 | -48 | -2 |  |
| 80\% |  |  |  |  |  |  |  |  |
| 70\% |  |  |  | 74\% |  |  |  |  |
| 60\% | 69\% | 67\% |  |  |  | 67\% |  | 67\% |
| 50\% |  |  |  |  |  |  |  |  |
| 40\% |  |  |  |  |  |  |  |  |
| 30\% |  |  |  |  |  |  |  |  |
| 20\% | 20\% | 20\% |  |  |  | 21\% |  |  |
| 10\% | 11\% | 13\% | - | $\begin{aligned} & 16 \% \\ & 10 \% \end{aligned}$ |  | 12\% |  | 14\% |
| 0\% |  |  |  |  |  |  |  |  |
|  | Dec 2021 | Jan 202 |  | Feb 2022 |  | Mar 2022 |  | Apr 2022 |
|  |  | -Ye | s - | No -U | Unsure |  |  |  |




# Increasing Domestic Oil \& Natural Gas Production - Energy Independent, Stabilize Prices, Reduce Foreign Oil, Stop Importing Russian Oil 

|  | Support | Oppose | Net |
| ---: | :---: | :---: | :---: |
| Total | 78 | 13 | 65 |
| East | 81 | 13 | 68 |
| Midwest | 72 | 20 | 52 |
| South | 78 | 11 | 67 |
| West | 81 | 10 | $\mathbf{7 1}$ |
| 2-9 Employees | 79 | 13 | 66 |
| 10-19 Employees | 80 | 11 | 69 |
| 20-More Employees | 73 | 17 | 56 |
| \$100K/Less Revenue | 69 | 19 | 50 |
| \$100K-\$250K Revenue | 73 | 19 | 54 |
| \$250K-\$500K Revenue | 82 | 13 | 69 |
| \$500K-\$1 Million Revenue | 78 | 8 | $\mathbf{7 0}$ |
| \$1 Million/More Revenue | 89 | 6 | 83 |
| Female-Owned | 71 | 15 | 56 |
| Minority-Owned | 71 | 16 | 55 |



## How Concerned That Economic Conditions Could Force You to Close Your Business

|  |  | Not |  |
| ---: | :---: | :---: | :---: |
|  | Concerned |  |  |
| Total | 57 | 40 | $\mathbf{1 7}$ |
| East | 48 | 49 | $\mathbf{- 1}$ |
| Midwest | 52 | 44 | $\mathbf{8}$ |
| South | 65 | 33 | $\mathbf{3 2}$ |
| West | 57 | 39 | $\mathbf{1 8}$ |
| 2-9 Employees | 57 | 40 | $\mathbf{1 7}$ |
| 10-19 Employees | 58 | 35 | $\mathbf{2 3}$ |
| 20-More Employees | 57 | 43 | $\mathbf{1 4}$ |
| \$100K/Less Revenue | 52 | 43 | $\mathbf{9}$ |
| \$100K-\$250K Revenue | 66 | 31 | $\mathbf{3 5}$ |
| \$250K-\$500K Revenue | 62 | 38 | $\mathbf{2 4}$ |
| \$500K-\$1 Million Revenue | 47 | 46 | $\mathbf{1}$ |
| \$1 Million/More Revenue | 57 | 43 | $\mathbf{1 4}$ |
| Female-Owned | 63 | 35 | $\mathbf{2 8}$ |
| Minority-Owned | 62 | 35 | $\mathbf{2 7}$ |

■ Very Concerned

- Somewhat Concerned
- Not Concerned At All


## Have you or do you anticipate making significant business adjustments in order to stay in business?

$\left.\begin{array}{lcccccccc} & \text { Apr } \\ & \text { Total } & \text { East } & \text { Mid- } & \text { West } & \text { South } & \text { West } & \begin{array}{c}\mathbf{2 - 9} \\ \text { Employ }\end{array} & \begin{array}{c}\text { 10-19 } \\ \text { Employ }\end{array} \\ & \text { 20/More } \\ \text { Employ }\end{array}\right]$

|  | \$100K- <br> Less Rev. | \$100K- <br> \$250K Rev. | \$250K- <br> \$500K Rev. | \$500K- <br> \$1 Mill Rev. | \$1 Mill- <br> More Rev. | Female <br> Owned | Minority <br> Owned | C- <br> Corp | S- <br> Corp |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| YES | $56 \%$ | $70 \%$ | $47 \%$ | $53 \%$ | $56 \%$ | $61 \%$ | $75 \%$ | $58 \%$ | $56 \%$ |
| Yes, already made | $23 \%$ | $30 \%$ | $23 \%$ | $24 \%$ | $23 \%$ | $32 \%$ | $33 \%$ | $28 \%$ | $22 \%$ |
| Yes, anticipate making | $34 \%$ | $41 \%$ | $23 \%$ | $29 \%$ | $33 \%$ | $29 \%$ | $42 \%$ | $29 \%$ | $34 \%$ |
| NO | $33 \%$ | $24 \%$ | $48 \%$ | $40 \%$ | $36 \%$ | $28 \%$ | $20 \%$ | $33 \%$ | $38 \%$ |

## Incentivizing \& Increasing American Manufacturing \& Reducing Reliance on Importing



■ Strongly Support

- Somewhat Oppose
- Unsure
- Somewhat Support
- Strongly Oppose


## Increasing American Manufacturing Would Help Improve Economy, Create Jobs \& Improve Supply Chain



■ Strongly Agree
■ Somewhat Agree

- Somewhat Disagree
- Strongly Disagree

■ Unsure

